

# FY2016 Inter-University Exchange Project Tokyo University of the Arts

Support for the Formation of Collaborative Programs with Universities in Asia

**【Name of project】** Multifaceted promotions led by art and culture exchanges with the ASEAN members:  
Building "soft" infrastructure and a quality assurance system through social practices

**【Adopted year】** FY2016, (Type B ASEAN)

**【Summary of Project】**

■ This project aims to improve art education programs in higher education institutions, maintain art culture by the establishment of a quality assurance system, and cultivate human resources for industrial development in collaboration with eight leading national art universities in the CLMV countries, which seek to promote development in harmony with the economic growth and industrial prosperity, while maintaining and succeeding their own traditional art cultures, historic remains, natural features and sightseeing resources.

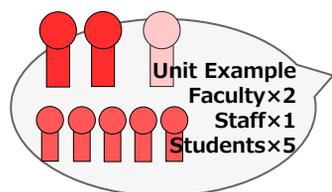
**【Summary of Exchange program】**

**Conduct joint classes at a collaborating institution by sending a TUA unit consisting of faculty/staff members and students** +

**Implement collaborative social practices through art projects, involving the local community**

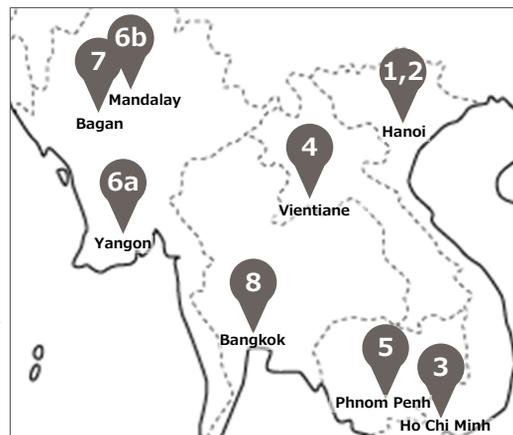
e.g., Joint classes exploring each country's music

⇒ A collaborative music class for local children



**6 units per year from TUA [6 × 5 students = 30 students]**

- Stay for a week to carry out activities
- Credits are awarded from their home institution



**Partner Institutions**

- ① Vietnam University of Fine Arts
- ② Vietnam National Academy of Music
- ③ Ho Chi Minh City University of Fine Arts
- ④ National Institute of Fine Art, Laos
- ⑤ The Royal University Of Fine Arts
- ⑥ National University of Arts and Culture (a. Yangon school b. Mandalay school)
- ⑦ Lacquerware Technology College
- ⑧ Silpakorn University

**Short-term Training / Student Exchange**

The opportunity for those who participated in Program A to learn further about the culture and arts of the host institution/country

**To TUA: 16-24 students/yr. | From TUA: 6 students/yr.**

- Duration: 1 week – 1 month / 2 – 6 months
- A certificate will be issued for courses taken at their host institution.
- Various opportunities (incl. internship) will be offered to guest students.

**Career-Up Program for Faculty Members**

The opportunity for young faculty members of partner institutions

**【Global Human Resource on the project】**

■ This project focuses on cultivating global human resources, who are capable of conveying messages globally based on their professional skills and deep knowledge of art culture in their own countries, who understand cultures, histories and natural features of other countries, and who are equipped with good communication skills including interpersonal and linguistic skills. The project also aims to create the opportunities to appropriately build practical experiences by working with various interested parties at international co-operation settings, while nurturing experts who can contribute to national and regional prosperity where tradition and innovation coexist in harmony.

**【Feature on the project】**

■ Through the collaboration programs, the project attempts to solve the issues in the CLMV countries, and simultaneously, those faced by TUA and Japan, which are the cultivation of global human resources in the art field; greater promotion to send Japanese students to overseas and to accept foreign students to Japan; increase of international competitiveness of the university and its staff members; the spread, expansion and dissemination of the Japanese art culture; and the contribution to international society through the exchanges of art culture. In addition, as the project continues with sustainable development, it will encourage the growth of higher education in Asia and advancement of international exchanges, while building "soft" infrastructures leading to increased number of international students studying in Japan and receptiveness to the Japanese art culture and industry.

【Exchange number】	FY2016	FY2017	FY2018	FY2019	FY2020
Outbound	18	36	36	36	36
Inbound	10	16	19	19	26

# 1. FY2016 Progress

【Tokyo University of the Arts】

## 【Name of project】

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### ■ Good Practices



Joint field research in Laos



Collaborative workshop in Thailand



Exchange Program in Myanmar

### ■ Exchange Programs

#### ○ Outbound

##### 【Unit Dispatch: Joint Lectures and Workshop】

- 3 faculty/staff members and 8 students to Silpakorn University
- 5 faculty/staff members and 5 students to Lacquerware Technology College
- 2 faculty/staff members and 4 students to National University of Arts and Culture
- 4 faculty/staff members and 3 students to National Institute of Fine Art, Laos

Exchange number	FY2016	
	Plan	Results
Outbound	18	22
Inbound	10	20

##### 【Short-term Training & Student Exchange】

- Dispatched total 2 students (1 short-term trainee and 1 exchange student) to Silpakorn University

#### ○ Inbound

- Invited 1 faculty member and 2 students from National University of Arts and Culture: to participate in Global Home Coming.
- Invited 2 faculty members and 2 students from Ho Chi Minh City University of Fine Arts: to participate in Graduation Works Exhibition.
- Invited 2 faculty members and 2 students from Vietnam National Academy of Music: to participate in a concert at Sogakudo Concert Hall.
- Invited 9 faculty/staff members and 14 students from Silpakorn University: to hold a workshop and research presentations.

### ■ Forming the University Network with Quality Assurance

- Consulted on collaborating programs with all 8 partner universities by visiting and inviting them.
- Formulated and shared our guidelines for collaborating programs regarding the planning and implementation.
- Worked with external coordinators regarding the planning and implementation of the collaborating programs.
- Held hearings with 4 external experts in March, 2017, and carefully examined the collaborating plans for the following years.
- Conducted self-monitoring of the project by the Global Support Center committee, which is a university-wide management organization
- Conducted an evaluation review of the progress in the university's global strategies, including this project, by an external committee.

### ■ Promotion of Student-Mobility Environment

- Employed a full-time project manager.
- Consulted on the provision of student supports such as The Japan Foundation with the competent authorities under which respective universities fall and the Japanese Embassies in each country.
- Utilized the Global Support Center and the tutoring system that were established as part of the Top Global University Project.
- Held orientation meetings and guidance sessions for participating students regarding matters such as the local cultures and languages and security measures.

### ■ Internationalization of the university, Information disclosure and Publication of outcome

- In a part of Unit Dispatch, local students from non-collaborating universities participated in the collaborative programs.
- Opened a dedicated website and publicly shared the project reports.
- Invited faculty members and students from the collaborating universities as special guests to "Global Homecoming 2016," which was held as part of the Top Global University Project, and sought to build a broader network with non-ASEAN countries.

## 2. FY2017 Progress

### 【Name of project】

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### ■ Exchange Programs and Good Practices

FY 2017 saw a sharp increase in the number of students exchanged under this project, with 56 students sent from TUA and 21 international students invited from partner institutions. Some of the university's unique exchange programs are described below.

#### ○ Outbound

##### 【Unit Dispatch: Joint Lectures and Workshop】

- In collaboration with APSARA, the Cambodian management authority responsible for preserving the Angkor Archaeological Park, and JASA, the Japanese Government Team for Safeguarding Angkor, faculty members and students from the Royal University of Fine Arts and TUA participated in workshops on stone curving and restoration of historic sites in the Angkor area.
- Professors and students from Silpakorn University and TUA held a public lecture on sound effects and carried out a sound recording at a Buddhist temple in Thailand.
- The Intermedia Art department of TUA and the National Institute of Fine Arts, Laos co-organized the Umbrella Project, in which participating students painted beautiful designs on umbrellas and went on a parade around the city of Luang Phabang.

##### 【Short-term Training & Student Exchange】

- TUA Initiated short-term exchanges of students between the partner universities in addition to group-oriented activities. During FY 2017, TUA sent 5 students in total to Myanmar, Vietnam, Laos, and Thailand.

#### ○ Inbound

- Faculty members and students from Ho Chi Minh City University of Fine Arts and TUA carried out field works in Tokyo, Goto Islands of Nagasaki Prefecture, and Ho Chi Minh City on their geographic and cultural characteristics.
- TUA invited faculty members and students from the Royal University of Fine Arts, Cambodia to TUA's annual art research trip to Nara and Kyoto.

### ■ Forming the University Network with Quality Assurance

- Implemented exchange programs with all 8 partner universities in FY 2017.
- Concluded the Memorandums of Understanding for implementing the "Multifaceted Promotions Led by Art and Culture Exchanges with the ASEAN Members" with 4 partner universities out of 8.
- Improved the quality of each exchange program from the viewpoint of education by reflecting feedback given at the hearings by 4 external experts in March, 2017.
- Conducted a review and evaluation on the progress of the university's global strategies, including this project, by a committee made up of external experts.

### ■ Promotion of Student-Mobility Environment

- Implemented each activity in close collaboration with relevant governmental bodies in other countries such as Japan Foundation branches, Japanese embassies, and ministries in order to enhance student support.
- Held orientation meetings and guidance sessions for participating students regarding matters such as the local culture, languages, and safety measures.
- Established a network for communication and cooperation with relevant organizations by utilizing TUA's connections with alumni living in other countries.
- Launched two training programs for staff members on English language skills and intercultural competence - a month-long English training in London, U.K., and an interactive English course taught by international students - in order to enhance the comprehensive support system for both inbound and outbound students.

### ■ Internationalization of the university, Information disclosure and Publication of outcome

- Renewed its website on international activities, "GEIDAI × GLOBAL". URL: <http://global.geidai.ac.jp/>

Exchange number	FY2017	
	Plan	Results
Outbound	36	56
Inbound	16	21



Program on Japanese lacquer art held in Myanmar



Workshops on stone curving in Cambodia



Umbrella Project in Laos

# 3. FY2018 Progress

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【Adopted year】 FY2016, (Type B ASEAN)

## ■ Exchange Programs and Good Practices

44 students were sent from TUA and 17 students were invited from partner institutions under this project in FY2018. Some of the university's unique exchange programs are described below.

### ○ Outbound

#### 【Unit Dispatch: Joint Lectures and Workshops】

- TUA collaborated with the National University of Arts and Culture, Yangon, to hold a workshop on performing the Saing Waing, Myanmar's traditional percussion ensemble, as well as a seminar to share methodologies for musicology research.
- Professors and students from Silpakorn University and TUA worked together to create sound effect themed on children's stories in Thailand and took part in SEAMEX – Southeast Asia Music Education Exchange – to present their work.
- Partnered with the Viet Nam National Academy of Music, TUA students practiced co-coaching on chamber music performance and held a joint concert to demonstrate their learning outcomes. The concert was attended by more than 300 people, drawing media attention domestically and internationally.
- In collaboration with APSARA, the Cambodian management authority responsible for preserving the Angkor Archaeological Park, and JASA, the Japanese Government Team for Safeguarding Angkor, faculty members and students from the Royal University of Fine Arts and TUA participated in workshops on stone curving and restoration of historic sites in the Angkor area.

#### 【Short-term Training & Student Exchange】

- TUA conducted short-term exchanges of students between the partner universities in addition to group-oriented activities. During FY 2018, TUA sent 7 students in total to Myanmar, Vietnam, and Laos.

### ○ Inbound

- Invited students of Silpakorn University to the event "Senju Art Path," where they collaborated with TUA students to hold a joint concert.

## ■ Forming the University Network with Quality Assurance

- Implemented exchange programs with all 8 partner universities in FY 2018.
- Concluded an MOU with the National University of Arts, Yangon, in addition to the ones already signed with other partner institutions in this project.
- Developed a network of academics with a view to building a long-term, sustainable relationship by conducting training and research activities, focusing on junior faculty members engaged in this project.
- Conducted a review and evaluation at the committee meetings, including the one attended by external experts, while adopting the PCDA cycle to enhance the quality of programs and improving PR activities.

## ■ Promotion of Student-Mobility Environment

- Continued to implement activities in close collaboration with relevant governmental bodies overseas, including Japan Foundation branches, Japanese embassies, and ministries concerned, in order to enhance student support.
- Held orientation meetings and guidance sessions for participating students regarding matters such as the local culture and languages, as well as safety measures.
- Established a network for communication and cooperation with relevant organizations by utilizing TUA's connections with alumni living overseas.
- Launched training programs on English language skills and intercultural competence for staff members - a short-term language course offered abroad and interactive English lessons taught by international students at TUA - in order to enhance the support system for both inbound and outbound students.

## ■ Internationalization of the university, Information disclosure and Publication of outcome

- Continued to update the website "GEIDAI × GLOBAL" to disseminate information on the university's international activities both in Japanese and English. URL: <http://global.geidai.ac.jp/>

Exchange number	FY2018	
	Plan	Results
Outbound	36	50
Inbound	19	21



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### ■ Exchange Programs and Good Practices

The exchange program was implemented in collaboration with 8 universities in 5 countries. 17 students and 23 faculties were sent from TUA and 8 students, and 11 faculties were invited from partner institutions. Although it couldn't reach the target number since the dispatch and acceptance of total 13 students planned in Feb and Mar couldn't be implemented due to the COVID-19 outbreak, many exchange activities were carried out including the result briefing to the public in order to strengthen the training of young teachers and researchers, and sustainable mutual exchange of students.

#### ○ Outbound

- In response to requests from the Myanmar gov. and the EoJ, the faculty members from the department of crafts/film and new media with the NUAC exhibited at "Beauty of the Mekong" in Yangon as part of the "Japan-Mekong Exchange Year 2019" to introduce the Japanese art to the VIPs from the Mekong countries and young people in Myanmar.
- The faculty members and students from the department of musical creativity and the environment/musicology conducted joint research on Myanmar traditional music and recording training for students of NUAC.
- The faculty members and students from the department of design of VUFA and TUA held a joint workshop on spatial design. Then, they held the exhibition to present the results at TUA.

#### ○ Inbound

- The short-term training program was conducted by three departments (lacquer, sculpture, painting) of the faculty of Fine Art to teachers and students invited from VUFA, HCMCUFA, RUFA, NIFA.
- A joint concert on traditional music was held with the young teachers and students invited from NUAC.
- The department of music conducted the training program on the chamber music to the young teachers and students invited from VNAM and played together at a concert held by JVCA.

Exchange Number	FY2019	
	Plan	Result
Outbound	36	17
Inbound	19	8



Ceremony of the exhibition "Beauty of the Mekong"



Recording practice for Myanmar traditional music



Training program by the painting department

### ■ Forming the University Network with Quality Assurance

- Implemented exchange programs with all 8 partner universities in FY 2019.
- Concluded an MOU with the HCMCUFA, in addition to the ones already signed with other partner institutions in this project.
- Developed a network of academics with a view to building a long-term, sustainable relationship by conducting training and research activities, focusing on junior faculty members engaged in this project.
- Conducted a review and evaluation at the committee meetings, including the one attended by external experts, while adopting the PCDA cycle to enhance the quality of programs and improving PR activities.

### ■ Promotion of Student-Mobility Environment

- Implemented activities in close collaboration with relevant governmental bodies overseas, including Japan Foundation branches, Japanese embassies, and ministries concerned, in order to enhance student support.
- Held orientation meetings and guidance sessions for participating students regarding matters such as the local culture and languages, as well as safety measures.
- Established a network for communication and cooperation with relevant organizations by utilizing TUA's connections with alumni living overseas.
- Launched training programs on English language skills and intercultural competence for staff members - a short-term language course offered abroad and interactive English lessons taught by international students at TUA - in order to enhance the support system for both inbound and outbound students.

### ■ Internationalization of the university, Information disclosure and Publication of outcome

- Continued to update the website "GEIDAI × GLOBAL" to disseminate information on the university's international activities both in Japanese and English. URL: <http://global.geidai.ac.jp/>

# Inter-University Exchange Project FY2020 Progress

## 【Name of project】

Multifaceted promotions led by art and culture exchanges with the ASEAN members: Building "soft" infrastructure and a quality assurance system through social practices

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### ■ Exchange Programs/Student-Mobility

Due to the COVID-19 outbreak, all exchange activities were carried out online., The **TMOP (Tokyo University of the Arts ⇄ Mekong Online Platform)** website was launched in 2020 as an online exchange platform for Geidai (TUA below) and partner universities. (346 users in total as of Mar 2021)

#### Exchange Activities through TMOP

- Conducted interviews (dialogues) with a range of artists from the Mekong region.  
(1 student and 4 faculty members from TUA, 5 faculty members from 4 partner universities)
- Produced an archive video of the project by the TUA Department of Sculpture and the Royal University of Fine Arts (RUFA) and shared it with partner universities through an online workshop. (4 students from TUA, 4 students and 2 faculty members from Cambodia, Laos, and Myanmar.)
- Produced a lecture video about *Urushi*-art and offered it to the Ho Chi Minh City University of Fine Arts for use in its classes. (2 faculty members from TUA, viewed by several students from partner universities)
- Held online presentation featuring works by individual study program participants for faculty members of partner universities. (2\* students and 2 faculty members from TUA, 2 students and 4 faculty members from partner universities.)
- Held the online event "Tokyo Geidai ⇄ Asia 2021" to commemorate the final year of this project. (2\* students and 18 faculty members from TUA, 1 student and 12 faculty members from partner universities) The total number of participants increases to 280 when viewers are taken into account.

\*incl. an alumnus/a

Exchange Number	FY2020	
	Plan	Result
Outbound	36	7
Inbound	26	7



Online Event "Tokyo Geidai ⇄ Asia 2020" : Conversation Vol.1 The Way of Encounters / Different Takes on 'Asia' as Individual Fields



Dr. Su Zar Zar (TUA's alumni/Lecturer, National University of Arts and Culture, Yangon) played the traditional instrumental.

### ■ Forming the University Network with Quality Assurance

- Developed a **network of academics with a view to building long-term, sustainable relationships** by conducting online-dialogue, focusing on junior faculty members engaged in this project.
- Conducted a review and **evaluation at the university's committee meetings, including the one attended by external experts.**
- Established the "Tokyo Geidai Asia Arts Initiative" in an effort to promote quality assurance-oriented exchange programs with partner universities in the Asian region beyond the term of this project.



Online exchange platform TMOP

### ■ Promotion of Student-Mobility Environment

- Launched a website-based platform to enable international online exchange during COVID-19.
- Strengthen a network for communication and cooperation with relevant organizations by utilizing TUA's **connections with alumni overseas.**
- Implemented training programs on English language skills and intercultural competencies

### ■ Internationalization of the University, Information Disclosure and Publication of Outcomes

- Continued to update the **GEIDAI × GLOBAL website** to disseminate information on the university's international activities both in Japanese and English. URL: <http://global.geidai.ac.jp/>
- Published the "Inter-University Exchange Project (ASEAN) Report in 2016-2020"
- Held the international online event "Tokyo Geidai ⇄ Asia 2021," consisting of a symposium and discussions attended by faculty members and students from TUA, partner universities, as well as external experts. The event was delivered in a webinar format and was open to the public through YouTube (280 viewers in total).

### ■ Good Practices

- Designating January 2021 as "Tokyo Geidai Interactive Asia Month," TUA held "Tokyo Geidai ⇄ Asia 2021" (composed of an international symposium focusing on overseas exchange with partners in the Asia region, as well as discussion events for specific art genres) to create a forum for discussions on the achievements and future development of this project with the participating faculty and students from partner universities as well as external experts. It provided an opportunity to form a new network as well as to disseminate the project outcomes beyond the university, including art foundations, etc., from whom we received positive responses.