

FY2016 Inter-University Exchange Project Tokyo University of the Arts

Support for the Formation of Collaborative Programs with Universities in Asia

[Name of project] Japan-China-Korea International Animation Co-work Curriculum

[Adopted year] FY2016, (Type A-② CAMPUS Asia)

[Summary of Project]

Three top universities of film and new media (including animation) from Japan, China and Korea - Tokyo University of the Arts, Communication University of China and Korea National University of Arts - will organize an international collaborative practicum of animation. Attending students from the three universities will form mixed groups to work together on the whole animation-making process from planning to production, culminating with a screening of the completed films.

[Summary of Exchange program]



Tokyo University of the Arts



Communication University of China



Korea National University of Arts

International collaborative practicum Animation-making process



- Draw up a plan for a short animation film in multinational student teams
- Make a pitch presentation of respective draft plans
- Attend lecture(s) on film and new media technologies, techniques and expressions of the three countries
- Attend lecture(s) on copyright laws and other legal rights, producing, etc.
- Attend special lecture(s) by guest speakers from the private sector
- Visit media companies and/or commercial animation production companies
- Online meetings using Skype
- Finalizing the script and storyboard
- Joint production of planned animation films
- Screening and review session of the completed animation films
- Online video-streaming of the completed animation films

Short-term exchange courses 3 to 30 day session on various topics

- Lecture(s) on film and new media technologies, techniques and expressions of the three countries
- Internship programs at media companies and/or commercial animation production companies
- Short intensive workshops by guest lecturers from the private sector

[Global Human Resource on the project]

- To develop human resources with a global perspective
- To develop human resources with knowledge and skills that can be applied to international collaborative projects
- To nurture leaders in the globalization of film, new media and animation

[Feature on the project]

This is a globally unprecedented, extremely advanced and practical project that allows students from three different countries to work together in mixed groups on the whole animation-making process from planning to production. Significant educational effects and favorable social impacts can be expected since the students will be participating from and collaborating with three renowned international film and media institutions that represent three countries with acclaimed film, media and animation fields - Japan, China and South Korea. The experience of jointly producing a project with other future leaders from foreign countries will undoubtedly be beneficial to tripartite creations that are expected to increase in the coming years.

[Exchange number]

	2016	2017	2018	2019	2020
Accepted number in Japan	C 0	C 8	C 2	C 8	C 7
	K 0	K 7	K 3	K 7	K 8
Accepted number in China	J 0	J 3	J 7	J 8	J 2
	K 0	K 2	K 8	K 8	K 3
Accepted number in Korea	J 0	J 7	J 8	J 2	J 8
	C 0	C 8	C 7	C 3	C 7

1. FY2016 Progress

【Tokyo University of the Arts】

【Name of project】_Japan-China-Korea International Animation Co-work Curriculum

【Adopted year】_FY2016, (Type A-② CAMPUS Asia)

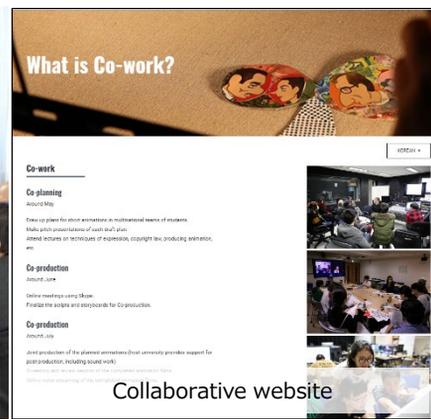
■ Good Practices



Virtual Reality (VR) workshop



Meeting with representatives of K-Arts and Korean parliament members



Collaborative website

■ Exchange Programs

【International collaborative practicum】

TUA has confirmed the objectives, themes and schedule of the project for the academic year 2018, setting up its details, evaluation methods, and means of the presentation of the results, and proceeded with the preparation for the program's implementation.

【Short-term exchange courses】

The programs planned to take place at respective universities in 2018 have been taken under consideration. In February 2017, a two-week workshop of virtual reality (VR) was held at K-Arts with the participation of 7 students from TUA, 5 from K-arts and another 5 from CUC.

Exchange number	FY2016	
	Plan	Results
Accepted number in Japan	C 0	C 0
	K 0	K 0
Accepted number in China	J 0	J 0
	K 0	K 0
Accepted number in Korea	J 0	J 7
	C 0	C 5

■ Forming the University Network with Quality Assurance

- Participated in the Trilateral Rector's Forum and collected information about excellent case examples of Erasmus + and other universities.
- Held face-to-face meetings with the partner universities at K-Arts and CUC, respectively.
- Held Skype meetings on a regular basis with the three universities' faculty members in charge.
- Investigated into newest techniques, expertise and equipment relating to animation and film media by visiting educational institutions in other countries such as U.S. and Canada, as well as inviting various artists from overseas.
- Established tight-knit partnerships through collaborative projects with commercial production companies and local governments.
- Conducted self-monitoring of the project by the Global Support Center committee, which is a university-wide management organization.
- Conducted an evaluation review of the progress in the university's global strategies, including this project, by an external committee.
- Improved the educational environment to enhance the quality of the educational programs.

■ Promotion of Student-Mobility Environment

- Employed faculty and supporting staff members for the project.
- Designed learning programs for making presentations in English.
- Utilized the Global Support Center and the tutoring system that were established as part of the Top Global University Project.

■ Internationalization of the university, Information disclosure and Publication of outcome

- Opened a dedicated website run by the three universities and publicly shared the objectives and future visions of the project as well as other reports such as achievement of the VR workshop mentioned above.
- Published a report book on the international development of the Graduate School of Film and New Media, which included the project's activities, and widely shared across the university.
- Held a meeting with representatives of K-Arts and Korean parliament members.

2. FY2017 Progress

【Tokyo University of the Arts】

【Name of project】 Japan-China-Korea International Animation Co-work Curriculum

【Adopted year】 FY2016, (Type A-② CAMPUS Asia)

Good Practices



①

②



③

④



Student-Mobility

	FY2017
Accepted number in Japan	C 10 K 10
Accepted number in China	J 10 K 5
Accepted number in Korea	J 14 C 11

- ① Joint production of animation films by students from three countries
- ② Workshop by the guest teacher from the University of Southern California
- ③ Farewell to overseas students after spending two weeks together
- ④ TUA, K-Arts, and CUC presented their Co-work program in Japan-China-Korea Forum on Culture and Arts Education 2017.

Exchange Programs

【International collaborative practicum】

In this co-organized program by Tokyo University of the Arts (TUA), Communication University of China (CUC), and Korea National University of Arts (K-Arts), students from three universities were divided into 5 groups and engaged in creating new animation works together on the theme of “Awake”, which had been agreed on through a series of prior online meetings among related teaching members. The Co-planning session was held at TUA for a week in May, 2017 with the participation of 9 students from TUA, 5 from K-arts and another 5 from CUC. The same members gathered again at CUC in July to have the two-week Co-production session, in which they completed their works. The results and learnings were published in various conferences such as Japan-China-Korea Forum on Culture and Arts Education, and SIGGRAPH Asia.

【Short-term exchange courses】

In August 2017, a two-week workshop of virtual reality (VR) was held at K-Arts as last year with the participation of 4 students from TUA, 5 from K-arts and another 5 from CUC. Besides, TUA hosted a workshop on game design with the participation of 5 students from TUA, and 3 each from K-Arts and CUC.

Forming the University Network with Quality Assurance

- Concluded the trilateral Memorandum of Understanding for implementing the “Japan-China-Korea International Co-work Curriculum” project among K-Arts, CUC, and TUA.
- Held Skype meetings on a regular basis with the three universities’ faculty members in charge.
- Invited a professor from the University of Southern California, one of the world-leading universities on interactive media, and held a workshop on game design, in order to integrate high-quality educational methods into the program.
- Initiated short-term exchanges of students between the partner universities in addition to group-oriented activities.

Promotion of Student-Mobility Environment

- Started providing learning programs for making presentations in English to TUA’s participating students so that they can express themselves at screening meetings and review sessions with partner universities.

Internationalization of the university, Information disclosure and Publication of outcome

- Published a report book on the programs, and widely shared across the university.
- Participated in SIGGRAPH Asia 2017, a conference on computer graphics and interactive techniques, along with faculty members from K-Arts and CUC, and shared the fruit of the programs.

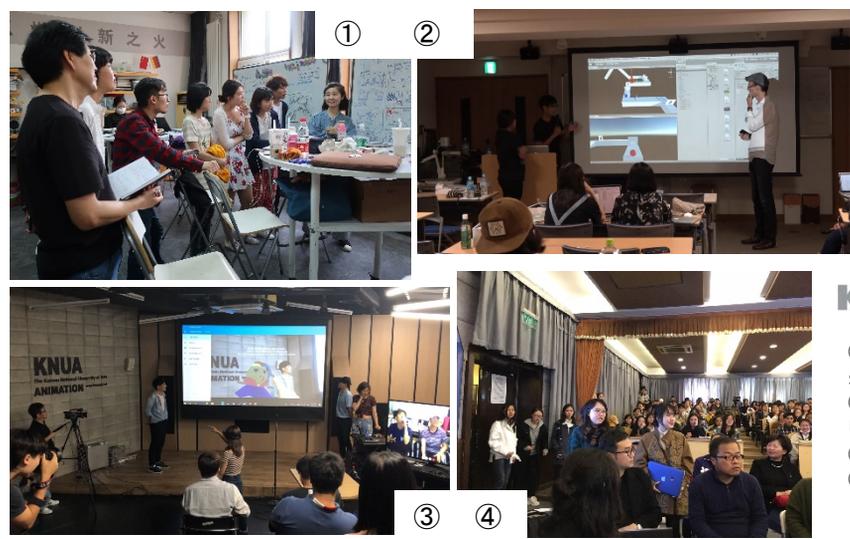
3. FY2018 Progress

【Tokyo University of the Arts】

【Name of project】 Japan-China-Korea International Animation Co-work Curriculum

【Adopted year】 FY2016, (Type A-② CAMPUS Asia)

Good Practices



K ARTS

Student-Mobility	
	FY2018
Accepted number in Japan	C 10 K 8
Accepted number in China	J 10 K 23
Accepted number in Korea	J 6 C 21

- ① Students present proposals during the Co-planning session
- ② Game workshop by guest instructor from the University of Southern California
- ③ MR workshop presentation of works
- ④ Student presentations at Aniwow!2018 in China

Exchange Programs

【International collaborative practicum】

In this co-organized program by Tokyo University of the Arts (TUA), Communication University of China (CUC), and Korea National University of Arts (K-Arts), students from the 3 universities were divided into 5 groups and created short animation works. The Co-planning session was held at CUC for a week in May, followed by further collaborative work through online meetings. In July, 7 participants came to Japan from Korea and 6 from China, and they were joined by 7 TUA students for the Co-production stage. Their completed works were presented at a screening, bringing to a close the 3-month Japan-China-Korea collaborative practicum covering planning through final screening.

【Short-term exchange courses】

TUA held a game workshop, K-Arts held a MR (Mixed Reality) workshop, and an international animation forum was held at CUC during the Aniwow! 2018 film festival. There were 17 TUA students, 20 K-Arts students, and 10 CUC students who engaged in collaborative learning.

【Exchange students】

Based on the Memorandum of Understanding, TUA accepted 1 student each from CUC and K-Arts and dispatched 3 students to K-Arts and 1 student to CUC in 2018. The exchange students participated in various educational programs while focusing on producing their independent projects.

Forming the University Network with Quality Assurance

- Faculty members held Skype meetings on a regular basis, as well as face-to-face meetings at the international Co-work project and public forums/symposiums.
- For the planning and implementation of a specific educational program, discussions were held with third-party organizations and invitations were extended to instructors from the industry.
- Monitoring was done in Korea by the Campus Asia monitoring panel with participation of faculty and students from the 3 countries. Discussions were held to further boost the quality of the program.

Promotion of Student-Mobility Environment

- Educational program designed and implemented for participating students to improve their presentation skills at review sessions with partner universities.

Internationalization of the university, Information disclosure and Publication of outcome

- Published 2018 program report, which is widely shared within the university and with outside parties.
- Presented program content and outcomes at Before and Now (Seoul) and the 13th Chinese International Student Animation Festival Aniwow! 2018 (Beijing).

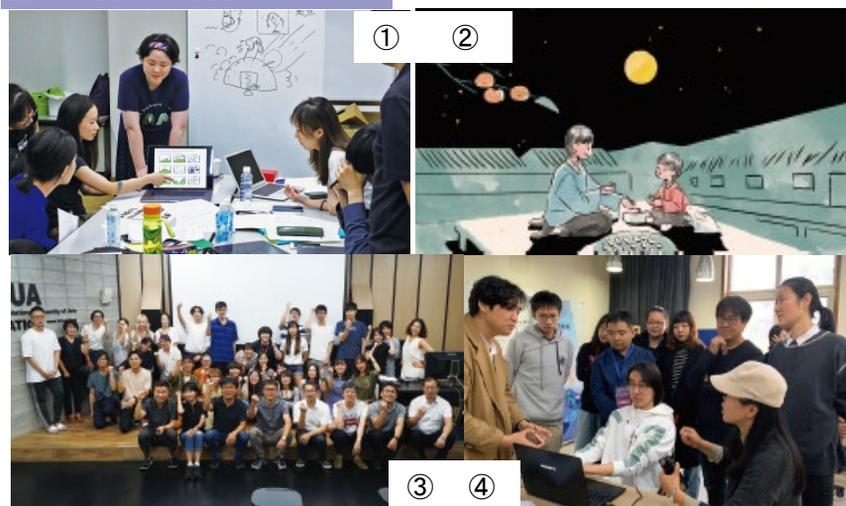
4. FY2019 Progress

【Tokyo University of the Arts】

【Name of project】 Japan-China-Korea International Animation Co-work Curriculum

【Adopted year】 FY2016, (Type A-② CAMPUS Asia)

Good Practice



Student-Mobility



K-ARTS

	FY2019
Accepted number in Japan	C 6 K 10
Accepted number In China	J 1 K 2
Accepted number in Korea	J 9 C 5

- ① Students discussing work proposals at the planning stage
- ② Examples of works presented at the production stage
- ③ Students and faculty members attended the presentation
- ④ Workshop “Coexistence of Human and Computers”

Exchange Programs

【International collaborative practicum】

In this co-organized program by Tokyo University of the Arts (TUA), Communication University of China (CUC), and Korea National University of Arts (K-Arts), students from the 3 universities were divided into 5 groups and created short animation works. The Co-planning session was held at TUA for a week in May, followed by further collaborative work through online meetings. In July, 10 participants came to Japan from Korea and 5 from China, and they were joined by 9 TUA students for the Co-production stage. Their completed works were presented at a screening, bringing to a close the 3-month Japan-China-Korea collaborative practicum covering planning through final screening.

【Short-term exchange courses】

CUC held the “China-Korea-Japan International Animation forum” and held the workshop under the theme of “Coexistence of Human and Computers”. One TUA student and one faculty member participated.

【Exchange students】

Based on the MoU, TUA accepted 1 student from CUC and dispatched 1 student to CUC in 2019. The exchange students participated in various educational programs while focusing on producing their independent projects. Two students were planned to study at K-Arts, but it was postponed due to the COVID-19 outbreak.

Forming the University Network with Quality Assurance

- Faculty members held Skype meetings on a regular basis, as well as face-to-face meetings at the international Co-work project and public forums/symposiums.
- For the planning and implementation of a specific educational program, discussions were held with third-party organizations and invitations were extended to instructors from the industry.
- Monitoring was done in Korea by the Campus Asia monitoring panel with participation of faculty and students from the 3 countries. Discussions were held to further boost the quality of the program.

Promotion of Student-Mobility Environment

- Educational program designed and implemented for participating students to improve their presentation skills at review sessions with partner universities.

Internationalization of the university, Information disclosure and Publication of outcome

- Published 2019 program report, which is widely shared within the university and with outside parties.
- Presented program content and outcomes at the “China-Korea-Japan International Animation forum”
- Continued to disseminate information on the special website (caica.online) jointly owned by three universities.

Inter-University Exchange Project *FY2020 Progress*

【Name of project】 Japan-China-Korea International Animation Co-work Curriculum

【Adopted year】 FY2016, (Type A-② CAMPUS Asia)

■ Good Practice



■ Student-Mobility



	R2
Number of participants (J)	9
Number of participants (C)	10
Number of participants (K)	7

- ① Students discussing project proposals at the planning stage
- ② Examples of works presented during the production stage
- ③ Students and faculty members attended the presentation
- ④ Short-term exchange course “China-Korea-Japan International Animation & Digital Forum”

■ Exchange Programs

【International collaborative practicum】

As part of the Japan-China-Korea International Animation Co-work Curriculum, animation students from Tokyo University of the Arts (TUA), Communication University of China (CUC), and Korea National University of Arts (K-Arts) were divided into five groups (5 to 6 students/group) and created short animation works by collaborating online from the development stage to completion. Although meeting in person was not possible due to COVID-19, each group of students completed their works using online communication during this short, intensive workshop that took place between August 17 and 29 (13 days). The finished works by the five groups were screened as a complete “Five Elements Symphony” at the final online presentation event and received valuable feedback from guests.

【Short-term exchange courses】

CUC hosted the “China-Korea-Japan International Animation & Digital Forum” on December 26. One student and one faculty member participated from TUA. The number of online participants was about 2,300.

【Exchange students】

Based on the MoU between the three universities, TUA sent one student to K-Arts, Other plans for exchange were postponed due to the COVID-19 outbreak.

■ Forming the University Network with Quality Assurance

- Faculty members held online meetings on a regular basis, as well as on occasions like Co-work, public forums and symposiums.
- For the design and implementation of individual educational programs, we invited guest lecturers from the animation industry in order to actively solicit outside feedback and advice to help us evaluate and improve the program.
- Discussions with K-Arts on the double degree program advanced, including detailed plans to implement the program.

■ Promotion of Student-Mobility Environment

- An educational program was designed and implemented for participating students to improve their presentation skills at review sessions with partner universities.

■ Internationalization of the University, Information Disclosure and Publication of Outcomes

- Published a 2020 activities report, which is widely shared within and outside the university.
- Presented program content and outcomes at the “China-Korea-Japan International Animation & Digital Forum” in late-December. Continued to disseminate information on the special website (caica.online) jointly administered by the three universities.
- Held an online symposium “Co-work Fuse and Collide: Japan-China-Korea Student Animation Co-work,” in which the president of a world-renowned animation company and the director of a film festival contributed to discussions on prospects for future collaboration.