

Re-Inventing Japan Project

【Name of project】(Adopted year: FY2011, Type B—II)

CODE Program (Continents Design Education Program)

【Aim of project, Ideals of Global Human Resource on the project】

1. Development of Human Resources for Creative industries responsible for the future of with Design Business Mind
2. Study Abroad Sandwich Program for Six Years (3.5 Undergraduate (early graduation) + 2.5 Master)
3. Study about Design Management in USA, Design Promotion in EU and Technology & Design in Training of Professional Human Resources Who Will be "Executives with the Design Business Mind" in the Design Department of the Company

【Summary of project】

This Program Aims to Nurture Global Designers who could Succeed Anywhere in the World with the Collaboration of Three Different Types of Design Education of USA, Europe and Japan

■ Forming the University Network with Quality Assurance

○ 6 Quality Assurance for New Education Program

1. English Studio Work Classes Start from Sophomore
2. Practice Based Education PBL (Project Based Learning) Provide for Sophomore
3. Present Japanese-Design before and after Studying Abroad, Learn about Originality of Japanese-Design by JDP
4. Provide Presentation Based Classes and Strengthen Discussion Abilities in English
5. Continuous Research Held from Under Graduate to Master
6. Internship in and out of Japan at the end of Overseas Program with University Support

〈Program Meeting and Work Shop〉



■ Contents of the Programs, Preparation for the Start of the Programs

Workshop & Studio Work Reports



○ International Program and Collaboration Studio Works

Start International Program in Sep. and Held Final Presentation in Dec. Basic, Special Theme and Competition Program are Started in 2012

○ Organized International Workshop 8 Times in Rome, Colon, GSA, NY and Chiba

Ubiquitous Service System WS (Part of Cooperation Curriculum)
Design Services for Tourism in Japanese Typical Country Side (Asuke in Aichi)
Ecology and Service Design, Urban Design Planning and etc.

○ Preparation Program for Study Abroad Students

English Communication Class, Design Studio Work and etc.

8 Studio Work in English Emotional Design, Design Thinking and etc.
10 English Communication Skills Class

■ Student-Mobility

○ Outbound

FY 2012 Pilot Program Send Seven Students

Three Senior Students Study Abroad and Going to Master Program during in Abroad Four Master Studying Abroad
Four Sophomore, Six Junior, Ten Senior and Four Master Students Go to Workshop in Overseas

○ Inbound

FY 2012 Pilot Program Accept Thirteen Students

Two Students Stay in One Year

Eleven Students Stay in One Semester

23 Students Attend Workshop in Chiba

United States, United Kingdom, Finland and Germany

	2011	2012	2013	2014	2015
Outbound	9	31	27	25	19
Inbound	25	36	28	32	26

Note : FY2011-2012 results, FY2013 -2015 planned

■ Promotion of Student-Mobility Environment

○ Service for Outbound and Inbound

Amanuensis (Specialist of Study Abroad) and ISD (International Support Desk) Cooperate and Share Their Task
Service for General Study, Japanese, Japanese Culture and Japanese Life = ISD (International Support Desk)

Professional Education, Research Study, Internship and Job Hunting = Amanuensis

○ Building Safety/Risk Management System with Outside Professional Organization

One Stop Management System for Travel and Accommodation for Program Students

Comprehensive Cooperation for Risk Management with OSSMA

■ Visualization of the Content of Education, Dissemination of the Outcomes

○ Promoting and Advatizing Study Abroad Program by Visualizing the Results of Outcome

Explain Curriculum Structure for Students and Partner Institutions on in Bilingual Brochure

International Workshop Print and Provide Design University in Japan and Company's Design Department

Video Database of All Created Program Archive on Web Page

Create Mobil Home Page for Smart Phone

http://www.design-cu.jp/code_web/

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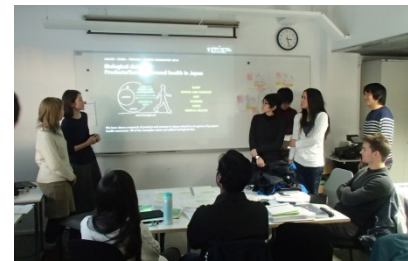
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■ Forming the University Network with Quality Assurance

Program Meeting and Workshop

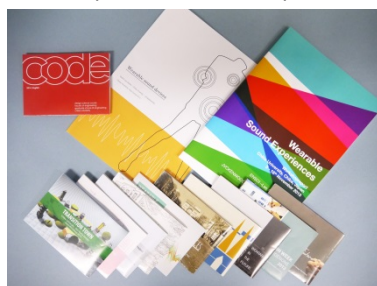


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■ Contents of the Programs, Preparation for the Start of the Programs

Workshop & Studio Work Reports



○ International Program and Collaboration Studio Works

Start International Program in Sep. and Held Final Presentation in Dec.
Basic, Special Theme and Competition Program are implemented

○ Organized International Workshop 13 Times (2013): 6 Workshops in Japan (6 Universities) and 7 Workshops Abroad (7 Universities)

International Program WS for Service Design to Revitalize Local Region (Part of Cooperation Curriculum), Proposal for *Satoyama* Tourism, Wearable Device in the Future, Product and Service Design for New Sound Experience, Evolution of Writing by Hand in the Future, Comfort for Healthcare and Wellbeing, Community Restructuring -Think and Learn from *Tohoku*, New Models of Social Housing, etc.

○ Preparation Program for Study Abroad Students English Communication Class, Design Studio Work and etc.

Eight Studio Works in English: Package Design, Restaurant Service Design and etc. Seven English Communication Skills Classes

■ Student-Mobility

○ Outbound

FY 2013 Pilot Program sent Four Senior Students Study Abroad, Going to Master Program during Their Studies in the Foreign Countries, Seven Master Students and One PhD Student.

Five Sophomore, 17 Junior, Six Senior and 14 Master Students Were Sent to the Overseas Workshops as Study Abroad Trial.

○ Inbound

FY 2013 Pilot Program Accepted 16 Students

Forty-one Students Attended Workshops in Chiba
Students Were from United States, United Kingdom,
Germany, France, Italy and Finland

	2011	2012	2013	2014	2015
Outbound	9	31	54	25	19
Inbound	25	36	57	32	26

Note : FY2011-2013 results, FY2014 -2015 planned

■ Promotion of Student-Mobility Environment

One Stop Management System for Outbound and Inbound

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Service for General Study, Japanese, Japanese Culture and Japanese Life = ISD (International Support Desk)
Professional Education, Research Study, Internship and Job Hunting = Amanuensis

One Stop Management System for Travel and Accommodation for Program Students Comprehensive Cooperation for Risk Management with OSSMA

Expansion of overseas university cooperation: in 2013 four schools were added (USA, Italy, Germany, Portugal), in 2014 one school was added (Finland)

■ Visualization of the Content of Education, Dissemination of the Outcomes

○ Promoting and Advertizing Study Abroad Program by Visualizing the Results of Outcome

Explain Curriculum Structure for Students and Partner Institutions in Bilingual Brochure

Create International Workshop Reports, Create Home Page related to the Program and Database of All Curriculum

Create Mobile Home Page for Smart Phone

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This Program aims to nurture global designers who could succeed anywhere in the world with the collaboration of three different types of design education of USA, Europe and Japan

Forming the University Network with Quality Assurance

6 Quality Assurance for New Education Program

1. English Studio Work Classes start from Sophomore
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3. Present Japanese Design before and after studying abroad, learn about originality of Japanese Design by JDP
4. Provide presentation based classes and strengthen discussion abilities in English
5. Continuous research held from Undergraduate to Master
6. Internship in and out of Japan at the end of Overseas Program with University support

〈Program meeting and workshop〉



Contents of the Programs, Preparation for the Start of the Programs

〈Program Meeting and Workshop〉



International Program and Collaboration Studio Works

Start International Program in September and held Final Presentation in December Basic, Special Theme and Competition Program are implemented

Design Alliance Program provided 9 workshops (2014): 5 workshops in Japan (with 5 Universities) and 4 workshops abroad (with 4 Universities)

International Program WS for Social Innovation with IoT/M2M (Part of Cooperation Curriculum), User Experience of Paris Public Transportation, Wearable Device with IoT, Future Transportation, Photographic Experience for the Next Generation, etc.

Preparation Program for study abroad includes English Communication Class, Design Studio Work and etc.

21 Studio Works in English: Package Design, Restaurant Service Design and etc. Five English Communication Skills Classes

Student-Mobility

Outbound

FY 2014 Pilot Program sent four Senior students study abroad, going to Master Program during their studies in the foreign countries, 2 Master students and 2 PhD student.

2 Sophomore, 12 Junior, 4 Senior and 8 Master students were sent to the overseas workshops as study abroad trial.

Inbound

FY 2014 Pilot Program accepted 13 students

29 students attended workshops in Chiba

Students were from United States, United Kingdom, Italy, Portugal and Finland.

	2011	2012	2013	2014	2015
Outbound	9	31	54	31	20
Inbound	25	36	57	42	28

Note: FY2011-2014 results, FY2015 planned

Promotion of Student-Mobility Environment

One Stop Management System for Outbound and Inbound

Amanuensis (Specialist of Study Abroad) and ISD (International Support Desk) cooperate and share their tasks

Service for General Study, Japanese, Japanese Culture and Japanese Life = ISD (International Support Desk)

Professional Education, Research Study, Internship and Job Hunting = Amanuensis

One Stop Management System for Travel and Accommodation for program students comprehensive cooperation for risk management with OSSMA

Expansion of overseas university cooperation: in 2011 one school (Italy) was added, in 2012 three schools were added (USA, Germany and Portugal), in 2013 two schools were added (Finland and France), in 2014 one school was added (France)

Internationalization of the university

Information disclosure and publication of outcomes

Promoting and advertizing Study Abroad Program by visualizing the results of outcomes

Explain curriculum structure for students and partner Institutions in bilingual brochure

Create international workshop reports, create home page related to the program and database of all curriculum

Create mobile home page for smart phone

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〈 Participants of the International workshop 〉



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〈 Report books and workshop leaflets 〉



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○ Design Alliance Program provided 8 workshops (2015): 4 workshops in Japan (with 4 Universities) and 4 workshops abroad (with 4 Universities)

International Program WS for Regional Development with IoT (Part of Cooperation Curriculum), Outdoor Gears - Design Driven Foresight, High-Tech Masks, Food-Drone-Sharing Economy, Olympic Forever, Exploring Resources of Écomusée, etc.

○ Preparation Program for study abroad includes English Communication Class, Design Studio Work and etc.

16Studio Works in English: Package Design, Restaurant Service Design and etc. Five English Communication Skills Classes

■ Student-Mobility

○ Outbound

FY 2015 Pilot Program sent six Senior students study abroad, going to Master Program during their studies in the foreign countries, and one Master student.

1 Sophomore, 7 Junior, 5 Senior and 11 Master students were sent to the overseas workshops as study abroad trial.

○ Inbound

FY 2015 Pilot Program accepted 12 students

32 students attended workshops in Chiba

Students were from United States, United Kingdom, France and Germany.

	2011	2012	2013	2014	2015
Outbound	9	35	54	31	31
Inbound	25	36	57	43	44

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