

# FY2017 Inter-University Exchange Project Tokyo University of Foreign Studies

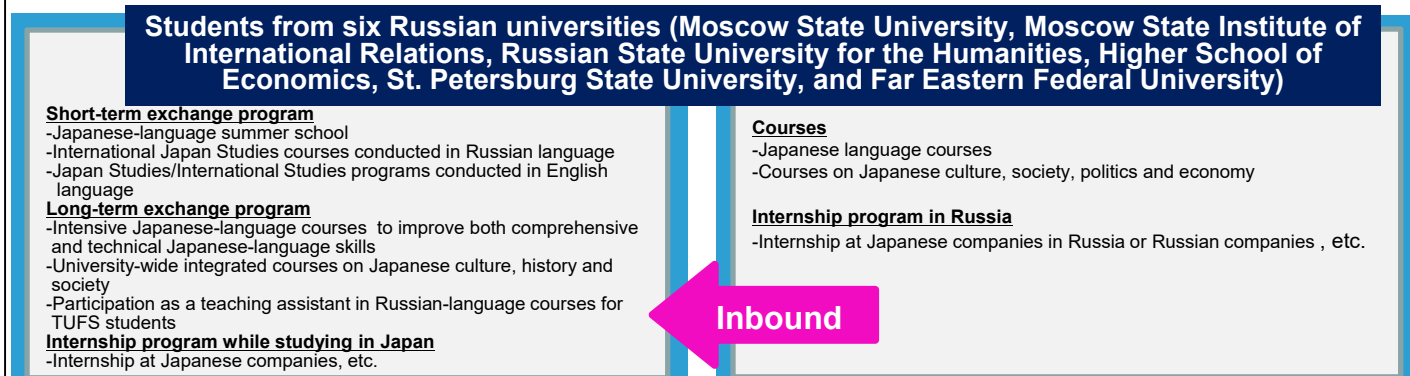
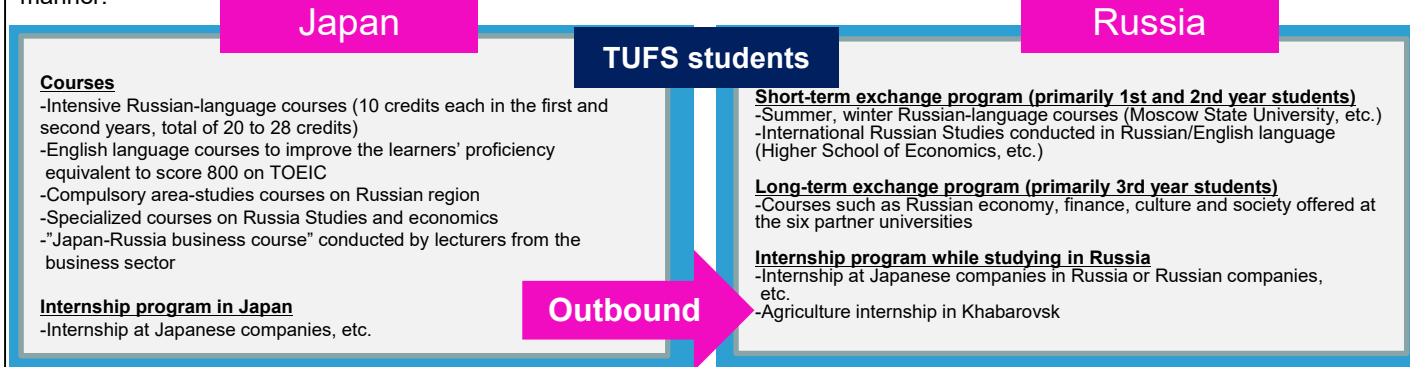
## Support for the Formation of Collaborative Programs with Russian and Indian Universities

**【Name of project】** (Adopted year: FY2017, (Type A Russia))

TUFS Japan-Russia Student Mobility Program: Creating Business Networks and Fostering Human Interaction

**【Summary of Project】**

The TUFS Japan-Russia Student Mobility Program: Creating Business Networks and Fostering Human Interaction is a joint initiative by Tokyo University of Foreign Studies and six Russian universities (M. V. Lomonosov Moscow State University, Moscow State Institute of International Relations (University) of the Ministry of Foreign Affairs of Russian Federation, Russian State University for the Humanities, National Research University – Higher School of Economics, Saint Petersburg State University and Far Eastern Federal University) to nurture human resources for business between Japan and Russia. The program comprises three types of exchange programs – short-term and long-term exchange programs and internship program – and will strengthen Russia-related education, Japan-related education and practical economic education at each university in a multidirectional and multifaceted manner.



**【Summary of Exchange Program】**

- 1) Short-term exchange program: A two- to four-week program primarily for first- and second-year undergraduate students to establish foundations for basic knowledge of Russia, Japan and Japan-Russia relations
- 2) Long-term exchange program: An approximately one-year program primarily for third-year undergraduate students majoring in Russia or Japan studies to study intensively the economy, society and culture of Japan or Russia
- 3) Internship program: Work experience program in diverse fields in Japan and Russia offered to participating students from TUFS and the six partner universities

**【Global Human Resources Nurtured by the Project】**

Under the three programs in this project, with the aim of strengthening Japanese-Russian collaboration, we will nurture human resources who will be active in Japan-Russia business with the following skills.

- <Language skill> Trilingual in Russian, English and Japanese at a high level (acquired through the courses offered at the home university and exchange programs)
- <Knowledge in Russia, Japan and economy> Knowledge in the history, society, culture and economy of both Japan and Russia and basic knowledge indispensable for business such as economics, statistics and accounting (acquired through the courses offered at the home university and host university)
- <Ability to coordinate and take action> Toughness necessary to coordinate the demands of diverse stakeholders and resolve issues and imaginative and coordinative skills to respect others as well as self-initiative and creativity (acquired through the exchange and internship programs)

By fostering these skills in a well-balanced manner, nurture excellent Japan-Russia business personnel with the diligence to engage in diverse business fields after graduation, and thus contribute to the strengthening of collaboration between Japan and Russia.

**【Features of the Project】**

- By combining internship with short-term and long-term exchange programs, the project is to cultivate the participants' language skills, knowledge in Russia, Japan and economy, as well as ability to coordinate and take action, thus to nurture human resources capable of succeeding in the diverse business fields such as trading and finance, tourism and transport, agriculture and marine products industries, manufacturing and IT, interpretation/translation including medical interpreting, and press.
- The project will be implemented through the collaboration with Tokyo Gaigokai, an alumni association, and the Japan-Russia Business Network, comprised of TUFS alumni who are active in Japan-Russia business sectors.

**【Number of Exchange Students】**

	2017	2018	2019	2020	2021
Outbound	28	30	32	34	37
Inbound	15	41	43	45	47

# 1. FY2017 Progress

【Tokyo University of Foreign Studies】

【Name of project】(Adopted year: FY2017, (Type A, Russia)

TUFS Japan-Russia Student Mobility Program:

Creating Business Networks and Fostering Human Interaction

## ■ Exchange Programs

- In FY2017, the first year of the project, we established systems to promote the project within and outside the university. Furthermore, under the three student exchange programs (the short-term exchange, long-term exchange, and internship programs), we dispatched TUFS students abroad and accepted students from six partner Russian universities as planned.



(Two Cities–Two Universities Program: In front of Moscow State University)



(TUFS students dispatched abroad on a long-term basis listen to explanations outlining the business of Yokogawa Electric's Moscow office (internship program))



(Our students introducing TUFS at a Moscow elementary school (internship program))

## Student-Mobility under exchange programs

### ○ Outbound

- Short-term: Through participation in the Two Cities–Two Universities Program (Moscow State University and Saint Petersburg State University) and Russian language courses at Far Eastern Federal University (in Vladivostok), students not only studied the Russian language but also deepened their knowledge of Russian culture and traditions.

- Long-term: In addition to Russian language courses, including TORFL (Test of Russian as a Foreign Language) preparation courses, students took courses on mass media theory, Russia's foreign policy, legal systems, social life, economy, etc. Furthermore, participating in various types of internship programs in a wide range of industries enabled students to learn the realities of Japan-Russia business, to recognize what skills and competencies each needs to develop further, and to study with a strong sense of purpose.

### ○ Inbound

- Long-term: In addition to Japanese language courses, students took courses related mainly to Japanese culture (traditional performing arts, Haiku poems, etc.), society, and economy. Thus they were able to deepen their understanding of Japanese culture, society, and economy.

Vigorous efforts were made to find companies that would accept interns in Japan, and as a result, the environment was developed to offer various internship opportunities.

	2017		
	Program	Results	Plan
Outbound	Short-term	23	13
	Long-term	16	15
Inbound	Short-term	-	-
	Long-term	8	15

## ■ Forming the University Network with Quality Assurance

- We visited six partner universities between November and March, discussed the implementation of the programs, and confirmed the status of exchange and internship programs and the environment in which students are dispatched or accepted.

- At the first meeting of the panel of experts and the meeting of the external evaluation committee, it was proposed to issue certificates of participation in this program in order to guarantee the participating students could study abroad and complete the business-related courses, as well as the quality-assured internship programs. On the basis of this proposal, revisions were made that led to standards for foreign language skills (Russian language and English language), completion of business-related courses, and quality assurance of the internship programs, resulting in development of a framework for the RJI Program (where "R" stands for International Russian studies, "J" stands for International Japanese studies, and "I" stands for internship).

## ■ Promotion of Student-Mobility Environment

- Inbound : We created a system where the program coordinators and the TUFS Student Mobility Center work together to prepare for accepting students from Russia and provide support after their arrival.

- Outbound : We hired local coordinators (who live in Moscow) and used the Global Japan Office (GJO), which was established within National Research University Higher School of Economics (one of the six partner universities), as an internship base.

The local GJO coordinators provided livelihood-related consultation and support to TUFS students.

- Preparation of the environment for internships : In offering internship opportunities to TUFS students in Russia, we obtained advice regarding legal risks from external experts in Russia, and the program coordinators, TUFS Japan-Russia Business Network, and local coordinators shared this information.

## ■ Internationalization of the university, Information disclosure and Publication of outcome

- In October, we launched a website in three languages in order to carry out public relations activities, and transmit and disseminate information about the exchange programs. Information about the activity status of the project, internships, networks, etc. was transmitted in real time both within Japan and around the world.

- We created pamphlets for the project in three languages (Japanese, English, and Russian) and a flier for the TUFS Business Summer School for FY2018 in two languages (Japanese and Russian). These were distributed to the six partner universities, as well as to related companies and organizations. This enabled concerned parties both at home and abroad to deepen their understanding of the project, and we were able to obtain their support for the project.

## ■ Special notes

- With support from the TUFS Japan-Russia Business Network, which is made up mainly of TUFS alumni who have immense knowledge about business in Russia and endorse the purpose of the project, we were able to offer various internship opportunities, especially in Russia. We expect cooperation from the TUFS Japan-Russia Business Network as well for internships in Japan in and after FY2018.

- We offered 13 various internship programs at 10 companies and organizations for 16 TUFS students who were dispatched to Moscow, Saint Petersburg, and Vladivostok on a long-term basis. As a result, on average, each student was able to participate in three to four internship programs. On a cumulative basis, the 16 students participated in a total of 49 internships.



(Commemorative Lecture of the Project delivered by TUFS alumni (a member of the TUFS Japan-Russia Business Network))