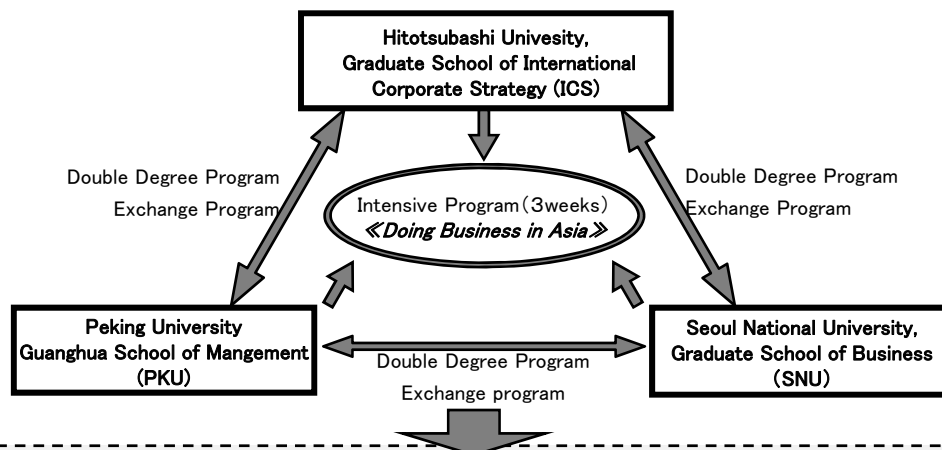


FY2016 Inter-University Exchange Project Hitotsubashi University

Support for the Formation of Collaborative Programs with Universities in Asia

【Asia Business Leaders Program II Advanced】(Adopted year: FY2016, (Type A – 1・CAMPUS Asia))

【Summary of Project】



Support for Education and Research

- ◆ BEST Alliance Symposium: Annual symposium hosted by each school in turn
- ◆ Joint Research: Faculty from the three universities will collaborate in joint research projects. The results of this research will be disseminated through the BEST Symposium and would be reflected on curriculum development.
- ◆ Career Support: Support students to get internship opportunities etc.
- ◆ Lectures by Business Leaders: Invite business leaders to interactive sessions with students

Management

- Steering Committee: Steering committee hold deans meeting twice a year with participation of deans, and faculty and staff members from the three universities
- Monitoring and Evaluation: Hearing from business leaders or government officials
- ABLP Academic Directors: One Faculty member from each school
- ABLP Professional Staff: Professional and English fluent staff members are assigned

【Summary of Exchange program】

This program involves students in the Master of Business Administration (MBA) programs. It includes a double degree program, a long-term exchange program, and short-term intensive exchange program, along with Joint research projects by faculty members from three schools. All outcomes will be disseminated through an annual symposium called “BEST Symposium”.

【Global Human Resource on the project】

Develop human resources for the future of Asian enterprise, by providing students with education tailored to the Asian region. Components of this education include an 1) understanding of Asian economy, government, social systems, culture, and business practices, 2) skills in cooperating and working in teams in a multicultural setting across the three countries of China, Japan and Korea 3) an understanding of business models and leadership styles that are appropriate for East Asia

【Feature on the project】

With the knowledge and experience gained in pilot program “ABLP”, “ABLP II” the program will continue to develop with expanding the area of interest to other Asian countries.

Cutting-edge technology and digitalization will be accelerated such as online course or video conference system, etc. to establish higher education system.

By sharing knowledge, this program will be leading model for globalization of Japanese higher education.

【Exchange number】

<Type A-①>

	2016	2017	2018	2019	2020
Accepted number in Japan	C 13	C 13	C 13	C 13	C 13
	K 13	K 13	K 13	K 13	K 13
Accepted number in China	J 13	J 13	J 13	J 13	J 13
	K 13	K 13	K 13	K 13	K 13
Accepted number in Korea	J 13	J 13	J 13	J 13	J 13
	C 13	C 13	C 13	C 13	C 13

1. FY2016 Progress

【Hitotsubashi University】

【Asia Business Leaders Program II Advanced】(Adopted year: FY2016, (Type A – 1・CAMPUS Asia))

■ Exchange Programs



〈 November, Seoul University Study Tour 〉

Student-Mobility

○ Outbound

For Exchange Program, 1 student to PKU.
For Double Degree Program, 1 student to SNU.

○ Inbound

For Exchange Program, none.
For Double Degree Program, 1 students each from PKU and SNU.
In addition, 29 students from SNU participated in SNU Study Tour held in November. This program enabled a dynamic interaction between 29 SNU students and all ICS students. And also it contained a few company visits to Japanese companies, as well as sessions on Japanese business to help SNU students' understanding of Japanese business.

■ Forming the University Network with Quality Assurance

Revision of the Memorandum of Understanding (MoU)

MoU both for BEST Alliance and Double Degree Program were revised. It allowed Part-time students from partner schools to participate Double Degree Program.

Expansion to other Asian universities

Double Degree Program with Renmin University has been started.

<TypeA-①>

	2016
Accepted number in Japan	C 1 K 30
Accepted number in China	J 1 K 3
Accepted number in Korea	J 1 C 5



〈 November, BEST Alliance Symposium in Seoul 〉

■ Promotion of Student-Mobility Environment

Online Courseware

ICS introduced a new online courseware, and it help incoming and outgoing students to get explicit information timely.

Information Session at partner schools

To accelerate students mobility between 3 schools, the Information sessions were held at partner schools.

■ Internationalization of the university

Very flexible and advanced approaches have been started. One of the exchange students accepted from the Chinese University of Hong Kong attended the company visit during SNU Study Tour in November.

And Double Degree student accepted from PKU joined a one-week intensive program hosted by Koç University in Turkey as an elective course called "Global Network Week". Students can select one from almost 20 programs hosed by GNAM (Global Network for Advanced Management) member schools all over the world.

■ Information disclosure and Publication of outcome

Hitotsubashi university is developing a scenario to expand Double Degree Program to other schools or departments.

And also a symposium will be held in next fiscal year, to share the knowledge and experiences through this project with other universities or organizations for higher education

■ Good Practices

Information sessions were held at partner schools, to promote student exchange.

Accepted the first Double degree students from SNU finally.

29 SNU students participated "SNU Study Tour" in November.

2. FY2017 Progress

【Hitotsubashi University】

【Asia Business Leaders Program II - Advanced】(Adopted year: (Adopted year: FY2016, (Type A-1 CAMPUS ASIA))

■ Exchange Programs



〈 Doing Business In Asia 〉

This program is developed for MBA students of Hitotsubashi University ICS (hereinafter “ICS”), Peking University Guanghua School of Management (hereinafter “PKU”), and Seoul National University Business School (hereinafter “SNU”) to participate in a double degree program, a term-long exchange program, and Summer intensive program. Also, faculty members of the three schools work on joint research projects, and outcomes are presented in an annual “BEST Symposium”. All the programs, the committee conference, information sessions and BEST Alliance Symposium were facilitated as scheduled.

Student-Mobility

○ Outbound (from ICS)

Term-long Exchange Program: 2 students to PKU, 1 students to SNU
 Summer Intensive Program “Doing Business in Asia”: 10 students to PKU/SNU

○ Inbound

Term-long Exchange Program: 1 student from PKU, 1 student from SNU
 Double Degree Program: 1 student from PKU, 1 student from SNU
 Summer Intensive Program “Doing Business in Asia”: 10 students from PKU and 8 students from SNU

〈TypeA—①〉

	2017
Accepted number in Japan	C 12 K 10
Accepted number in China	J 12 K 8
Accepted number in Korea	J 11 C 15

■ Forming the University Network with Quality Assurance

BEST Alliance Symposium was held on November 9-10, 2017, by ICS. All the members from three schools got together in the conference and share the update information of the program, key note speeches and joint research presentations. Further development of the partnership in advanced programs were confirmed during the symposium.



〈 BEST Symposium 〉

■ Promotion of Student-Mobility Environment

Online Courseware

New online courseware was implemented in ICS for smoother operation of all MBA courses including ABLP II and other global programs. It also enabled easier and faster information sharing for faculty and students.

Information Session at partner schools

To pursue more active exchange among the three schools, representative from each school visits partner schools for promotion of home school.

■ Internationalization of the university

Information disclosure and Publication of outcome

Incoming PKU and SNU students at ICS have an opportunity to join global programs such as “Global Network Week” hosted by member schools of Global Network for Advanced Management(GN). Through their communication with other GN partner school students, we can introduce this program internationally. ICS Marketing staff aggressively publishes and updates the activities of the ABLP programs on the school website, collaborating with a professional PR consultant.

■ Good Practices

Information sessions at partner schools have positive impact. In November 2017, ICS visited PKU and held an information to accelerate school partnership in the program.

Students from SNU had participated in “SNU Study Tour” in Tokyo, hosted by ICS.