

【Name of project】 (Adopted year: FY2011, Type B - II)

“Cross-Cultural College”: Canada-Japan Collaborative Program for Educating World Citizens as Future Leaders

【Aim of project, Ideals of Global Human Resource on the project】

To provide young people opportunities to develop their intercultural communication ability, critical and practical analytical skill, capacity to discover problems and offer solutions in international settings, and become active leaders, nurturing them to be “world citizens and future leaders”, thus contributing to the sustainable development of the global society.

【Summary of project】

A collaborative project between Kwansei Gakuin University (KGU) and three Canadian partner universities (Mount Allison, Queen’s, and Toronto) to establish the “Cross-Cultural College” (CCC), an undergraduate program featuring student mobility between Japan and Canada.

■ Forming a University Network with Quality Assurance

Advisory Board welcomes quality assurance in higher education specialist to its ranks

From the 2014 academic year, the CCC Advisory Board – which was built around a core of business professionals in order to respond quickly to the ever changing needs of society – brought in a university professor specializing in quality assurance in higher education. Thanks to the expertise of this latest addition to the board, the CCC was able to provide a program that was even more conscious of quality assurance than before.

■ Content of the Programs, Preparation for the Programs



Japanese and Canadian students working together during the GCS in Canada

Global Internship, Global Career Seminar held in Canada for the first time

Thanks to support from the University of Toronto and a group of Japanese and Canadian companies, the Global Internship and Global Career Seminar were able to be realized for the first time in Canada. The program was managed by teachers from UofT and KGU, who provided instruction to the students involved. Through their internship in a company with a multinational background, students came into contact with the multiethnic Canadian culture, and enjoyed an extremely meaningful experience. Furthermore, these two programs were also held again this year in Japan. One participant noted: “Through working together with the Canadian students, I again realized the importance of working through a problem in an effective and logical way”. Through their participation in the CCC program, we are able to see that students gained practical, effective knowledge.

■ Student Mobility

Outbound

Including the students sent to the University of Toronto for the above-mentioned programs, 124 students participating in the CCC program attended the Cross-Cultural Workshop (held at Queen’s University, Canada), short-term language programs, semester study abroad, student exchange, and other overseas programs, greatly exceeding the target of 99 laid out in the initial proposal.

Inbound

50 students from Canada in total attended the Asian Studies Summer School, Global Internship and Global Career Seminar at KGU, exceeding the initial target of 45.

	2011	2012	2013	2014	2015
Outbound	8	27	69	124	105
Inbound	0	50	62	50	45

Note : FY2011-2014: actual numbers FY2015: proposed targets

■ Promotion of Student Mobility Environment

Toronto Liaison Office (outgoing) and establishment of new dormitory (incoming)

The KGU staff member at the Toronto Liaison Office, as well as managing the Canadian portions of the CCC program, also provides information about studying in Japan to Canadian students and provides support to KGU students currently studying in Canada. Back in Japan, the establishment of a new international student dormitory will provide affordable accommodation for students visiting KGU, which could lead to increased participant numbers.

Workshops held by CCC teaching staff

Various workshops on the themes of “Public Speaking” and “Leadership” are held at KGU, not with the aim of teaching English, but rather taking the students’ existing English ability and teaching them how to use it in a practical environment, such as they will encounter when they take part in the Global Internship and Global Career Seminar together with Canadian students.



Workshop in progress

■ Internationalization of the university, Information disclosure and publication of outcomes

Forum for business professionals

In order to increase the permeation of the CCC program in the business world, and increase the possibilities for industry-university collaboration, a forum for business professionals was held for the first time. Participants commented that: “We look forward to the nurturing of global citizens”, and “We feel that students will grow greatly through this program”. The importance of the CCC program was felt amongst attendees.

Advertising the CCC program: CCC Promotion Video created

Past CCC participants were invited to appear in a promotional video created as part of a new initiative for 2015. There was an effort to make visible the content of the Joint Seminar and Global Career Seminar. Focusing on the fact that many CCC graduates found employment at global businesses, CCC program was further promoted, adding a dimension “CCC and Future Careers” that fulfills student needs.

【CCC Promotion Video】 <https://www.youtube.com/playlist?list=PLpANqLjIHajPtBd5ULlzODb9HpHOBm5a>