

【Name of project】(Adopted year: FY2011, Type B—II)
CODE Program (Continents Design Education Program)

【Aim of project, Ideals of Global Human Resource on the project】

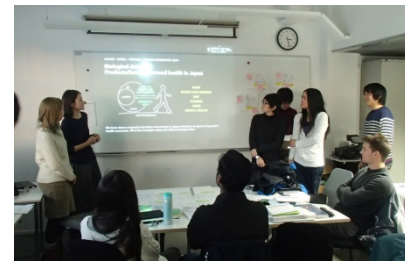
1. Development of Human Resources for Creative industries responsible for the future of with Design Business Mind
2. Study Abroad Sandwich Program for Six Years (3.5 Undergraduate (early graduation) + 2.5 Master)
3. Study about Design Management in USA, Design Promotion in EU and Technology & Design in Training of Professional Human Resources Who Will be "Executives with the Design Business Mind" in the Design Department of the Company

【Summary of project】

This Program Aims to Nurture Global Designers who could Succeed Anywhere in the World with the Collaboration of Three Different Types of Design Education of USA, Europe and Japan

Forming the University Network with Quality Assurance

Program Meeting and Workshop



○ 6 Quality Assurance for New Education Program

1. English Studio Work Classes Start from Sophomore
2. Practice Based Education PBL (Project Based Learning) Provide for Sophomore
3. Present Japanese-Design before and after Studying Abroad, Learn about Originality of Japanese-Design by JDP
4. Provide Presentation Based Classes and Strengthen Discussion Abilities in English
5. Continuous Research Held from Under Graduate to Master
6. Internship in and out of Japan at the end of Overseas Program with University Support

Contents of the Programs, Preparation for the Start of the Programs

Workshop & Studio Work Reports



○ International Program and Collaboration Studio Works

Start International Program in Sep. and Held Final Presentation in Dec.
Basic, Special Theme and Competition Program are implemented

○ Organized International Workshop 13 Times (2013): 6 Workshops in Japan (6 Universities) and 7 Workshops Abroad (7 Universities)

International Program WS for Service Design to Revitalize Local Region (Part of Cooperation Curriculum), Proposal for *Satoyama* Tourism, Wearable Device in the Future, Product and Service Design for New Sound Experience, Evolution of Writing by Hand in the Future, Comfort for Healthcare and Wellbeing, Community Restructuring -Think and Learn from *Tohoku*, New Models of Social Housing, etc.

○ Preparation Program for Study Abroad Students English Communication Class, Design Studio Work and etc.

Eight Studio Works in English: Package Design, Restaurant Service Design and etc. Seven English Communication Skills Classes

Student-Mobility

○ Outbound

FY 2013 Pilot Program sent Four Senior Students Study Abroad, Going to Master Program during Their Studies in the Foreign Countries, Seven Master Students and One PhD Student.

Five Sophomore, 17 Junior, Six Senior and 14 Master Students Were Sent to the Overseas Workshops as Study Abroad Trial.

○ Inbound

FY 2013 Pilot Program Accepted 16 Students

Forty-one Students Attended Workshops in Chiba
Students Were from United States, United Kingdom,
Germany, France, Italy and Finland

	2011	2012	2013	2014	2015
Outbound	9	31	54	25	19
Inbound	25	36	57	32	26

Note : FY2011-2013 results, FY2014 -2015 planned

Promotion of Student-Mobility Environment

One Stop Management System for Outbound and Inbound

Amanuensis (Specialist of Study Abroad) and ISD (International Support Desk) Cooperate and Share Their Task
Service for General Study, Japanese, Japanese Culture and Japanese Life = ISD (International Support Desk)
Professional Education, Research Study, Internship and Job Hunting = Amanuensis

One Stop Management System for Travel and Accommodation for Program Students Comprehensive Cooperation for Risk Management with OSSMA

Expansion of overseas university cooperation: in 2013 four schools were added (USA, Italy, Germany, Portugal), in 2014 one school was added (Finland)

Visualization of the Content of Education, Dissemination of the Outcomes

○ Promoting and Advertizing Study Abroad Program by Visualizing the Results of Outcome

Explain Curriculum Structure for Students and Partner Institutions in Bilingual Brochure

Create International Workshop Reports, Create Home Page related to the Program and Database of All Curriculum

Create Mobile Home Page for Smart Phone

http://www.design-cu.jp/code_web/