

Re-Inventing Japan Project

【Name of project】(Adopted year: FY2011, Type B—II)

CODE Program (Continents Design Education Program)

【Aim of project, Ideals of Global Human Resource on the project】

1. Development of Human Resources for Creative industries responsible for the future of with Design Business Mind
2. Study Abroad Sandwich Program for Six Years (3.5 Undergraduate (early graduation) + 2.5 Master)
3. Study about Design Management in USA, Design Promotion in EU and Technology & Design in Training of Professional Human Resources Who Will be "Executives with the Design Business Mind" in the Design Department of the Company

【Summary of project】

This Program Aims to Nurture Global Designers who could Succeed Anywhere in the World with the Collaboration of Three Different Types of Design Education of USA, Europe and Japan

Forming the University Network with Quality Assurance

6 Quality Assurance for New Education Program

1. English Studio Work Classes Start from Sophomore
2. Practice Based Education PBL (Project Based Learning) Provide for Sophomore
3. Present Japanese-Design before and after Studying Abroad, Learn about Originality of Japanese-Design by JDP
4. Provide Presentation Based Classes and Strengthen Discussion Abilities in English
5. Continuous Research Held from Under Graduate to Master
6. Internship in and out of Japan at the end of Overseas Program with University Support

〈Program Meeting and Work Shop〉



Contents of the Programs, Preparation for the Start of the Programs

Workshop & Studio Work Reports



International Program and Collaboration Studio Works

Start International Program in Sep. and Held Final Presentation in Dec. Basic, Special Theme and Competition Program are Started in 2012

Organized International Workshop 8 Times in Rome, Colon, GSA, NY and Chiba

Ubiquitous Service System WS (Part of Cooperation Curriculum)
Design Services for Tourism in Japanese Typical Country Side (Asuke in Aichi)
Ecology and Service Design, Urban Design Planning and etc.

Preparation Program for Study Abroad Students

English Communication Class, Design Studio Work and etc.

8 Studio Work in English Emotional Design, Design Thinking and etc.
10 English Communication Skills Class

Student-Mobility

Outbound

FY 2012 Pilot Program Send Seven Students

Three Senior Students Study Abroad and Going to Master Program during in Abroad Four Master Studying Abroad
Four Sophomore, Six Junior, Ten Senior and Four Master Students Go to Workshop in Overseas

Inbound

FY 2012 Pilot Program Accept Thirteen Students

Two Students Stay in One Year

Eleven Students Stay in One Semester

23 Students Attend Workshop in Chiba

United States, United Kingdom, Finland and Germany

	2011	2012	2013	2014	2015
Outbound	9	31	27	25	19
Inbound	25	36	28	32	26

Note : FY2011-2012 results, FY2013 -2015 planned

Promotion of Student-Mobility Environment

Service for Outbound and Inbound

Amanuensis (Specialist of Study Abroad) and ISD (International Support Desk) Cooperate and Share Their Task
Service for General Study, Japanese, Japanese Culture and Japanese Life = ISD (International Support Desk)

Professional Education, Research Study, Internship and Job Hunting = Amanuensis

Building Safety/Risk Management System with Outside Professional Organization

One Stop Management System for Travel and Accommodation for Program Students

Comprehensive Cooperation for Risk Management with OSSMA

Visualization of the Content of Education, Dissemination of the Outcomes

Promoting and Advatizing Study Abroad Program by Visualizing the Results of Outcome

Explain Curriculum Structure for Students and Partner Institutions on in Bilingual Brochure

International Workshop Print and Provide Design University in Japan and Company's Design Department

Video Database of All Created Program Archive on Web Page

Create Mobil Home Page for Smart Phone

http://www.design-cu.jp/code_web/