

[Name of project] (Adopted year: FY2011, Type-B-I)
Global Innovation Design Program (“GID Program” hereafter)

[Aim of project, Ideals of Global Human Resource on the project]

This program aims to educate “Global Innovation Design Leaders”, defined as internationally-oriented innovative individuals, who have skills in innovation design, communication, conducting projects, and are able to think creatively.

[Summary of project]

This project is an international educational program led by universities in three major centers in the US, Japan and UK. We offer a trans-national design education where students study for one semester at each partner school in different cultures amongst three of the largest economies in the world. Students earn a Master’s degree upon completion of the program.

Forming the University Network with Quality Assurance

Designing the joint educational curriculum of GID Main Program

We established a framework for the GID program, accredited as a Master’s degree that will last two and a half years, starting 2013. Through regular joint meetings and a pilot exchange program (“Pre-Program”), we created a consistent, integrated curriculum.

Selection of GID Main Program students and commencement of the program

In addition to the selection of GID students who will begin studying abroad in 2013, we conducted three-way negotiations on an agreement for the GID Program and worked out the relevant terms: the field of study, credit transfer, grade managements and coordination of curriculum. A website providing information for prospective students was also launched. (<http://gid.kmd.keio.ac.jp/>)



Extension lecture by Prof. Josh Spear

Recruitment of full-time faculty/Offering extension lectures by visiting professors from abroad

In order to improve the quality of trans-national education, we hired faculty including a non-Japanese full-time faculty from the USA in September 2012. We also invited three guest lecturers from abroad who are internationally recognized as leading innovators. We held special extension lectures about business and innovation design.

Contents of the Programs, Preparation for the Start of the Programs



At GID Short Program



From GID Pre-Program

Putting GID Short Program into practice

We sent 10 undergraduate students to a partner university, Pratt Institute in the USA, for a 1 week Short Program(a trial exchange). Instructors from three institutions took charge of lectures and workshops.

GID Pre-Program and a commencement of a Main Program

We held a mutual exchange educational program for students at each center for approximately one month. Based on this experience, we have improved the joint curriculum provided by the three centers. We commence the GID Main Program and student exchanges starting in September 2013.

Student-Mobility

Outbound

In the Academic year 2012, we sent 10 undergraduate students (Japanese) to the USA. Under the Pre-Program, we sent 7 students to the USA (3 were Japanese) and 4 students to the UK (3 were Japanese). In total, we have sent 21 students (16 were Japanese).

Inbound

11 international students participated in the Pre-Program (5 students from KMD, 3 from the partner institution in the UK, and 3 from the partner institution in USA) and 2 international students in the Main Program (1 from China, 1 from Canada).

Total Number of Students	2011	2012	2013	2014	2015
Outbound (Japanese)	3	16	20	20	20
Inbound (International)	5	13	25	25	25

Note: FY2011-2012 results, FY2013-2015 planned

Promotion of Student-Mobility Environment

GID project room use and maintenance

In 2012 we held workshops for exchange students in our GID Project Room which was set up exclusively for GID students’ project work and GID workshops. We keep the facilities in good working order.

Maintaining the environment for exchange students

We have finished working out the details of the administration framework and checked over the paperwork for visas, housing, and other matters related to students’ stays abroad for the Pre-Program. We learned about accessibility issues by hosting a hearing-impaired student for the Short Program and developed a method of assistance for students in similar circumstances.

Visualization of the Content of Education, Dissemination of the Outcomes

GID Symposium and Workshop

We held a GID Symposium on November 21st, 2012 and broadly publicized the philosophy behind GID to the world. On November 23rd, GID Workshops were held at Keio University’s Hiyoshi Campus where we showcased trans-national design education. Finally, we published an Annual Book that summarized all our efforts and achievements in Academic Year 2012, including essays and photographs.



GID Symposium



GID Workshop