

Top Global University Project (Type B) Toyo University

1. Outline

【 Name of project 】

TOYO GLOBAL DIAMONDS: Becoming an Asian hub university for global leaders

【 Future vision of the university planned in TGU project 】

The name of this initiative is derived from our goal of polishing the diamonds that are our students, cultivating them into *global jinzai*. By bringing elite students together with a core of human resources, our model avoids a broad-based pyramid style of human resources development, instead creating a diamond-shaped model of education with a strong central body of talent. The program will provide Japanese students with diverse opportunities for overseas study, as well as introduce a flexible international transfer system through which we can establish a highly-internationalized hub of educational exchange. This plan strives to realize a "Hub University in Asia" through the expanded intake of international students from Asian countries and by creating a focus point in Asia that attracts European and American students. We shall establish the global brand of "TOYO" by building a sustainable global advancement system.

【 Summary of Project 】

As part of efforts to dramatically accelerate our involvement in the Go Global Japan initiative, in the 2017 academic year the Faculty of Regional Development Studies will be re-organized into the Faculty of Global and Regional Studies and Faculty of International Tourism Management.

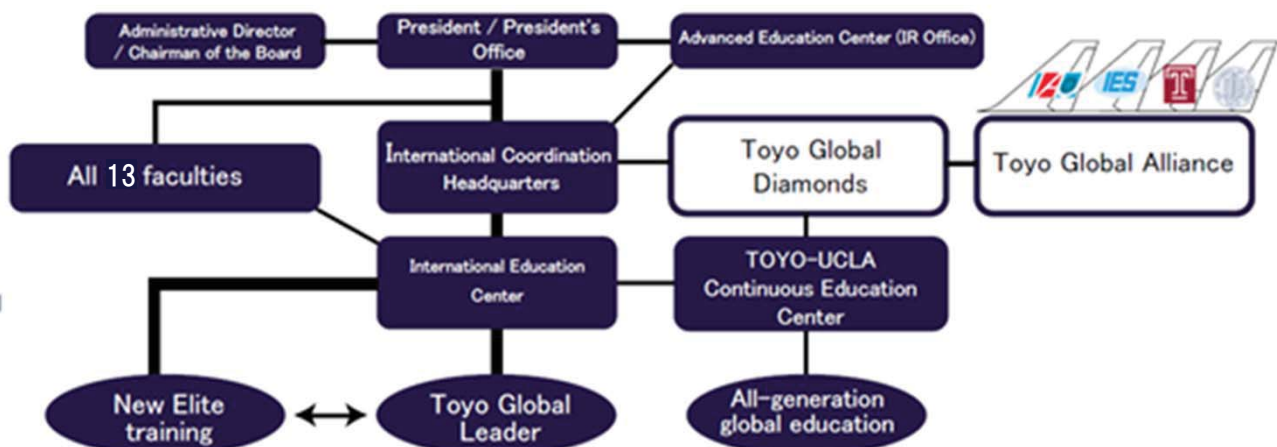
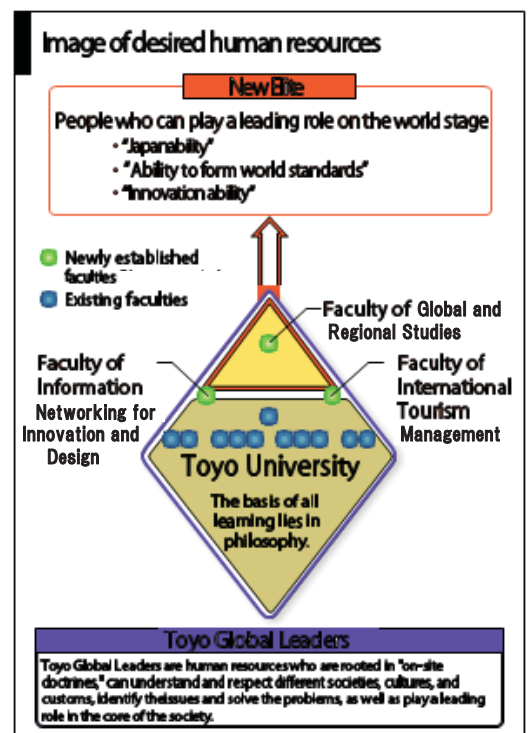
Together with the establishment of the new Faculty of Information Networking for Innovation and Design, these 3 faculties shall lead the way in promoting university-wide globalization. In order to practice cross-disciplinary global leader education through collaboration with existing faculties, we will go forward with a "Toyo Global Leader" (TGL) Program for students selected from each faculty.

Furthermore, through the establishment of the "Department of Global Innovation Studies" (capacity of 100 students) within the Faculty of International Studies, we will train the "New Elite" that can assume leading-edge positions throughout the world.

We will establish flexible international transfer systems to take in students from a diverse range of countries and regions.

Through the establishment of programs such as the "Toyo University – UCLA Extension Center for Global Education", we will be able to provide global education opportunities to a wide spectrum of age groups spanning from elementary students to senior citizens.

Furthermore, through collaboration with educational institutions both inside and outside of Japan, and the establishment of organizations specializing in global education, we will be able to realize a system that promotes sustainable global education.



【Summary of the 10-year plan】

○ Building a System for Implementing “Toyo Global Diamonds”

In order to build up systems for implementing sustainable global education projects, the first step will be to establish a decision-making body with public relations capacities named “Board of Top Global University Project” as a university-wide organization under the direct control of the School President. We will also bring together existing organizations through the formation of the “Center for Global Education and Exchange” to unify global education efforts.

○ Building the Foundations of the Hub University Initiative

We will further the development of new bridge programs and internship programs to enhance the quality and the number of opportunities for study abroad, invite delegates from the International Secretariat of UMAP (University Mobility in Asia and the Pacific) and the IES Tokyo International Study Center to our university, and strengthen our collaboration with the International Student Exchange Programs (ISEP), a student exchange consortium. We will also make use of the Foreign Credential Evaluation (FCE) system to hold entrance examinations overseas to further diversify our intake of international students.

○ The Establishment of 3 New Faculties as the Cornerstone of “Toyo Global Leader” Education

We aim to accelerate this project’s development with the planned opening of the Faculty of Global and Regional Studies, Faculty of International Tourism Management, and the Faculty of Information Networking for Innovation and Design in the 2017 academic year, which will serve as the cornerstone of our efforts. We are also bringing forward plans for the 2019 academic year to establish the newly-organized Department of Global Innovation within the Faculty of International Studies. In other faculty department, we will advance global education by increasing the number of lectures and seminars conducted in English and enhance faculty diversity by increasing the proportion of foreign and female faculty members.

○ Cultivating Toyo Global Leader By Department of Global Innovation Studies

Toyo Global Leader Program (TGL) will be implemented for students selected from each faculty to further cross-faculty education of society’s future leaders. Since 2018 (or 2020), We will advance initiatives for inter-faculty mobility, and for the students of the TGL, those with the best academic results will be recommended for a faculty transfer into the Faculty of Global Innovation and train them to be “New Elite” that can assume leading-edge positions throughout the world. Also, for the opening of the Graduate School of Global and Regional Studies (tentative name) scheduled for the 2020 academic year, we will start a 5-year master’s program comprised of 3 years of undergraduate study with 2 years of graduate study, as well as realize a joint degree program with overseas graduate schools.

○ Establishing Implementation Systems for Sustainable “All Generation Global Education”

At the Toyo - UCLA Extension Center, English lessons for all generations and overseas study preparation courses shall be held regularly to provide a wide variety of multi-generational educational programs. These efforts will be organized through the establishment of “Toyo Global Diamond Ltd.” (tentative name).

○ Review of the “TOYO GLOBAL DIAMONDS” Initiative and ISAS Provided by the IAU

As the first graduates of the “Graduate School of Global and Regional Studies” (tentative name), which is modeled on a 5-year integrated study plan, will complete their studies in 2021, the results of those students’ efforts will be taken into account for reviewing this program’s initiatives and systems. At the same time, taking into account the prospective achievement status for our target values by the 2023 academic year, we will review the activities of the “TOYO GLOBAL DIAMONDS” initiative, and participate in the ISAS program of the IAU and hold international symposiums to review and continue implementation of the systems in place after this project concludes.

【Featured initiatives (Internationalization, University reform, Education reform)】

◇ Provision of a Highly-Internationalized Education Program

This initiative aims to promote the sending and intake of students to and from a variety of countries and regions through the establishment of transfer agreements with universities around the world together with the introduction of flexible international transfer systems. Through such agreements, transfer routes into other universities from our university will be secured, expanding the mobility and range of choices available to our students, as well as generate interest for many international students to come study at our university. Such transfer systems will be introduced school-wide. Furthermore, in order to realize the institutional reforms that include these international transfer systems, we will clearly document graduation requirements and skill targets to provide a “guarantee of quality” for the degrees and diplomas we confer, as well as prepare “Diploma Supplements” in English.

◇ Sustainable Education Platform

After the conclusion of the projects supporting our efforts for this initiative, we will establish lasting partnerships with specialized institutions and businesses in the form of a “Toyo Global Alliance” in order to further build on our continuous and developmental efforts to realize a sustainable global education platform, with activities such as education by top business leaders.

2. FY2014 Progress

■ Common indicators and targets



〈The Washington Center〉

Internationalization

○ The Ratio of foreign faculty members or faculty members who have foreign doctoral degrees.

<Final target value by 2023 of 51.9% / Currently 33.1%>

Every year, we hire about 50 new faculty members who have a high level of English language proficiency. To attract highly talented candidates, we advertise for faculty recruitment program worldwide.

○ The Ratio of International Students Within the Student Body

<Final target value by 2023 of 8.5% / Currently 2.5%>

Toyo University aims to raise the number of international student admissions for the 2016 academic year to reach 5% representation in each faculty (a total of 296 daytime students). Efforts are underway to strengthen intake university-wide, including for short-term programs and exchange programs.

○ The Ratio of Japanese Students with Overseas Study Experience

<Final target value by 2023 of 10.3% / Currently 2.9%>

As there were a number of overseas programs that did not grant credit, in line with curriculum reforms for the 2016 academic year, a university-wide credit-approved course group was created. These measures will help build interest in students for overseas study while carefully ensuring quality.

○ Number and Ratio of Courses Taught in a Foreign Language

<Final target value by 2023 of 19.6% / Currently 1.5%>

We plan to rapidly expand our capacity in line with the curriculum reforms of the 2016 academic year, with measures such as requiring new faculty appointees to possess English language skills. Notably, our plan for the establishment of 3 new faculties for the 2017 academic year includes the setting of courses where students can graduate through classes taught solely in English.

○ Efforts for Measuring, Understanding, and Improving the Language Level of Students [TOEIC=730] (TOEFL=550/IELTS=6.0) <Final target value by 2023 of 3.1% / Currently 0.7%>

In the 2013 academic year, 155 students achieved the target score, and in the 2014 academic year, that number increased to 207. We are also expanding the quality and quantity of our extra-curricular programs, hiring 15 native English-speaking instructors to improve the level of teaching of the 4 language skills, as well as expanding our IELTS preparatory course lineup.

University reform

○ Hiring and Training Focusing on International Mobility

Faculty hiring will be carried out on an international and public basis as part of our ongoing efforts to secure human resources for holding classes taught in English. Also, a Faculty Development seminar about teaching classes in English will be held for university faculty in September 2015 at the "Toyo - UCLA Extension Center".

○ Measures to Realize Quick Decision-Making

In line with revisions to the School Education Act, school policies were also revised to strengthen the authority of the University President. In order to provide a platform for furthering internationalization, the committee of International Affairs will be established under the direct control of the President as an internationalization decision-making body.

Education reform

○ Efforts to Secure Quality Learning Time for Students

The class systems ToyoNet-Ace and E-Portfolio (RDS folio) will be unified and data of student learning results will be used to provide feedback and opportunities for the students themselves to look back on their studies.

○ Promotion of Proactive Student Participation with Applications for University Operations

We will accelerate student participation in university operations by publishing faculty improvement reports related to class evaluation surveys as well as launching a "Student Faculty Development Team".

○ Making Use of TOEFL and Other Outside Tests for Admissions Exams

We will implement admissions exam methods that make use of outside tests such as TOEFL, TOEIC, IELTS, the English Language Proficiency test, and the UN Association's Test of English. From 2017, we will set admission conditions for students recommended from affiliated high schools based on outside tests.

■ University's own indicators and targets

○ Certification for Toyo Global Leaders

The cross-faculty "Toyo Global Leader Program" that we will implement will have 3 levels of certification and corresponding certificates will be issued. By 2023. We will make use of E-portfolio to visualize the results of students' learning efforts.

○ IDI (Intercultural Development Inventory)

To heighten awareness related to intercultural competence, students will perform self-evaluations and IDI will be implemented along with cross-cultural understanding courses. We will expand this program so that it will have 1,000 participants by the 2023 academic year.

○ Number of UCLA Joint Courses

Through the Toyo University - UCLA Extension Center for Global Education, joint courses will be developed for all generations for a total of 500 courses and 10,000 participants by 2023.



< Visualization of Learning Outcome through E-portfolio >

■ Featured initiatives based on the characteristics of the university

○ Development of "All Generation Global Education" Based on the Overall Academic Plan

"Toyo - UCLA Extension Center" will provide the BEC (Business English Communication) Program. Also, Toyo University students will be able to take the course "Business English" from the 2015 academic year as a standard undergraduate course. This course uses the same curriculum as the UCLA Extension Center's BEC program, allowing students to continue extra-curricular studies to receive certification from the UCLA Extension Center. Going forward, there will also be global education opportunities held for all generations, from elementary school students to senior citizens, as we will plan and operate English programs for preschool, elementary, junior high, and high school students and senior citizens, study abroad support programs, and summer overseas study trips.



< Alliance with UCLA Extension >

○ Introduction and Establishment of a "International Transfer System" as an Urban Large-Scale Comprehensive University

We will make use of our position as a comprehensive university located in the center of Tokyo to expand international student recruitment, including the holding of entrance examinations overseas in order to enroll a diverse body of international students. In order to realize smooth implementation of international transfer system to be introduced from the 2016 academic year, we are collecting information for the commencement of Foreign Credential Evaluation in collaboration with the World Education Service (WES) and the Asian Studies Cultural Association (ABK). In mid-February of 2015, 3 faculty and staff members visited WES in New York.

○ Building a Sustainable Education Platform

In the 2014 academic year, we advanced collaborations with specialist institutions and businesses, receiving advice for our plans to establish new faculties. An Advisory Board committee comprised of top business leaders held two meetings (on February 19 and March 17) to discuss matters related to the topics "human resource requirements for excelling in global businesses and organizations" and "what human resource requirements bring about innovation?"

■ Free description

○ Invitation of the International Secretariat of UMAP

We will invite delegates from the International Secretariat of UMAP (University Mobility in Asia and the Pacific) with the goal of strengthening cooperation with related institutions. Along with greater active participation in the intake and sending of students for UMAP student exchange projects, we are also holding private exchanges of views with the current International Secretariat of UMAP (Fu Jen Catholic University). At the UMAP Japan National Committee meeting held on June 3, 2015, we received official approval to assume the role as the central school in plans for Japan to become the International Secretariat.

○ Participation in CULCON for Promoting Activity in Japan-U.S. Educational Exchange

Through the participation of our faculty in an educational task force planned by the United States-Japan Conference on Cultural and Education Exchange (CULCON), a bi-national advisory panel to the governments of both Japan and the U.S., we cooperated in their efforts to double the educational exchange between Japan and the U.S. by 2020. In the annual meetings of AIEA in 2014 and 2015, and the annual meeting of NAFSA in 2015, we participated in joint sessions with CULCON.

3. FY2015 Progress

■ Common indicators and targets

Internationalization

○ The Ratio of foreign faculty members or faculty members who have foreign doctoral degrees.

<2023 Final target of 51.9% / Currently 37.2%>

Every year, we hire about 50 new faculty members who have a high level of English language proficiency. To attract highly talented candidates, our faculty recruitment program advertises worldwide.

○ The Ratio of International Students Within the Student Body

<2023 Final target of 8.5% / Currently 3.1%>

Toyo University aims to raise the number of international student admissions to reach 5% representation in each faculty (a total of 296 daytime students). Efforts are underway to strengthen this intake university-wide, including for short-term programs. Short-term programs will be opened in summer 2016.

○ The Ratio of Japanese Students with Overseas Study Experience

<2023 Final target of 10.3% / Currently 4.3%>

As there were a number of overseas programs that did not grant credit, in line with curriculum reforms for the 2016 academic year, a university-wide credit-approved course group was created. These measures help build interest in students for overseas study while carefully ensuring the quality remains high. Furthermore, the number of students who participate in the Tobitate program has been increasing, and some students were awarded for their activities.

○ Number and Ratio of Courses Taught in a Foreign Language

<2023 Final target of 15.4% / Currently 4.1%>

The ratio has been rapidly growing, compared to that of the previous year. Besides, we offer a variety of FD programs including the special program carried out by "TOYO-UCLA Extension Center" to help our faculty teach courses in English.

○ Efforts for Measuring, Understanding, and Improving the Language Level of Students [TOEIC=730] (TOEFL=550/IELTS=6.0)

<2023 Final target of 3.1% / Currently 1.2%>

In the 2013 academic year, 155 students achieved the target score, and in the 2014 academic year, that number increased to 288. We are also expanding the quality and quantity of our extra-curricular programs, hiring 15 native English-speaking instructors to improve the level of teaching of the 4 language skills, as well as expanding our IELTS preparatory course lineup.



<The Tobitate program>

University reform

○ Measures to Realize Quick Decision-Making

In order to provide a platform for furthering internationalization, the committee of International Affairs will be established under the direct control of the President as an internationalization decision-making body.

○ Hiring and Training Focusing on International Mobility

Faculty hiring will be carried out on an international and transparent manner as part of our ongoing efforts to secure human resources for holding classes taught in English. Also, Faculty Development seminars about teaching classes in English have been held. There are also training programs for administrative staff to develop not only their English skills, but also their skills to deal with the various issues related to the university's internationalism.

Education reform

○ Efforts to Secure Quality Learning Time for Students

The class systems ToyoNet-Ace and E-Portfolio (RDS folio) have been unified, and the data from student learning results will be used to provide feedback and opportunities for the students themselves to look back on their studies.

○ Promotion of Proactive Student Participation with Applications for University Operations

We will accelerate student participation in university operations by publishing faculty improvement reports related to class evaluation surveys as well as launching a "Student Faculty Development Team".

○ Making Use of TOEFL and Other Outside Tests for Admissions Exams

We will implement admissions exam methods that make use of outside tests such as TOEFL, TOEIC, IELTS, the English Language Proficiency test, and the UN Association's Test of English. From 2017, we will set admission conditions for students recommended from affiliated high schools based on outside tests.

■ University's own indicators and targets

○ Launching Toyo Global Leaders (TGL) program

The required capabilities for becoming *global jinzai* are specified and refer to the sub-major of the English Special Program (ESP), which was designed with Go Global Japan. The TGL program was launched university-wide and the first TGL camp was held with the rest of the camps to be held in every campus from FY2016 in order to lead the way in promoting university-wide globalization.

○ Conducting IDI(Intercultural Development Inventory)

An IDI was conducted for students who went to study abroad in order to measure students' intercultural competence. IDI Qualifying seminars will be held as a regular subject to improve their study abroad experience after they finish the study abroad.

○ Promoting "All Generation Global Education"

In addition to the business English lessons at the Toyo-UCLA Extension Center, the Toyo Achieve English program also opened for kids and adults from outside of the university, and we are promoting a wide variety of multi-generational educational programs.



<TGL camp>



<Toyo Achieve English>

■ Initiatives for the enhancement of international reputation/ Featured initiatives based on the characteristics of the university

○ Building a Sustainable Education Platform

In the 2014 academic year, we advanced collaborations with specialist institutions and businesses, receiving advice for our plans to establish new faculties. An Advisory Board committee comprised of top business leaders held two meetings (on February 19 and March 17) to discuss matters related to the topics "human resource requirements for excelling in global businesses and organizations" and "what human resource requirements bring about innovation?"

■ Free description

○ Undertake International Secretariat of UMAP

We undertook International Secretariat of UMAP (University Mobility in Asia and the Pacific) from January FY2016 for five consecutive years. This will contribute to promoting flexible international student transfers in the higher education level within the Asia-Pacific region. In recognition of the importance of increasing numbers of participating countries / regions in revitalizing student exchanges, we are preparing to review the exchange scheme to encourage more students in Japan to go study abroad through UMAP.



<UMAP Board Meeting>

○ Develop A Globalization Environment in Every Campus

Each campus is developing its environment for globalization and they all have an international communication space. Toyo Achieve English is held at every campus for both private and group lessons to improve students' English speaking level. TGL camps will also be held at these spaces in each campus.

○ Diversified Study Abroad Programs

"Diversity Voyage", an overseas training program in which students make a solution through a fieldwork project out-side of Japan, has been held. Many students have joined this program even though they had rarely been abroad (there were 117 students from all faculties who went to Thailand, the Philippines, Malaysia, and Laos in FY2015 through this program) and have been engaged in international activities in and outside of Japan.



<International Communication Space>

4. FY2016 Progress

■ Common Indicators and targets Internationalization

○ The Ratio of foreign faculty members or faculty members who have foreign doctoral degrees.

<FY2023 Final target of 51.9% / Currently 37.2%>

Every year, we hire about 50 new faculty members who have a high level of English language proficiency. To attract highly talented candidates, our faculty recruitment program advertises worldwide. In addition, Toyo University established the president's direct counsel and held two meetings. We will continue improving the environment for internationalization, education and research based on advice from foreign faculty members.

○ The Ratio of International Students Within the Student Body

<FY2023 Final target of 8.5% / Currently 3.7%>

In order to accept degree seeking students from countries where there were low numbers of applicants, Toyo University improved our pre-arrival admission system. In addition, Toyo held a seminar and workshop on Foreign Certificate Evaluation (FCE) by specialists from Norway and UK aiming to establish our own framework to properly execute FCE at Toyo University. We also hosted Toyo Summer Program, a new addition to our inbound program. In FY 2017, we will offer two summer programs and one winter program in order to accept more international students who prefer study abroad that can be completed in a shorter amount of time.

○ The Ratio of Japanese Students with Overseas Study Experience

<FY2023 Final target of 10.3% / Currently 2.9%>

We established an exploratory committee on bridge programs and international transfer admission system where issues such as different types of study abroad programs and their promotions are discussed. We also organized and implemented various types of outbound study abroad programs to meet the diverse needs and language levels of students. Furthermore, the number of students who participate in highly competitive study abroad programs, such as the UN Youth Volunteer program and the Tobitate program, has been increasing.



Internship at UN Youth Volunteer in Uganda

○ Number and Ratio of Courses Taught in a Foreign Language

<FY2023 Final target of 15.4% / Currently 8.7%>

Three new faculties and departments (opened in April 2017) have English tracks available. In order to make more English taught courses available, a faculty development workshop on teaching classes in English was held, and support systems such as native check of English syllabi were established.

○ Efforts for Measuring, Understanding, and Improving the Language Level of Students [TOEIC=730] (TOEFL=550/IELTS=6.0)

<FY2023 Final target of 3.1% / Currently 1.4%>

In FY2016, 418 students achieved the target language level score (up from 155 in FY2014). We are also increasing the quality and quantity of our extra-curricular programs, and opened 48 courses in total comprising 18 programs catering to different levels. 1,858 students attended (up from 1,702 in FY2015), almost 10% increase.

University Reform

○ Measures to Realize Quick Decision-Making

Through two committees to promote internationalization, chaired by our president, decision making for internationalization has been accelerated. As a result, we were able to institute various reforms, including the implementation of a quarter system as well as a GPA system, the promotion of an international transfer framework, and an upgrade of our study abroad program.

○ Hiring and Training Focusing on International Mobility

Faculty hiring will be carried out internationally in a more transparent manner as part of our ongoing efforts to secure human resources for holding classes taught in English. In addition, faculty development seminars about teaching classes in English have been held. There are also training programs for administrative staff to develop not only their English skills, but also their administrative skills to deal with various issues related to the university's internationalization.

Education Reform

○ Efforts to Secure Quality Learning Time for Students

The class management system ToyoNet-Ace has been expanded, and data from student learning results will be used to provide feedback and opportunities for the students to reflect on their studies. It will be also used by faculty members in assisting and giving guidance to students based on the students' learning progress shown in the portfolios.

○ Promotion of Proactive Student Participation with Applications for University Operations

We are accelerating student participation in university operations through "Student-run Faculty Development Team", whose activities include publishing a class introduction guidebook. It also conducts class evaluation surveys in order to improve education at Toyo University.

○ Making Use of TOEFL and Other Outside Tests for Admissions Exams

We are implementing admissions exam methods such as International Baccalaureate and the use of outside tests. We continuously review the admissions procedures, monitoring the trends in government education reform.

■ University's own indicators and targets

○ Launching Toyo Global Leaders (TGL) program

The TGL program was launched university-wide and 11 TGL camps were held throughout our campuses. In addition, 12 students (increased to 16 by the end of FY 2016) were awarded TGL Silver Status as the first awardees. We held a TGL Silver Award Ceremony in February 2017 where the president presented the TGL Silver Certificates to the students.



Toyo Global Leader Silver Award ceremony

○ Conducting IDI (Intercultural Development Inventory)

In order to assess students' intercultural competence, we conducted the IDI among our outbound students. In FY 2016, 511 students were assessed, exceeding our target number of 460.

○ Promoting "All Generation Global Education"

In addition to the Business English Communication Program at the Toyo-UCLA Extension Center, the Toyo Achieve English program also opened for kids and adults from outside the university, and we are promoting a wide variety of multi-generational educational programs. In FY 2016, 65 students participated in the BEC Program (including company training), and 168 participated in the Toyo Achieve English Program.

■ Featured initiatives based on the characteristics of the university

○ Building a Sustainable Education Platform

We are at the final stage of launching "Toyo Global Diamond", an industrial corporation platform that will provide financially sustainable education. The corporation will be our own investing company and provide services for education and student support including arranging short term study abroad programs and brokerage of overseas travel insurance as our main services.

■ Free description

○ Contribution as International Secretariat of UMAP; 25 Years Anniversary International Symposium and International Board Meeting

As the International Secretariat of UMAP (University Mobility in Asia and the Pacific), we facilitated two international board meeting in Malaysia and Japan respectively. On September 23rd, 2016, we hosted an international symposium on student mobility in Asia Pacific region celebrating 25 years of UMAP's history at our Hakusan Campus, where 200 education professionals attended from Japan and abroad.



Opening remark by president at the international symposium of UMAP

○ Upgrade of supports for outbound students

The number of outbound exchange students increased by 13 since last FY, and in FY2016, 69 students studied abroad as exchange students at our partner institutions. While expanding our study abroad programs, we set up study abroad counselling which enables students to have one-on-one consultations on any concerns or questions they have about study abroad. In addition, we introduced our own emergency manual in case of accidents concerning students sent on our study abroad programs.

○ Scholarship for Excellent International Students

Aiming at attracting highly talented international students and promoting internationalization at Toyo University, we established the "Toyo Top Global Scholarship". For academic year 2017, 53 students applied from all over the world, and 38 were selected to receive the scholarship and enter Toyo University in April 2017. We will continuously strengthen our international public relation activities and overseas recruitment to acquire and educate talented international students.



TOYO UNIVERSITY 2018 FULL SCHOLARSHIPS FOR UNDERGRADUATE PROGRAMS (TAUGHT IN ENGLISH)

○ Large Increase in Number of Agreements for Academic Collaboration and Student Exchange

In order to promote internationalization of education, we actively seek partner institutions abroad. In FY 2016, we signed 37 new agreements, including 16 student exchange agreements. This brings the total number of student exchange agreements (including fee-based exchange) up to 66, exceeding our target number of 50. We will continue our efforts in expanding our international network by participating in international academic fairs and visiting potential partner institutions.

TOYO GLOBAL UNIVERSITY JAPAN TOYO UNIVERSITY
Brochure of Toyo Top Global Scholarship Type A

5. FY2017 Progress

■ Common Indicators and Targets

Internationalization

○ Percentage of International Faculty Members or Faculty Members Who Have International Doctoral Degrees.

<FY2023 final target of 51.9% / Currently 42.4%>

Every year Toyo hires new faculty members with high English proficiency. To attract highly talented candidates, our faculty recruitment program advertises worldwide. In addition, Toyo established the President's Direct Council, which consists of international faculty members, and the Council discussed issues related to promotion of internationalization. The Council has met twice. We will continue improving the environment for internationalization, education, and research based on advice from international faculty members.

○ Percentage of International Students Within the Student Body

<FY2023 final target of 8.5% / Currently 4.8%>

In order to accept more international degree-seeking students, Toyo changed its application period for international undergraduate students from September last year to July this year. As a result, the number of applicants increased from 53 applicants from 8 countries in FY2016 to 123 from 19 countries in FY2017. In addition, Toyo started offering undergraduate admissions in September in order to correspond with overseas school calendars. This year we received applications from 117 students from 17 countries. Two coordinators were assigned to the International Affairs Office to provide international students with various supports.



Communication among Japanese and International students

○ Percentage of Japanese Students with Overseas Study Experience

<FY2023 final target of 10.3% / Currently 3.9%>

Toyo has organized and implemented various types of outbound study abroad programs to accommodate the diverse needs and language levels of students. This year more students participated in highly competitive special programs; for example eight students were selected for the 8th TOBITATE program; and one student received an award of excellence.

In addition, in order to immediately respond to any emergency cases might occur to dispatched students, crisis management trainings for Toyo staff were held in this year.

○ Number of Courses that Allow Students to Graduate Only by Learning in a Foreign Language

<FY2023 final target of 15.4% / Currently 9.4%>

Including English tracks available in three new faculties and departments, Toyo now offers 11 English taught courses of study, and has accepted bright and diverse international students from a multitude of countries.

○ Efforts for Measuring, Understanding, and Improving the Language Levels of Students [TOEIC=730] (TOEFL=550/IELTS=6.0)

<FY2023 final target of 3.1% / Currently 2.0%>

In FY2017, 626 students achieved target language level scores. We are also increasing the quality and quantity of our extra-curricular language programs, opening 50 courses comprising 19 programs catering to different levels. In FY2017 2,369 students attended these courses (up from 1,858 in FY2016), an increase of more than 27.5%.

University Reform

○ Measures to Facilitate Quick Decision-Making

Through the formation of two committees chaired by our president to promote internationalization, we have been able to accelerate our decision making for internationalization. As a result, we have been able to institute various reforms, assess our strategies, monitor our achievements and share information more efficiently. Furthermore, two international-related admin-offices were combined in order to more effectively provide one-stop service for students.

○ Hiring and Training Focusing on International Mobility

Faculty hiring will be carried out internationally in a more transparent manner as part of our ongoing efforts to offer more courses taught in English. Admin staffing was also reinforced by hiring persons who are competent in English and/or have expertise in internationalization. In addition to faculty development seminars about teaching classes in English, an English support desk for faculty members was established, and 382 staff benefited from its services. Toyo continually strives to develop the teaching and research capacity of faculty members, as well as our ability to respond to diversified needs.

Education Reform

○ Promotion of Proactive Learning by Students

To accelerate students' proactive learning, Toyo has developed facilities conducive to students' self-learning on four campuses. In these spaces, students are able to access various services including language support, introductory education, and remedial education.

○ Using TOEFL and Other Outside Tests for Admissions Exams

<FY2023 final target of 15.0% / Currently 48.5%>

Toyo has promoted the use of TOEFL and other outside tests for admissions exams. At the admission exams for FY2018, half of the total admissions quota—3,540 spots—was allocated for outside tests. In addition, the number of applicants for the FY2018 admission exam exceeded a hundred thousand which was a significant increase in recent years.

■ University's Own Indicators and Targets

○ First Awardees for Toyo Global Leader (TGL) Gold Status

Thirteen students were awarded TGL Gold Status as the first awardees since the TGL program was launched. The TGL Gold Certificates were presented by the president at the graduation ceremony. In addition, 91 students were awarded TGL Silver Status. The number of participants in TGL camps increased from 691 in FY2016 to 2,636 in FY2017. This nearly fourfold increase demonstrates the extent to which the TGL program has been embraced at Toyo.



Toyo Global Leader Gold Award Ceremony at the graduation ceremony (FY2017)

○ Conducting IDI (Intercultural Development Inventory)

In order to assess students' intercultural competence, we conducted the IDI (Intercultural Development Inventory) among our outbound students. The number of students assessed increased from 551 in FY 2016 to 996 in FY 2017.

○ Promoting "All Generation Global Education"

A wide variety of multi-generational English education programs was offered in FY 2017. The Business English Communication Program at the Toyo-UCLA Extension Center; Business English Presentation Program; and the Toyo Achieve English program for kids and adults attracted 246 participants from a broad array of different age groups. Toyo is also establishing a new educational collaboration model between high schools and universities by providing English programs for students of Toyo-affiliated high schools.



English program for students of an affiliated high school

■ Featured Initiatives Based on the Characteristics of the University

○ Building a Sustainable Education Platform

In order to maintain our global education platform, Toyo set up a subsidiary company, "Toyo Global Service Co., Ltd". This company is tasked with sustaining the activities pertaining to "Toyo Global Diamonds" by operating various programs such as language programs for elementary school children, junior-/senior-high students, adults, and senior citizens. By conducting these language programs and others, this company will also play an important role in promoting globalization in the community.

■ Free Description

○ Establishment of New Faculties and Departments

The Faculty of Regional Development Studies was dramatically restructured and renamed Faculty of Global and Regional Studies. Within this new faculty, Toyo established the Department of Global Innovation Studies (GINOS), which provides a global learning environment by teaching all subjects in English, requesting all Japanese students to study abroad for a year, and allocating 30% of its admissions quota to international students. In addition, the Department of International Tourism Studies was rechristened as Faculty of International Tourism Management—all two years ahead of the original plan. Finally, the Faculty of Information Networking for Innovation Design was opened at our new Akabanedai Campus.



Special Event with H.E. Mahathir Department of Global and Regional Studies

○ Self-Evaluation through International Association of Universities

Toyo signed an MoU with the International Association of Universities to use their Internationalization Strategies Advisory Service, ISAS2.0, in FY2017. We are going to set up a steering committee for ISAS2.0 next year to facilitate campus-wide self-evaluation of internationalization strategies and achievements. Through this process, Toyo will further strengthen our systems and strategies to enhance internationalization efforts.

○ Introduction of the Quarter System

In addition to the current semester system, a quarter system with eight-week terms was introduced in nine faculties. The quarter system is expected to increase educational effectiveness by enabling students to concentrate on their learning for a short period. In addition, the quarter system will help students flexibly coordinate their course curriculum with their schedule to study abroad and/or participate in internships.

○ Large Increase in Number of Agreements for Academic Collaboration and Student Exchange

In order to promote internationalization of education, we actively seek partner institutions abroad. In FY 2017, we signed 47 new agreements. This brings the total number of student exchange agreements (including fee-based exchange) up to 87 from 65 of FY2016, resulting in an expanded array of study abroad opportunities for students. We will continue our efforts to broaden our international network by participating in international academic fairs and visiting potential partner institutions.



Signing Ceremony with Douglas College (Canada)

6. FY2018 Progress

【Toyo University】

■ Common Indicators and Targets

Internationalization

○ Percentage of International Faculty Members or Faculty Members Who Have International Doctoral Degrees.

<FY2023 final target of 51.9% / **Currently 44.7%**>

Every year Toyo hires new faculty members with high English proficiency. To attract highly talented candidates, our faculty recruitment program advertises worldwide. Along with the increase of international faculty members, the number of courses taught in languages other than Japanese increased to 1,334 (9.6% of the total number of courses).

○ Percentage of International Students Within the Student Body

<FY2023 final target of 8.5% / **Currently 6.3%**>

In order to accept more degree-seeking students from abroad, Toyo participated in recruiting fairs in 18 countries and regions. As a result, 240 students from 26 countries and regions applied for the Pre-Arrival Entrance Exam (Type A: Admission in April and September). In addition, Toyo started offering different programs to attract international students such as short programs for overseas partner universities and customized short programs. To support the increased number of international students, Toyo began offering extensive Japanese language education, promoting interaction among students, and providing career supports.



Japanese and international students cheering on the Toyo ice hockey team

○ Percentage of Japanese Students with Overseas Study Experience

<FY2023 final target of 10.3% / **Currently 6.2%**>

Toyo has organized and implemented various types of outbound study abroad programs to accommodate the diverse needs and language levels of students, resulting in a large increase in the number of outbound students (1,880 in FY2018, a 159% increase from FY2017). This year more students participated in highly competitive special programs; for example, the Washington Center Program (3 students), TOBITATE! (5 students), and United Nations Youth Volunteers (1 student). Concurrent with an increase in the number of overseas agreements, the number of outbound exchange students participating in inter-university exchange increased to 1,122, an increase of 132% from FY2017.

○ Number of Courses that Allow Students to Graduate by Studying Entirely in a Foreign Language

<FY2023 final target of 15.4% / **Currently 14.0%**>

Including English tracks available in three new faculties and departments, Toyo now offers 19 English taught courses of study, and has accepted bright and diverse international students from a multitude of countries.

○ Efforts for Measuring, Understanding, and Improving the Language Levels of Students [TOEIC=730] (TOEFL=550/IELTS=6.0)

<FY2023 final target of 3.1% / **Currently 2.5%**>

In FY2018, 786 students achieved target level language scores. We are also increasing the quality and quantity of our extracurricular language programs, opening 48 courses attended by 2,235 students (2,369 in FY2017). As an opportunity for students to demonstrate their achievements in learning English, we again held the English Speech Contest this year and introduced our first ever English Presentation Contest.



English Speech Contest (Winner)

University Reform

○ Measures to Facilitate Quick Decision-Making

Through the formation of two committees chaired by our president to promote internationalization, we have taken university-wide action and enacted budgetary measures to deal with issues raised in the Mid-term Evaluation. In addition, the president met with the deans of each faculty and the head of graduate school, identifying further challenges to address. A special presidential measure provided funding for overseas training programs implemented by faculties/graduate schools, enabling students to gain valuable experience in their specialized fields.

○ Hiring and Training Focusing on International Mobility

Faculty hiring will be carried out internationally in a more transparent manner as part of our ongoing efforts to offer more courses taught in English. In FY2018, staff members conducted research on other universities' best practices and actively discussed how to apply them to Toyo's initiatives.



Staff Development

Education Reform

○ Using TOEFL and Other Outside Tests for Admissions Exams

<FY2023 final target of 15.0% / **Currently 48.8%**>

Toyo has promoted the use of TOEFL and other outside tests for admissions exams. During the admissions exams for FY2019, half of the total admissions quota—3,567 spots—was allocated for outside tests. In addition, the number of applicants for the FY2018 admissions exam exceeded 120,000, which was a significant increase over recent years.

■ University's Own Indicators and Targets

○ First Awardees for Toyo Global Leader (TGL) Gold Status

This year 26 students (24 4th year students and two 3rd year students) were awarded TGL Gold Status as the second awardees since the TGL program was launched. The TGL Gold Certificates were presented by President Takemura at the graduation ceremony. In addition, 485 students were awarded TGL Silver Status. The number of participants in TGL camps increased from 2,636 in FY2017 to 3,828 in FY2018. This dramatic increase demonstrates the extent to which the TGL program has been embraced at Toyo.



Toyo Global Leader Gold Award Ceremony at the graduation ceremony (FY2018)

○ Conducting IDI (Intercultural Development Inventory)

In order to assess students' intercultural competence, we conducted the IDI (Intercultural Development Inventory) among our outbound students. The number of students assessed increased from 996 in FY 2017 to 1,328 in FY 2018.

○ Promoting "All Generation Global Education"

A wide variety of multi-generational English education programs was offered in FY 2018. The Business English Presentation Program for business persons, and the Toyo Achieve English program for kids and adults attracted 2,207 participants from a broad array of different age groups. These programs are growing in popularity: The number of participating students in FY2018 represented an increase of nearly 500 students over FY2017. Toyo is also establishing a new educational collaboration model between high schools and universities by providing English programs for students of Toyo-affiliated high schools.

■ Featured Initiatives Based on the Characteristics of the University

○ Building a Sustainable Education Platform

Part of the administration of "All Generation Global Education" was outsourced to the subsidiary company, "Toyo Global Service Co., Ltd (TUGS)". TUGS created and provided various educational programs based on the needs of the area around campus. This enabled Toyo to better connect with and contribute to the local community. Toyo and TUGS have established a model to share TUGS's profits with Toyo for sustainable promotion of internationalization.

■ Free Description

○ Preparation for ISAS2.0 by IAU (International Association of Universities)

As external evaluation of Toyo' internationalization, the University has commissioned the IAU's International Strategy Advisory Service (ISAS) 2.0. In FY2018, we established the ISAS2.0 steering committee, and conducted various self-evaluations. The process included self-assessments by working groups, and roundtable discussions and surveys targeting Japanese students, international students, faculty members and administrative staff members. Toyo qualitatively and quantitatively analyzed current achievements and challenges to its internationalization efforts. In the coming year, IAU's expert panel members will visit Toyo for discussions with Toyo's stakeholders.

○ Large Increase in Number of Agreements for Academic Collaboration and Student Exchange

In order to promote internationalization of education, we actively seek partner institutions abroad who provide high quality educational opportunities and can accept our students for exchange under bridge programs. In FY2018, we signed 38 new agreements, including one with Sorbonne University in France. This brings the total number of agreements up to 182 and student exchange agreements (including those for fee-based exchange) up to 114 from 87 from the previous year, significantly expanding the array of study abroad opportunities for students. We also actively participated in international conferences such as AIEA, and increased Toyo's profile by delivering a presentation on higher education in Japan.



Signing Ceremony at Sorbonne University

○ Toyo University signed on to the Magna Charta Universitatum

On September 18, Toyo signed on to the Magna Charta Universitatum. The signing ceremony for Toyo University was held at the University of Salamanca in Spain as part of events held from September 17 through 18 to commemorate the 30th anniversary of the Magna Charta Universitatum and the 800th anniversary of the University of Salamanca. The signing ceremony was carried out in a solemn atmosphere in the presence of the King and Queen of Spain. President Takemura, donning the traditional Toyo University gown, signed the Charter.



President Takemura signs the Magna Charta Universitatum

■ Common Performance Indicators and Targets

Internationalization

○ Percentage of faculty that are foreign nationals or have obtained a degree from a foreign university

<Final Target 51.9%⇒ FY 2019 44.3%>

Since FY 2015, in the faculty member hiring process for each faculty, we have been systematically verifying candidate's English ability. Also, we have expanded the scope of the existing "contracted English instructor" to include languages apart from English and have consolidated it into the regulation of "contracted foreign language instructor." The number of courses taught in foreign languages has also increased to 1,442 (10.4%).

○ Percentage of all students that international students comprise

<Final Target 8.0%⇒ **FY 2019 6.9%**> We have promoted policies for the proactive acceptance of international students, such as our unique summer program and made-to-order short program, publicity activities at Japan study abroad fairs and high schools all over the world, as well as the expansion of the UMAP network. Consequently, we are getting closer to our final target of 8.0%, with the percentage of international students rising from 3.7% in FY 2016 to 6.9% in FY 2019.

○ Percentage of Japanese students with study-abroad experience

<Final Target 10.3%⇒ **FY 2019 5.3%**> To increase the number of students studying abroad, we are working on several initiatives. These include the establishment of a Toyo University scholarship, linking regular and extra-curricular courses to improve English ability, diversifying programs using faculty training, promotion of overseas dispatch by coordinating with external institutions, as well as training that utilizes overseas offices. However, due to the impact of COVID-19, results were lower than last year.



<Exchange activities between international and Japanese students: Photo from sports day held by the Center for Global Education and Exchange>

○ Number of courses where graduation is possible in foreign languages alone

<Final Target 14.7%⇒ **FY 2019 14.0%**> The student quota of the Department of Global Innovation Studies, Faculty of Global and Regional Studies is comprised of roughly 30% international students as per the original plan. As part of our "English Special Zone" plan, to develop the "New Elite," all classes are held in English across major, basic, language, and practical courses.

○ Initiatives to determine, measure and improve student language ability [TOEIC=730](TOEFL=550/IELTS=6.0)

<Final Target 3.6%⇒ **FY 2019 3.3%**> To improve student language ability, we have continued to implement free TOEIC®L&R tests for all undergraduate students, and we have enhanced various extra-curricular programs across all campuses. As of the end of FY 2019, 28,361 students had a TOEIC® score. Every year the number of students with a score of over 730 has improved over 100% on the previous year. (FY 2019 1,310 Students, (132.8% increase on the previous year)

University Reform

○ Measures to facilitate rapid decision making

Regarding the new curriculum to be implemented from 2021, so that a PDCA cycle can function with the three policies, Admission Policy, Curriculum Policy, and Diploma Policy, as a starting point, we coordinated the Committee for the All-Campus Curriculum and the Center for Promotion of Higher Education and investigated exact methods regarding the high quality of the three policies (testing and optimization) and development of indicators for learning outcomes.

○ Training and recruitment in anticipation of international standards

Regarding faculty members, along with an increase in the number of courses taught in English, we are continuing the English Support Service, and we are providing opportunities for FD training to conduct lessons in English. Also, with the increase in foreign faculty members, we held the annual training for newly appointed faculty members in English. Regarding administrative staff, after adopting this program, we conducted five rounds of mid-career hiring with high English language ability as a requirement for application. Also, to improve the language ability of the back-office organization, we are planning to expand the campus English conversation and online English conversation training so that temporary employees can also take part.

Educational Reform

○ Expanding the utilization of external examinations such as TOEFL in entrance exams

<Final Target 54.8%⇒ **FY 2019 53.0%**> In FY 2017, 12 faculties began to use external English examinations in admission exams for the first-period general entrance exams. We deem the scores for external exams as perceived scores, and we convert them into scores for the Toyo University English exam. Then on the day, students can take the Toyo University English exam, and we use whichever was the highest score for adjudication. Also, to reduce the financial burden on students who take external English exams and to encourage students to take them, for general entrance exams, we are introducing an admission examination discount system

■ University's Own Indicators and Targets

○ Increase in TGL Program Certified Students

Through the TGL program, we are developing global leadership education for all undergraduate students. In FY 2019, the third graduating class had 51 (by year group: 4th year 47, 3rd year 4) students certified with TGL gold status. There were also significant increases in silver with 797 (previous year 485) students and bronze with 2,646 (previous year 1,670) certified. By holding TGL camps according to the specialist fields of faculties and departments, in FY 2019, attendance stood at 4,243 students, (previous year 3,828.) Also, roughly 65% of all students (19,668 students) have obtained TG points, and the program is becoming widespread amongst all students.

○ IDI and intercultural adaptation ability programs

To measure the intercultural adaptation ability of students that will study abroad, we worked to increase the number of students who will take the IDI (Intercultural Development Inventory). However, due to the impact of COVID-19, 938 students took the IDI in FY 2019 (previous year 1,328). Through the analysis of collected data, we can expect to get ideas about effective program creation and ideal pre- and post-training.

○ Promoting Global education for all generations

Throughout the year, we held business English programs and practical programs to improve English presentation skills, as well as English conversation programs across all ages, from kindergarten students to high school students, as well as adults, which were attended by 3,064 people (previous year 2,207). Also, through holding English conversation programs at affiliated high schools and workshops for students who will enroll through recommendation, we are planning to create a model for university and high school cooperation.

■ Featured Initiatives based on the unique characteristics of Toyo University

○ Construction of sustainable education platform

Since 2018, we outsourced part of the global education program for all generations from elementary school students to seniors to Toyo University Global Service (TUGS), which was 100% funded and founded by Toyo University Incorporated Educational Institution. TUGS began operating domestic English camp programs at the Toyo University Kawaguchiko Seminar House from April 2019. The program is equal to studying abroad where students can put themselves in an English-only living environment but is a more accessible alternative opportunity to learn English. We expect it to be used not only by Toyo University Students but also widely by the public, from middle school students to adults. Along with English language program outsourcing, TUGS is expanding its operations to include insurance brokerage, introducing accommodation to students who do not live at home and contracting of various internationalization related services, including international student support. Going forward, TUGS will be more deeply involved in the operation and planning of international education exchange programs, and we plan that while holding the function of the education platform, TUGS will go on to return profit.



< The FY 2019 certification ceremony was cancelled due to the impact of COVID-19. Photo from FY 2018 certification ceremony (at graduation ceremony) >

■ Free Description

○ Advice regarding international strategy from the International Association of Universities (ISAS2.0)

As part of the external evaluation of Toyo University's internationalization initiatives, we received advice regarding international strategy from the International Association of Universities (IAU). In 2018, we implemented the self-inspection of relevant departments, as well as round table talks and questionnaires for students, international students, faculty members, and staff. We also created a progress report in which we analyzed and consolidated qualitatively and quantitatively issues and progress in internationalization at Toyo University. In July 2019, a team of four specialists composed by IAU visited Toyo University and conducted a hearing. The details of which were consolidated in a final report which was delivered to the university in August.

○ Awarded ISAS 2.0 Learning Badge at IAU International Conference

Our initiatives towards internationalization were highly evaluated as "having constructed a sound internationalization strategy, having precise objectives and indicators, and through progress management Toyo University are adjusting strategies and policies." At the IAU international conference held in Mexico on November 14, 2019, we were the third Japanese university to be awarded an ISAS 2.0 learning badge.

○ Increasing the number of partner universities

When looking for partner universities, we proceed with concluding partnerships with universities that provide high-quality education programs, or those that have bridge programs. As of FY 2019, we have concluded new partnerships with 33 universities and educational institutions. As a result, we have 214 comprehensive partnerships, amongst these, there has been an increase in exchange student partnerships from 112 universities and two consortiums to 134 universities and two consortiums, and the options for study abroad have increased for Toyo University students. Also, continuing from FY 2018, we have concluded one new partnership with a long-term study abroad support group from North America, leading to an expansion in opportunities for long-term study at Toyo University from abroad. We are also proactively attending international conferences such as NAFSA, EAIE, APAIE, and AIEA, and a Toyo University faculty member performed a presentation regarding the internationalization of Japanese universities focused on the SGU program, which increased the presence of Toyo University.



<Photo from domestic English camp program for middle and high school students at the Kawaguchiko Seminar House>



<Photo of the receiving of ISAS2.0 Learning Badge at the IAU International Conference>