# 1. Summary of the Concept

#### [Concept Name]

# Waseda Goes Global: A Plan to Build a Worldwide Academic Network that is Open, Dynamic and Diverse

#### [Future University Vision Aimed for in SGU Initiatives]

Waseda University founder Shigenobu Okuma described the school's mission as nurturing individuals who "contribute to the world, rather than only to one's own, one's family or one's country." Sending out into the world graduates who contribute as global leaders has been Waseda's goal ever since. To make that founding vision a reality in the present age, the Waseda Vision 150 was drawn up in 2012 to indicate the kind of school we are aiming to be twenty years later, when we celebrate the 150th anniversary of the University's establishment. Two core strategic objectives of Waseda Vision 150 are "Cultivating global leaders who passionately desire to contribute to the world with a strong sense of humanity and the power of insight" and "Advancing original research that will contribute to world prece and human happiness." This medium- to long-term plan calls for restructuring education and research and for carrying out radical reform of University governance. The ten years of SGU initiatives are intended to accelerate the reforms of Waseda Vision 150.

[Concept Summary]

The Waseda Ocean concept, aimed at making Waseda University a school that leads the world and that continually contributes to the world, is intended to achieve three goals:

(1) Developing research and education programs to solve global challenges and innovate the future

(2) Promoting the full internationalization of education and researc

(3) Fundamentally reforming the faculty recruiting system and university governance

Regarding (1), innovation measures will be implemented in six model areas, and the resulting education and research system reform knowledge and practices will be spread to the rest of the University. A human resource development structure will be built taking maximum advantage of the education and research network between Waseda and its partner universities.

Regarding (2), working with the world's pioneering universities, a high-quality learning system with an international interface will be built to enable free exchange of education and research guidance, and to attract excellent students from around the world.

Regarding (3), mechanisms will be devised for recruiting high-quality faculty members from around the world, and governance will be reformed so that the undergraduate and graduate schools have authority matching their responsibilities.

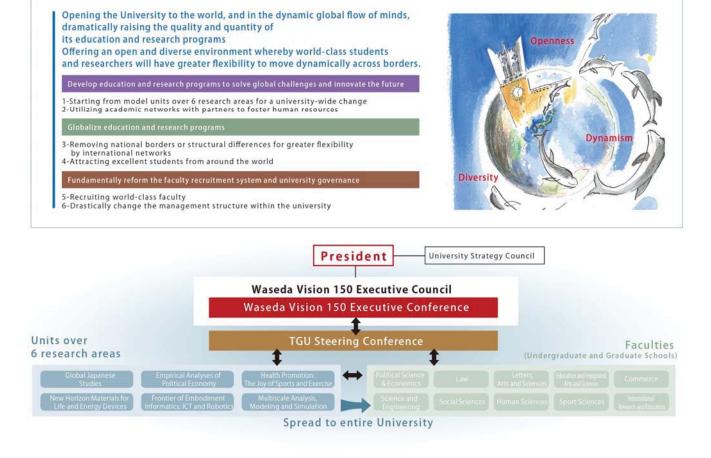
This concept is aimed at producing 100,000 global leaders within 10 years, and at achieving global top 100 ranking in at least 18 of the University's 25 research fields.

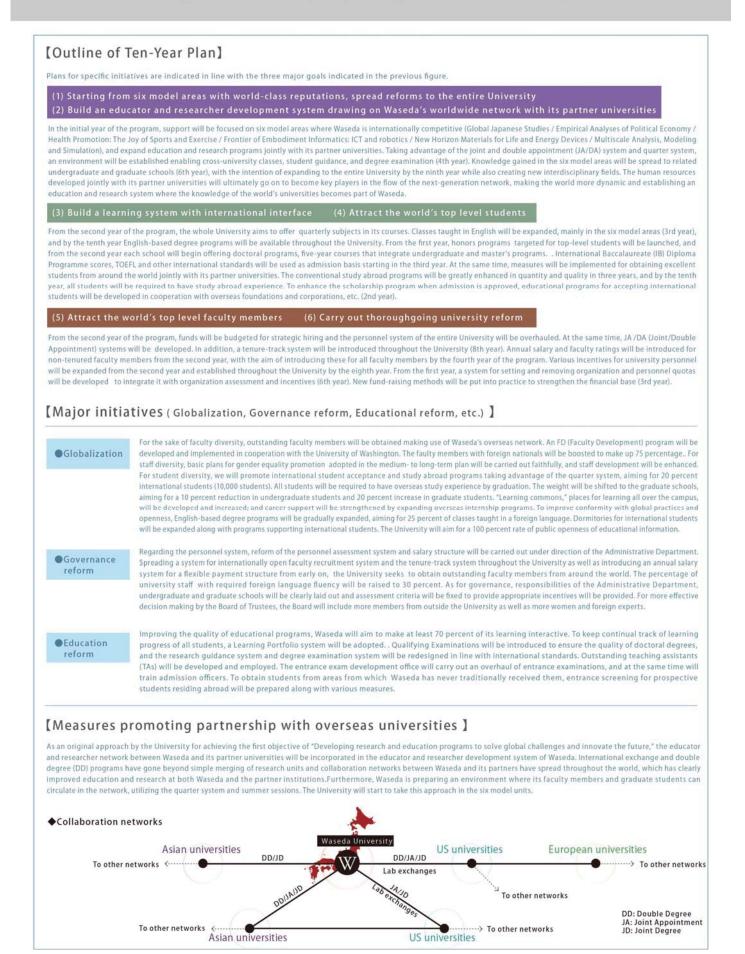
# A university that leads and contributes to the world

Producing 100,000 global leaders within 10 years

Cultivating global leaders with a strong desire to contribute to the world, a sense of humanity and the power of insight

Achieving global top 100 ranking in 18 research fields within 10 years Advancing original research that will contribute to achieve world peace and human banniness





# 2. Progress of initiatives (2014 academic year)

#### Shared indicators of achievement results and future targets

#### Globalization

#### Diversity, dynamism, international student support, etc.

Faculty in the initial six model units directly visited Waseda's partner universities for discussions to build an education and research system that makes use of the networks with its partners, such as a joint guidance system and interchanges. Discussions were begun with the overseas partners toward introduction of joint degrees (JD) in each model unit.

Increasing the number of ISS (International Scholar Services) personnel, the researcher support structure was strengthened to accept more international researchers. A "commons room" was developed to enhance communication among faculty members, including international faculty, in a broad range of fields. To strengthen recruiting of international students, a team of around 50 staff was formed, centering on the international admissions office, and PR trips were made to overseas locations. PR activities pointing out that Waseda is a global university with English-language degree programs in multiple undergraduate and graduate schools to encourage students to study at Waseda were carried out in key regions like Indonesia and Vietnam as well as other regions, which has successfully led to a steady increase in the number of applicants for admission. The number of students from abroad is steadily increasing, exceeding 5,000 as of May 2015.

Selected for this Top Global University Project, Waseda has obtained a new quota of 20 Japanese Government Scholarship Students.

Tutorial English designed to improve practical English communication skills was expanded, and programs to teach highly advanced level students as well as, methods to measure speaking ability were developed to further accept international students and send Waseda students abroad. With a view to expanding the quarter system other than English curriculums and improving language ability, "foreign language (German, French, Spanish) market surveys" were conducted, and various initiatives were carried out toward making the quarter system an established practice in the entire University.



Joint Workshop with Monash University

#### Conformity with global practices

A university-wide course numbering system was adopted, and for classes offered in the 2015 academic year, it became possible to search the web syllabus for course codes indicating academic fields and level; moreover, students can now plan their class schedules by referring to course numbers in the syllabus. Eighteen faculty members were sent abroad to take FD program training at Waseda's partner institutions of the Great Lakes Colleges Association, Inc./Associated Colleges of the Midwest and the University of Washington.

At the University of Washington, they held discussions on the establishment of a UW-Waseda Joint CTLT Project aimed at developing high-quality, globally conformant teaching methods.

Waseda became the first Asian university to host a conference of people involved in the QTEM Consortium, where discussions were conducted with member universities from Europe and Australia regarding student exchanges and program administration with guaranteed education quality up to international

#### Openness

A native English website administrator was assigned to provide more and better English-language information. Website communication was also begun in 13 languages.

A new scholarship program was established for funding international students who take an entrance exam in their country of residence and receive an admission reservation (Myanmar entrance exam), and scholarship availability for emergency situations was expanded. Scholarships including tuition and fees were provided to African students from the Japan International Cooperation Center (JICE), and to students from Brazil through the Brazilian government.

#### Governance reform

#### Personnel system

Personnel system reform was initiated to hire non-tenured faculty with attractive benefits. The reform includes the introduction of an annual salary system for non-tenured faculty and future creation of a faculty rating system.

Waseda obtained a certain number of staff with high language proficiency through new hiring, and developed a new language-related training while continuing existing foreign language coaching. As a result of those initiatives, the number of staff members who seek greater foreign language proficiency was boosted, exceeding the planned targets.

#### Governance

The University established a University Strategy council, enhancing the President's brain functions, and sent the director in charge of management planning and others on visits to overseas organizations to receive advice and proposals from experts on university administration, human resource development, greater research excellence, and globalization.

At the Waseda Center for Higher Education Studies, IR-related surveys and analysis, development of guidelines for classes, MOOC course development, and data analysis were carried out, which has led to the improvement of higher education studies and R&D on educational methods.

#### **Education reform**

#### Education quality transformation and self-driven learning

Learning commons (CTLT Classroom and W Space) were provided to promote a shift to interactive learning and to problem discovery and solution learning.

Waseda Vision 150 Student Competition was held in which students freely set themes relating to Waseda Vision 150 and propose specific measures.

#### Entrance exam reform and academic path

Toward introduction of diverse entrance exams, entrance exam development office explored ways to use public English exams for admissions along with other various exam styles through investigations and system design. A six-year integrated undergraduate-graduate school doctoral course (honors program) was introduced and outstanding students were selected for the program.



Waseda Vision 150 Student Competition

#### Extent of results indicator achievement

The numerical targets were mostly achieved. The number of fields in the top 100 of the QS World University Rankings by Subject remains unchanged at five, but the number ranking in the top 200 grew from 13 fields in the previous academic year to 21.

The number of Grants-In-Aid for Scientific Research (KAKENHI) adoptions increased by 5 percent over the previous academic year to 929. Waseda was number one in adoptions in 10 subcategories, showing its strength in the humanities and social sciences.

#### Provision of joint research and education environments with leading overseas universities

Leading university faculty members were invited mainly in the six model units to engage in joint education and research projects as well as to set up a cooperative degree examination structure.

For researchers accepted from overseas, priority was placed on readying a research and education environment, administrative support, and housing support. The number of graduate students in the doctoral program sent overseas for medium-term periods of three months or more amounted to 25 in the six model units, a good showing for the initial academic year of the program.

#### Provision of institutional support for research and education system development

Human resources specializing in outreach were hired to strengthen international communication of research efforts, and press releases on research results for domestic and overseas media were planned and carried out.

In the area of research ethics education, an on-demand education system was established and was offered for faculty, staff, and graduate students. University personnel went to Indiana University for training in fund raising.

#### Initiatives for raising international reputation

#### Improvement in reputation from concentrating support on model areas

Selecting six model units where Waseda is competitive through quantitative and qualitative analysis, funding and human resources support were concentrated on these research areas. Faculty in the initial six model units directly visited Waseda's partner universities for discussions on collaboration. Toward building of an education and research system that makes use of the partner school network, progress was made on determining specific details of a joint guidance system and design of a JA system. As part of efforts to have graduate students and others become active outside Japan, the University promoted programs to send researchers and interns to overseas research institutions and corporations while looking for new internship opportunities.

Aiming to increase the number of paper adoptions by high-level academic journals, the University held international communication seminars with Nature Japan aimed at faculty members and graduate students in the four model units relating to science and technology.

#### Provision of research and education environment and incentives

New research facilities were established, making use of programs such as the Ministry of Education, Culture, Sports, Science and Technology "International Science Innovation Center Development Project as a Joint Effort between Industry and Academia, Utilizing Local Resources, etc."

The Ryusaku Tsunoda Center of Japanese Culture was newly established, almed at fostering world-class researchers on Japanese culture studies.

Teaching Awards to commend faculty members who worked to further raise the quality of education by spreading outstanding teaching methods and creative approaches, and Research Awards to commend researchers who played leadership roles in large-scale research projects and young researchers who achieved research accomplishments with strong international appeal were established as ways of providing incentives to faculty and researchers.

#### [Success in forming partnerships with overseas universities]

Inviting faculty members from Columbia University and UCLA and sending Waseda faculty and staff to both schools, the University began talks on partnerships for establishing an international network promoting education in Global Japanese Studies and for R&D in this area (Global Japanese Studies Model Area). In the partnership with UCLA, a strong organizational structure was formed together with the Tadashi Yanai Initiative for Globalizing Japanese Humanities that started in Waseda. Faculty members from Columbia University and Stanford University were invited for research guidance and lectures, and also for exchanging views on educational exchanges and on faculty JA, etc. ("Empirical Analyses of Political Economy" Model Area). Faculty from the Hungarian University of Physical Education were invited to lecture at Waseda and also discussions to sign a partnership agreement were held ('Health Promotion: The Joy of Sports and Exercise" Model Area). Waseda explored ways to collaborate with Technische Universitä München on DA and other topics, and the two universities agreed to share information with a view to Horizon 2020 ("Frontier of Embodiment Informatics: ICT and Robotics" Model Area). Inviting faculty from Monash University, joint education and guidance were held and also talks on JA/D collaboration were started. The University reached informal agreement on JA appointment to Waseda in the 2015 academic year ("New Horizon Materials for Life and Energy Devices" Model Area). Through visits on the University of Pittsburgh, Waseda explored ways to collaborate in joint education and guidance with the institution. Receiving a JA proposal involving exchange of faculty members from Pittsburgh, the University began working out the timing and other details ("Multiscale Analysis, Modeling and Simulation" Model Area).



Nano-Energy Materials Research and Research Facilit



International Symposium with Columbia University

#### Other

#### PDCA cycle application by the Waseda Vision 150 Executive Council, Waseda Vision 150 Executive Conference and TGU Steering Conference

In the Committee, projects are being carried out with the PDCA cycle in mind. By providing a forum for all those responsible for the six model units to gather, the University is able to confirm progress regularly and learn and discuss future directions, in such ways accelerating the advancement of the Waseda University education and research system.

#### Advice and encouragement from global leaders

At the international symposium, "The Torch Has Been Passed: JFK's Legacy Today", students heard words of advice and encouragement from Ambassador Caroline Kennedy, former President Bill Clinton, Prime Minister Shinzo Abe and other global leaders on the importance of actively playing a role as global leaders. The symposium was a significant step toward raising the presence of Waseda University in attracting excellent students from around the world.



International Symposium "The Torch Has Been Passed: JFK's Legacy Today"

Top Global University Project (Type A) Waseda University

# 3. Progress of initiatives (2015 academic year)

# Shared indicators of achievement results and future targets

# Globalization

#### Design of international Joint Degree (JD) program

We devised a trial joint education program toward implementing a joint degree (JD) program. Following visits to Monash University in Australia and Korea University in South Korea, we began education program design including such specifics as the length of student residency, course registration and number of credits, extent of research guidance, and requirements edX for joint dissertation writing.

 Participation in online education platform (edX) and course distribution We joined the edX and began distribution of online courses, all in English. Making courses available on line is expected to motivate international students interested in study abroad at Waseda and to help with building an international network.

### Creation of new Double Degree (DD) program

Based on a DD agreement with GLCA/ACM (Great Lakes Colleges Association, Inc. and the Associated Colleges of the Midwest), we began recruiting students and prepared to recruit students to be sent from Waseda to other schools.

#### Faculty Development (FD) programs

We invited instructors from the University of Washington for a summer FD program (half-day course; attending active learning sample classes) aimed at expanding the number of English-language classes as more English-based Degree programs are to be added, and at learning high-quality teaching methods that meet global standards. We also sent faculty to GLCA/ACM schools and the University of Washington for FD sessions of around two weeks.





Summer FD program

# Governance reform

# • Promotion of university-wide reform by the TGU Steering Conference

The TGU Steering Conference responsible for carrying out this funded project met six times, deliberating and deciding the operation plans, budget allocation, results report, and assessment of model units and each department, and performing PDCA cycle management. In the TGU Expanded Steering Conference including people in charge of model units, and in the Waseda Vision 150 Expanded Executive Conference including the Deans of Faculties, progress of the project was confirmed, know-how from model units operation was shared, and startup funding of joint-appointment (JA) faculty members was decided, moving quickly to reflect the voices of those directly involved in the projects. With this university-wide organizational structure for TGU promotion, reforms are being carried out flexibly and powerfully.

#### Allocation of positions for strategic faculty member increases

We drew up a statement on coming changes to education and faculty policy, including plans to increase the size of the faculty by 160 persons in 10 years and add more non-Japanese faculty members. The proposals for educational reform and hiring from each Faculty were appraised by the University executive branch, and allocation of positions for strategic faculty member increases was decided. Utilizing this allocation, we established posts for the Leading Initiative for Excellent Young Researchers program and set in motion plans for hiring young faculty members in the medium to long range.

#### Raising the level of administrative staff

In anticipation of increases in various international administrative tasks, we sent seven administrative staff members to overseas partner schools, where they underwent language training and also accumulated experience in operations involved in taking in international students and expanding overseas. In addition, nine administrative staff members joined training sessions at an affiliated institute of De La Salle University (Philippines), aimed at improving their practical language skills.

#### Design of IR integrated database

We completed basic design of a centrally managed database that visualizes various education-related data now dispersed in the University (curricula, grades, scholarships, experience in study abroad, etc.). We also evaluated analysis tools to be introduced at the same time, using as examples their ability to extract the extent of student understanding of class content and correlation factors.

# Education reform

• Launch of Joint Appointment (JA) System We succeeded in hiring two JA faculty members from Case Western Reserve University (Cleveland, Ohio) and from the Italian Institute of Technology (Istituto Italiano di Tecnologia) (Genoa). For the JA faculty members, we established an education and research guidance system, clarifying details such as the subjects to teach, startup fees, research office assignment, assignment of graduate students.

#### Implementing admission examination reform

- In the School of Political Science and Economics, the existing AO Entrance Examination was reformed to recruit students who aspire to obtain global leadership and act on the world stage. Aiming to increase the variety and diversity in the prospective students, in addition to the TOEIC and the IEL TS (Academic), the TOEFL became included in the application requirements. Requisites for overseas university admissions such as the International Baccalaureate and the Abitur were also added to the admission requirements.
- New admission examination approaches were adopted (for April 2017 admissions) in three schools, the School of Culture, Media and Society, the School of Humanities and Social Sciences, and the School of Human Sciences. In the School of Culture, Media and Society and the School of Humanities and Social Sciences, the general entrance examination will use outside English proficiency tests (the four-skill tests). The system adopted for the School of Human Sciences will make use of the Fundamental Academic Competency Test (FACT).

#### Establishment of a steering committee for high school/university articulation reforms To integrate the admission examination and educational reform efforts, a steering committee for high school/university articulation reforms was established, chaired by Vice President for Academic Affairs. Under this committee, high school/university articulation reforms will be accelerated throughout the University.



#### Enhancement of "learning commons"

To accommodate diverse learning styles, we established and enhanced W Space learning commons and began provision in two Waseda campus locations in November.



#### QS Graduate Employability Ranking No. 33 globally and No. 1 in Japan

- In the QS World University Rankings by Subject 2016, Waseda ranked in the global top 100 in three research fields. The number of research fields in the top 200 was unchanged from a year earlier, when it rose sharply to 21. Of the 18 fields for which our original plans are to reach the top 100, 16 are in the top 200, making our goal quite achievable.
- In the QS Graduate Employability Rankings 2016, we achieved the very high ranking of 33rd globally and number one in Japan. This is a strong endorsement of our efforts to build ties between the University and corporations, and of our students' activities following graduation.

#### Acceptance of Grants-in-Aid for Scientific Research (Kakenhi) and outside research funding

- Kakenhi adoptions increased slightly in the 2015 academic year to 946, from 929 in the previous year. The number of "research fields" for which Waseda had the most adoptions rose to 13 from 10 in the previous year, ranking fifth nationwide.
- Outside funding was nearly the same as the previous year at 10.8 billion yen.

#### International fund-raising

Thanks to an exchange agreement with the Ting Hsin International Group (Taiwan) in 2007, long-term supply of scholarship funds (2009 to 2021 academic years) was achieved; and in the 2015 academic year 26 persons (cumulative total 335 persons) were chosen as scholarship students.

#### Medium- to long-term acceptance/sending of researchers

The number of researchers accepted in the University rose to 819 from 789 in the previous academic year, while those sent to other institutions declined slightly from 180 to 177. These numbers are closely tied to the JA system and to establishment of an organizational structure for joint education and research guidance of doctoral program students with overseas researchers. They also lead to improvement in our academic reputation. We will therefore continue to take measures to raise these numbers.

# Initiatives for raising international reputation

• Joint CTLT Project with the University of Washington We concluded an agreement with the University of Washington on a joint project aimed at developing and verifying new teaching methods. In the APRU (Association of Pacific Rim Universities) Provost Forum, an Innovations in Teaching and Learning project was jointly proposed, building on the initiatives of both schools. Pointing out these efforts to the Vice-Presidents of APRU universities and others, we worked to promote the spread of the project and to build an educational network.

#### International communication centering on initial model units

- In the six initial model units, efforts were made to raise the international presence and expand the human network, by actively planning and holding international symposiums and workshops in Japan and other countries. Students and young researchers accumulated experience of giving presentations in English, communicated their research results, and furthered exchanges with overseas researchers.
- We expanded the amount of English information on the University website, issuing nearly the same number of news items in Japanese and English, and raising the number of English news announcements to approximately 450 a year. On the occasion of a TGU special issue of Science, the Vice-President introduced Waseda TGU initiatives in that issue, and also described the research being carried out in three model units relating to science and technology, to the science community and researchers around the world.

# • Organizational tie-up with the University of Birmingham

To expand joint international study, we began a tie-up with the University of Birmingham in the UK at the research organization level. The agreement covers Shakespeare studies, sports science, robotics, and linguistics. Concerning Shakespeare studies, a memorandum of understanding was concluded between the School of English, Drama and American & Canadian Studies and the Waseda University Tsubouchi Memorial Theatre Museum, Faculty of Letters, Arts and Sciences. Cooperation was begun based on the agreed contribution fund and joint researchers.

# Success in forming partnerships with overseas universities

- An academic exchange agreement was concluded between the Donald Keene Center at Columbia University and the Ryusaku Tsunoda Center of Japanese Culture, aimed at invigorating education and research collaboration and promoting exchanges between researchers and graduate students. In addition, we drew up specific plans for an English-based Degree program to be established in the Faculty of Letters, Arts and Sciences in the 2017 academic year, based on discussions with Bard College, Columbia University, and the University of Chicago (Global Japanese Studies).
- The research being carried out in the political economy lab, with its leading-edge facilities, has won praise among international researchers. After being approached about use as a site for a summer school in Japan program by the University of Essex, agreement was reached and details are being worked out (Empirical Analyses of Political Economy).
- Students are being recruited for an English-based Degree program in the Doctoral Program of the Graduate School of Sports Sciences, to be newly established in September 2016. Outstanding students from such schools as Peking University, National Taiwan Normal University,
- and Chulalongkorn University (Bangkok) are among those seeking admission (Health Promotion: The Joy of Sports and Exercise).
  An authority in computer science from the University of Delaware was invited for joint guidance. Leading faculty members from such schools as the University of North Carolina, Italian Institute of Technology, and Tsinghua University were also invited to administer qualifying examinations to doctoral students (Frontier of Embodiment Informatics: ICT and Robotics).
- Two JA faculty members, hired from Case Western Reserve University and from the Italian Institute of Technology, through education and research guidance as well as seminars, helped raise the educational level and foster a global mind in students (Energy and Nanomaterials).
- Regarding joint appointments with overseas universities, agreement was reached with a faculty member of Darmstadt University of Technology (Technische Universität Darmstadt), and negotiations are proceeding with a faculty member of the University of Pisa. Faculty members from the Max Planck Institute and from Hamburg University of Technology and other schools were invited for joint guidance to doctoral students (Multiscale Analysis, Modeling and Simulation).

#### Other

#### Encouragement from global leaders

At a panel discussion "Carlos Ghosn on 'Ningenryoku', Nissan CEO to visit Waseda for dialogue with students", Carlos Ghosn stressed the importance of being able to assess the present situation properly and raise issues. The event provided the approximately 1,000 students attending with a valuable opportunity to learn about the convictions of a leader active on the world stage.





International workshop with Columbia University

# 4. Progress of initiatives (2016 academic year)

# Shared indicators of achievement and future targets

# Globalization

# Establishment of international joint degree program

- Our Graduate School of Asia-Pacific Studies and Université Libre de Bruxelles (ULB) (the Free University of Brussels) discussed creation of a cotutelle program, in which those completing a jointly supervised doctoral degree program will receive a diploma indicating that they received research supervision at both universities. We decided to exchange one student from each university from April 2017 and begin joint research supervision. The aim is to go from this step to an eventual joint degree (JD) program.

# Start of international joint education program

 With a view to future realization of a JD program, joint supervision (JS) programs were created between the Waseda School of Advanced Science and Engineering and Monash University, Korea University, and the University of Bonn. Those completing international joint studies under the joint supervision with partner universities have the names of the presidents or school deans of both universities on their completion certificate. During the 2016 academic year, the first three students to complete this program were granted completion certificates.



Students completing JS Program

- Enhancement of English-based degree courses - An English-based degree course was officially created in the Doctoral program of the Graduate School of Sports Sciences, and began accepting students in September 2016. Faculty members went to partner universities in Asia to recruit for the course, successfully attracting
- outstanding students. - It was decided to introduce an English-based degree course (the Global Studies in Japanese Cultures Program) in the Waseda School of Culture, Media and Society, and to admit 29 students in April 2017. In addition, detailed design of a Global Japanese Studies conserve to begin in the 2018 academic year (Doctoral program) was begun with the cooperation of faculty from Columbia University, UCLA, and the University of Chicago, among others.

# • Enhancement of study abroad programs

- In the exchange program that is a core of long-term study abroad, the shortage of openings especially in North American schools was addressed by adding 239 new slots (135 of them in the US), bringing the number to 1,021. To offer a wider choice of when to study abroad, a short-term study abroad program for new students, timed with the holidays in early May and with a focus on experiencing different cultures, continued to be offered. Each of the programs, in Malaysia, Vietnam, and Taiwan, attracted nearly twice as many students as in the previous year.

# Governance reform

### Reorganization of the Office of the President (creation of an External Affairs and Fund-Raising Section)

 An External Affairs and Fund-Raising Section was added to the Office of the President, to strengthen its leadership role in obtaining funds from outside the University. The new section, while retaining the existing functions for obtaining donations and for communication, also serves as a general contact for outside institutions wishing to collaborate with the University, channels funding-related matters inside the University, and performs management functions.

#### Management Strategy Headquarters meetings

- The Management Strategy Headquarters met to discuss initiatives relating to world university rankings, requirements for enhancing globalization, utilization of diverse international researchers and staff, and other matters for making the university more international. Advice was obtained from overseas experts regarding specific initiatives for obtaining donations and grants-in-aid in the United States and for building relations with alumni to promote fund-raising, as well as the organizational structure for these purposes.

# Strengthening of President assistance functions (Waseda Vision 150 Acceleration Task Force)

 Regular conferences taking up major issues for the University with close cooperation by the Executive Vice-Presidents repeatedly discussed areas needing to be strengthened in the University and governance functions for education and research. These functions have been taken over by the Waseda Vision 150 Acceleration Task Force, chaired by the head of the Academic Affairs Division, strengthening the President assistance functions. With cooperation by the Academic Affairs Section, Strategic Management Planning Section, Center for Research Strategy and other organizations, the Task Force is accelerating strategic and decision-making speed to promote University-wide reform, including this project.

#### Study of priority support measures for accelerating Waseda Ocean Concept and its University-wide acceptance

- As priority support measures, with the SGU Steering Committee playing a central role, in addition to the six model units promoted up to now, six policy measures for actively supporting research fields to be strengthened by the University (JA/JD promotion, joint international study supervision, international symposium support, etc.) were deliberated jointly by the Academic Affairs Division, International Affairs Division, and Research Promotion Division, and it was decided to begin implementation of the measures from the 2017 academic year. Ahead of studies on numerical targets of internationalization to be given more attention, it was decided to have headquarters departments strengthen their SGU program promotion measures from the same year.

# Education reform

#### • Expansion of quarterly semester system to whole University

- A Guide to the Quarterly System (making known short-term study abroad during summer guarter, reduction in tuition for students whose graduation is delayed due to study abroad, etc.) was made available for smoothing transition to the guarterly system adopted as standard throughout the University from the 2017 academic year, and system reform was carried out to give faculty and students more flexibility in switching between Japan and other countries.

#### Addition of Doctoral course in mathematical and physical sciences

- A Doctoral course in mathematical and physical sciences was created in the Faculty of Science and Engineering in April 2017, for which 4 students were selected. Through interdisciplinary cooperation by researchers in mathematics and physics, and in such fields as information science and applied engineering, this original education program aims to realize free thinking and interchange with mathematics as key word, not limited by existing disciplines, and to foster multiple fields of vision and creative "comprehensive knowledge.

#### Startup of dedicated building aimed at improving language proficiency

- A new educational wing (3,975m2) went into use in March 2017, aimed at having students acquire the language proficiency for discussing in foreign languages. Featuring classrooms for tutorial English and Chinese, it can be used also as a TOEFL exam venue.



New language studies building

# • Nine fields in top 100 of QS World University Rankings by Subject; ranked 19th in world and No. 1 in Japan in Sports-related Subjects

- In the QS World University Rankings by Subject announced in March 2017, the number of fields in the top 100 rose from three fields in the previous year to nine. Much of the improvement in ranking was in subjects related to the model units, with Sports-related Subjects, closely connected to the Health Promotion: The Joy of Sports and Exercise model unit, rising to 19th in the world and 1st in Japan. The active efforts in the model units have led to steady gains in outside assessment.

#### •QS Graduate Employability Ranking 26th globally and No. 1 in Japan

- In the QS Graduate Employability Rankings 2017, we achieved the very high ranking of 26th globally and No. 1 in Japan. The domestic No. 1 ranking is for the second straight year. This is a strong endorsement of our efforts to build ties between the University and corporations, and of our students' activities following graduation, as well as of the University's global leader education.

# Acceptance of Grants-in-Aid for Scientific Research (Kakenhi) and outside funding

- Kakenhi adoptions increased to 982 in the 2016 academic year, from 946 in the previous year. Of the "research fields" for which we were No. 1 in adoptions, six, mainly in the humanities and social sciences, were No. 1 for the third consecutive year.
- Outside funding was down slightly to 10.4 billion yen, affected by the overall scaling down of funded projects. Revenue from Kakenhi and from commissioned joint research increased, however, leading to an increase in funding for indirect costs needed for self-supporting research framework.

#### • International fund-raising

- Personnel from the Alumni Affairs and External Affairs and Fund-Raising Sections, along with local staff, visited partner schools on the US West Coast to get their views on fund-raising, gaining insight into networking among local alumni.

#### Medium- to long-term acceptance/sending of researchers

- The number of researchers accepted in the University increased to 839 from 819 in the previous academic year, while those sent to other institutions rose from 177 to 190. Toward further increases, improvements are being made to the web page for application by visiting researchers and to the environment for their stay, as well as to the internal funding system for sent researchers, including its PR.

# Initiatives for raising international reputation

#### International symposium for communicating reforms in the Waseda Ocean Concept

- A symposium was held in January 2017 based on the Waseda Ocean Concept interim report. The focus of the symposium was on JA faculty hiring and international joint supervision (JS) programs. Inviting Vice-Presidents from partner schools Monash University, Korea University, and the University of Bonn, strategies were shared on building a framework for educating global leaders. The attendees, many of them from companies and embassies, had high praise for the reports by students who participated in the JS program, as the event helped raise our international presence.



#### International symposium

#### • Establishment of Global Asia Studies research unit (7th model unit)

- One of our goals being to have 18 fields in the top 100 of the QS World University Rankings by Subject, we decided to create a new Global Asia Studies research unit, since Asia plays a major role in our international strategy. The new unit will seek to raise the international reputation of Waseda by developing academic knowledge and conducting education in global governance, global history, and media studies, and by actively communicating research results and offering policy proposals.

# • Realization of international joint supervision by offering in summer school

- For the first time, the University of Essex conducted summer school classes in Japan in political science. Consisting of lectures and seminars in English on statistical analysis, the classes adopted the same content as taught at Essex, for a large improvement in educational quality. The same program is being held in the 2017 academic year with more classes.
- The 2016 Summer Program of the Bai Xian Education Foundation (Hong Kong) was held at Waseda. Taking part were around 130 of the Foundation's scholarship students, 15 Waseda scholarship students, and 14 "student buddies" (tutors), making the Program an international joint education.

#### Success in forming partnerships with overseas universities

- Mutual exchanges between doctoral students of Waseda and UCLA are more active than ever. While Waseda students are stimulated by international Japan studies taking place in the US, UCLA students are now able to study at Waseda for residency periods suited to their individual needs (Global Japanese Studies).
- We negotiated actively with leading overseas universities on hiring JA faculty members, carrying on specific negotiations with faculty of the University of Southern California and the University of Arizona, and in the case of USC moving close to final contract signing between the two schools (Empirical Analysis of Political Economy).
- We visited leading overseas universities, discussing new educational cooperation with Loughborough University, world No. 1 school in Sportsrelated Subjects in the QS World Rankings, and concluded partner agreements with Thammasat University and National Taiwan Sport University (Health Promotion: The Joy of Sports and Exercise).
- We visited leading schools in the ICT and robotics field including Columbia University, UC Berkeley, and the University of Rochester, discussing
  overseas networking toward joint supervision of doctoral students and research collaboration (Frontier of Embodiment Informatics: ICT and
  Robotics).
- Two JA faculty from Case Western Reserve University (CWRU) and the Italian Institute of Technology (IIT) continued from the previous academic year, while three new ones were hired (Uppsala University, CWRU, IIT) and conducted joint supervision (New Horizon Materials for Life and Energy Devices).
- One JA faculty member each was hired from Technische Universität Darmstadt and the University of Pisa, conducting joint supervision.
   Negotiations on partner agreements for joint supervision were also begun with Imperial College London and Technische Universität Hamburg (Multiscale Analysis, Modeling and Simulation).

# Other

#### Encouragement from global leaders

- A guest lecture by German President Joachim Gauck was held. Addressing students, the President urged them to go out actively into the world and seek to better their lives.
- Waseda signed a comprehensive agreement with the United Nations Development Programme (UNDP). Prior to the signing ceremony, Izumi Nakamitsu (UN Under-Secretary-General of Disarmament Affairs and UNDP Assistant Administrator, a Waseda alumna) talked to students about the importance of acting based on their own independent thinking.



# 5. Progress of initiatives (2017 academic year)

# Shared indicators of achievement results and future targets

# Internationalization

### Launch and expansion of international joint degree programs

- The Graduate School of Asia-Pacific Studies and Université Libre de Bruxelles finalized an agreement for the cotutelle program, in which doctoral students are jointly supervised and conferred diplomas from both universities with a mention of the cotutelle collaboration. The program began accepting students in April 2017. The Graduate School of Information, Production and Systems and the Warsaw Institute of Technology also agreed to start a cotutelle program, further expanding our international joint degree programs.

#### Expansion of international joint education programs

- In addition to Monash University, Korea University College of Science, and the University of Bonn, The Graduate School of Advanced Science and Engineering established Joint Supervision (JS) programs with Korea University College of Engineering and Uppsala University. Students receive joint supervision and are conferred upon completion a certificate signed by presidents of both universities in the JS programs. We continue to improve the quality of international JS programs as well as the aforementioned cotutelle options.

# Enhancement of English-language degree programs (13 courses in 7 departments)

- The School of Culture, Media and Society launched the Global Studies in Japanese Cultures Program (JCulP) in April 2017 and enrolled 42 students in the 2017 academic year. In preparation for the September 2018 launch of the new Global Japanese Literary and Cultural Studies (Global-J) doctoral course in the Graduate School of Letters, Arts and Sciences, we invited faculty from partner universities to hold concrete discussions on the program's admission process and curriculum.

- Enhancement of study abroad programs As part of our efforts to expand the study abroad framework, we concluded new agreements with 27 universities, creating 71 new spots for students interested in study abroad. 50 spots were also created in the Global Asia Studies' Campus Asia Program (Japan-China-South Korea) exchange framework. In the 2017 academic year, 624 Waseda students took part in study abroad programs, an 18% increase from the 529 in the previous year.
- Strengthening network of overseas alumni

- Following its inaugural meeting in Beijing last year, the Waseda University China Alumni Association held its 2nd Annual Meeting in Shanghai. Counting 250 attendees, the event successfully strengthened the network of overseas alumni. The first Regional Exchange Forum in China also took place alongside the alumni meeting, providing a venue to discuss Waseda admissions and curricula with prospective students and their families, as well as to conduct fundraising activities.



China Alumni Association (Shanghai)

# Governance reform

### Interim evaluation by external experts at the Management Strategy Headquarters

- In the advisory board meeting of the Top Global University Project at the Management Strategy Headquarters, 4 experts from external parties gave an interim evaluation of the first 3 years of the project. They also offered advice on how to improve Waseda's international strategy and incorporate new developments into our education and research programs.

#### Priority measures to help increase university-wide adoption of reforms and the 7th model unit

- We started to apply the knowhow accumulated by model units and instituted support measures to strategically enhance certain fields (support activities such as Joint Appointment (JA) faculty hires, Joint Degree (JD) programs, creating other types of international joint supervision systems, inviting academic leaders, holding international symposia, publishing in high-impact journals, etc.). These targeted enhancement measures allowed the JA hiring of faculty from overseas universities and supported events such as symposia with Nobel Prize winning scholars, which in turn advance the internationalization of education and research at the University as a whole.
- We established Global Asia Studies, the 7th model unit, in order to further enhance the humanities and social science fields. This interdisciplinary unit received the Grants-in-Aid for Scientific Research (Kakenhi) funding in the Scientific Research on Innovative Areas (Research Area: Creation of the Study of Reconciliation) Program and the Core-to-Core Program. Other achievements include developing subjects related to the Sustainable Development Goals and committing to establish joint programs with overseas universities.

• Strengthening the University's financial base with the Waseda Endowment - To improve the financial base of the University's administration and proactively manage funds on a long-term basis, partial reforms were made to the fund management policy, and a part of the funds has been designated as the Waseda Endowment. Financial management of the endowment will follow a carefully graded progression while the majority of Waseda's funds will continue to be managed under the previous investment policy. This allows the University to have a more balanced financial portfolio.

# Education reform

# Introduction of the Waseda Civic Engagement and Leadership Admissions system

- The Waseda Civic Engagement and Leadership Admissions system was introduced to attract highly motivated students from all over the country that have a global mindset as well as an interest in contributing to their communities in a social, cultural, or academic way. In addition to undergraduate coursework, this system allows students to participate in university-wide activities under the theme of civic engagement, and connects students' aspirations even before coming to Waseda to their learning once they are here. This way, the new system encourages continuous civic engagement throughout high school and university.

#### Introduction of the new Teaching Assistant (TA) system

- In order to improve teaching effectiveness and to support self-study, the TA system was overhauled to include new categories of TA in the 2017 academic year. This includes new positions such as Advanced TAs, who contribute to the overall quality of the course subjects by supporting learning and through class management, and Learning Assistants, who support students' independent study. Online and in-person advanced training courses were introduced for Advanced TAs, and a certificate has been made available to encourage interest in the training.

#### Launch of the WASEDA NEO Project

- The continuing education project WASEDA NEO was established at the Nihonbashi Campus as a center for innovation and exchange. The program offers adults a practical training program that confronts contemporary topics and issues as well as promote inter-personal and business-to-business interaction.



WASEDA NEO classroom

#### •8 fields in top 100 of QS World University Rankings by Subject; Political Science climbs to top 50

- In the QS World University Rankings by Subject announced in February 2018, 8 fields were ranked in the top 100. The number of fields in the top 50 rose by one, making a total of 4 fields. 3 of them have a strong connection to the model units, and the units' initiatives have been consistently tied to these high evaluations.

# • 26th globally in QS Graduate Employability Rankings, 2nd in Japan

- In the QS Graduate Employability Rankings 2018, we achieved a very high ranking of 26th globally and 2nd in Japan. This can be seen as a result of an objective assessment of the educational reforms aiming to produce global leaders, which are demonstrated by our students' post-graduation activities, under the Waseda Vision 150 strategic plan.

### Acceptance of Grants-in-Aid for Scientific Research (Kakenhi) and outside funding

- In the 2017 academic year, 964 projects were selected to receive the Kakenhi funding. The number of research fields for which we were ranked 1st in projects greatly increased from 8 to 16, placing Waseda 5th nationally. In addition to the humanities and social science fields which have shown such results in the past, mathematical analysis ranked 1st for the first time due to the efforts by the model unit.
- Outside funding rose to 10.6 billion yen due to the uptick in the number of funded projects. Funding for indirect costs needed for self-supporting research frameworks successfully remained the same as the previous year.

# International fundraising

- Discussions were held regarding joint projects, such as the Ting Hsin International Group funded joint project with Peking University and the Qatar government funded joint project with Qatar University. We are aiming to activate both projects fully in the 2018 academic year.
- We implemented a new multilingual (Japanese, English, Chinese, Korean) approach to ask for donations from parents of international students (living overseas). This initiative has helped to generate more contributions from the United States, China, South Korea, Taiwan, Hong Kong, Thailand, Singapore, the Philippines and others.

#### Mid-to-long term researcher exchange

We hosted 859 overseas researchers and dispatched 174 Waseda researchers abroad on a mid-to-long term basis. The increase in the number
of researchers coming to Waseda is linked to improvements in research space and in the housing environment. In terms of dispatched
researchers, having better PR of and improving the internal funding systems, and implementing the quarter system are all measures intended
to further increase the number of faculty on exchange.

# Initiatives for raising international reputation

#### Strategic partnership with the University of Birmingham

- In 2016, we concluded a Memorandum of Understanding with the University of Birmingham and strategically advanced joint research, resulting in 4 joint applications for public research funds. In October 2017, the Tsubouchi Memorial Theatre Museum, in conjunction with Global Japanese Studies, and the University of Birmingham's Shakespeare Institute held the "Ninagawa Shakespeare: A Memorial Symposium" at the Japanese Embassy in the United Kingdom. In an effort to improve Waseda's reputation in the UK, we informed the English media about the program, invited drama critics and other practitioners to participate, and visited each foundation and research institution.
- Summer school with overseas partner universities and expansion of Waseda Summer Session
   The University of Essex Summer School at Waseda expanded in comparison to the previous year. A globally engaged young scholar of political science from Essex taught courses to upper level undergraduate and graduate students, offering a world-class educational experience.
- Taking advantage of the quarter system, we began to offer the Waseda Summer Session during the summer quarter (June-July). The program
  is a combination of language and other subject courses geared toward undergraduates studying abroad at Waseda. 154 students from 70
  universities in 13 different countries participated in the program.

#### Success in forming partnerships with overseas universities

- In addition to faculty from Columbia University and the University of California, Los Angeles (UCLA), Waseda hosted visiting faculty from the University of Southern California (USC) and sent faculty to Stanford University to hold lectures and supervise research. In the 2018 academic year, we hired a USC professor as a Joint Appointment (JA) faculty. (Global Japanese Studies)
- One JA faculty was hired from State University of New York (SUNY) Binghamton, offering students high-quality training under joint supervision. In addition to retaining this faculty member in the 2018 academic year, new JA faculty members were hired from the University of Arizona and the University of Washington. (Positive/Empirical Analysis of Political Economy)
- We are making arrangements to conclude *cotutelle* program agreements with the German Sport University Cologne, the University of Bordeaux, and Shanghai University of Sport. In addition to this, we decided to move forward with preparations to conclude graduate student exchange Memoranda of Understanding with the Hungary University of Physical Education and National Taiwan University. (Health Promotion: the Joy of Sports and Exercise)
- Through international joint supervision from Waseda faculty and researchers from the Nanyang Technological University and Singapore University of Technology and Design, Waseda graduate students were able to submit co-authored papers. Arrangements to finalize a Double Degree (DD) program agreement with the University of Westminster are also in development. (Frontier of Embodiment Informatics: ICT and Robotics)
- Along with plans to expand the Joint Supervision (JS) programs we offer in conjunction with Korea University and Uppsala University, faculty from Monash University, the Italian Institute of Technology, Case Western Reserve University, and Virginia Polytechnic Institute and State University (Virginia Tech) were hired as JA faculty members. (Energy and Nanomaterials)
- This year, we hired JA faculty members from Technische Universität Darmstadt, the University of Pisa, National Taiwan Normal University, and Rice
  University. We negotiated with the University of Pisa regarding a cotutelle program, held conferences with the Imperial College London about partner
  agreements, and continued to promote our international joint supervision programs. (Multiscale Analysis, Modelling and Simulation)
- Through mutual campus visits, we discussed joint education and research opportunities with Harvard University, as well as formally agreeing to host the Harvard-Yenching Institute training program at Waseda. (Global Asia Studies)

# Other

#### Inspiration from global leaders

- We welcomed President Alpha Condé of the Republic of Guinea, who presented a lecture on Africa's challenges and Japan. President Condé spoke about the current state of Africa and the importance of Japan's assistance, giving participants an opportunity to learn directly from the leader of nation about the challenges his country and others in Africa face.
- Governor of the Bank of France, François Villeroy de Galhau spoke about the present outlook of the international political and economic environment in Europe in his special lecture "Challenges of the Multilateral Economic Order." Following his lecture, the participating students were able to engage in a lively discussion with Mr. Villeroy de Galhau.



# Waseda University Overview of Initiatives

# 6. Progress of Initiatives (2018 Academic Year)

# Shared performance indicators and future targets

# Internationalization

# • Efforts towards establishing joint degree programs

- The Graduate School of Sport Sciences and the University of Physical Education in Hungary have agreed to conclude an agreement establishing a *cotutelle* program. The diploma students obtain from completing the *cotutelle* program will show that they have received joint supervision at both universities. This is the third *cotutelle* program to be developed since Waseda initially built the *cotutelle* program system in 2016. Waseda continues to expand joint supervision and research guidance programs through the *cotutelle* and the joint supervision programs, which offer a certificate of completion to students that includes the names of the university presidents at both the universities Waseda and an overseas university where they undertook international joint supervision.
- Expansion of English-based degree courses (English-based degree courses: 7 schools and 14 graduate schools) • We have expanded our English-based degree programs into 7 schools and 14 graduate schools, which are tied to the increase and further recruitment of excellent students from around the world. English-based degree courses were launched in the Graduate School of Law (enrolled 27 students in AY2018) in April 2018, with other courses opening in September 2018 in the Graduate School of Sport Sciences (enrolled 5 students in AY2018) and the School of Social Sciences (enrolled 36 students in AY2018). Further, in September 2018, the Graduate School of Letters, Arts and Sciences established the Global Japanese Literary and Cultural Studies (Global-J) doctoral course, which offers postgraduate training to meet the highest international standards. Global-J conducts education and research activities both in English and Japanese (enrolled 2 students in AY2018).

# • Increase in number of inbound and outbound students in study abroad programs

- We have introduced a preparatory course program for international students to take Japanese language classes and introductory classes in specific majors before officially enrolling in study abroad programs, leading to more than 250 new students from overseas coming to Waseda for study abroad programs (as of November 2018). In order to expand the number of exchange students Waseda can accept, we concluded new agreements with 20 universities, adding 34 new spots for students. In terms of outbound students, the number of participants rose from 624 last year to 650 this year.
- Waseda Summer Session was held over a 4-week period from the end of June to the end of July. A diverse set of students from many different countries attended (150 students).
- In March 2019, the Grant for Study Abroad Program Operation was launched in order to support travel costs of Waseda faculty and participating students travelling abroad as part of seminar activities with overseas partner schools etc. We anticipate that this program will further increase student participation in study abroad programs at Waseda.



Waseda Summer Session

# • Launch of 5-year joint BA/MSc program with an overseas partner university

• In March 2018, the School of International Liberal Studies (SILS) and Sciences Po concluded an agreement to establish Waseda's first joint BA/MSc program with an overseas partner university, the 5BM Programme. Concrete systems development, such as student selection methods, began in April. If students fulfill all of the program criteria, they will be able to obtain a Bachelor's degree from SILS and a Master's degree from Sciences Po in as little as 5 years.

# **Governance reform**

# • Executive Board for quick and efficient decision making

Following the inauguration of the new Waseda University president in November 2018, a new executive board has been appointed which also
includes the appointment of new external members, one of whom can exchange opinions with other members of the board on university
management in general (extensive knowledge of management) and another who can do so on topics related to education and research
(American with extensive knowledge of overseas universities). The Board will be considering academic program management and management
strategy, which have previously been handled by Management Strategy HQ. By including these types of duties in the functions of the Executive
Board, we have established a system capable of quick and effective decision-making and verification.

#### Promoting overseas faculty hires

• We have made efforts to promote Joint Appointments (JA) with overseas universities and have appointed numerous faculty from top schools such as Columbia University, raising the international mobility of visiting faculty. Furthermore, within the strategic personnel framework produced by the University's administrative leadership, promotion of overseas faculty hires and other such policies are being shared university-wide and hiring is in progress. We are encouraging departments to use the tenure track system, especially in young faculty hires. We are aiming to further expand use of this system, and have begun to consider faculty personnel reforms including the creation of faculty titles specifically for tenure track positions.

# **Education reform**

#### • Accelerating graduate school reforms with the WISE Program

• Waseda is accelerating its 5-year integrated doctoral training course system reforms even more, with a focus on the Power Energy Professional Training Program (PEP). In the PEP Training Program, which was selected in AY2018 for MEXT's WISE Program, Waseda will be the central hub in an inter-university network of main collaborating universities (13), top schools overseas (6), energy-related businesses and specialized public research institutions, creating an open and easy-to-access education system that includes international standardization strategies.

#### • Expansion of the Waseda Civic Engagement and Leadership Admissions System

• In the second year since its introduction, the School of Law adopted this new admissions system, becoming the 6th school to do so. This admissions system guarantees diversity and high school-to-university continuity by attracting students from around the country who possess a global mindset and a strong desire to contribute socially, culturally and academically to their communities. Last year, 259 students applied using this admissions system.

#### Launch of university-wide minor system

Improvement of Learning Commons

As part of the flexible and diverse academic path expansion policy, we have launched a university-wide minor system that includes interdisciplinary minors that take on a multi-disciplinary perspective and focus on themes and issues that transcend a single field, as well as academic minors wherein students can learn about a field other than their major and study the fundamental perspectives in this field.



#### Learning Commons

 As facilities that support a move towards dialog-based, problem-discovery/solution style education, new Learning Commons have been set up in the newly constructed Waseda Arena and in the renovated Central Library, promoting more mutual exchange between students as well as diverse learning.

# University-specific performance indicators and future targets

#### • 11 subjects in top 100 of QS World University Rankings by Subject

• Waseda now has 11 subjects in the top 100 of the QS World University Rankings by Subject (announced February 2019). This is an increase of 3 subjects from the previous academic year's 8 subjects, a feat which can be largely attributed to the efforts of the model units in these subjects. In working toward our ultimate goal of 18 subjects in the top 100, Waseda now has 25 subjects in the top 200 according to the QS rankings.

# • In QS Graduate Employability Rankings, 27<sup>th</sup> in the world and 2<sup>nd</sup> nationally

• In the QS Graduate Employability Rankings 2019, we again achieved a very high ranking of 27th globally and No. 2 in Japan. This can be seen as a result of an objective assessment of the educational reforms made to our global leadership education, which are demonstrated in our students' post-graduation activities.

#### Acceptance of Grants-in-Aid in Scientific Research (Kakenhi) and outside funding

- In AY2018, 950 projects were selected to receive *Kakenhi*. As of this academic year, changes have been made to the review system and the new research fields in which Waseda achieved No. 1 in projects accepted were: Literature and Linguistics; Law; Economics and Business Administration; and Analysis and Applied Mathematics, improving Waseda's overall place to 4th nationally. As observed form the analysis of the previous academic year, these figures are driven by the activities in the model units.
- Outside funding for commissioned research and international joint research increased significantly, rising to a total of 11.2 billion yen. We anticipate that Waseda's selection for MEXT's Open Innovation System Establishment Program as well the WISE Program will lead to a strengthening of our capacity for cross-sector industry-academia collaboration in both education and research.

#### Expansion of international fundraising

• In January 2019, Waseda and Qatar University signed the Qatar Chair agreement. The University is undertaking promotional activities for the Qatar government-funded project, the Chair of the State Of Qatar For Islamic Area Studies At Waseda University, which includes promotion of international conferences and joint research, translation of academic works (Japanese-to-Arabic, Arabic-to-Japanese), student and faculty visits and invitations, as well as related symposia.

#### Medium-to-long term research exchange

 891 researchers were hosted by the University and 197 Waseda faculty went on exchange to other universities for a medium-to-long period of time. We are planning to further improve accommodations for visiting researchers and have begun construction on a new building for housing overseas visiting scholars at the Tokorozawa campus. Further, we are promoting university grant programs to increase the number of Waseda faculty going on exchange as part of our ongoing growth policies.

# Initiatives to raise international reputation

#### • International accreditation of Waseda Business School

• In March 2019, the Graduate School of Business and Finance (Waseda Business School) received accreditation under the European Quality Improvement System (EQUIS) run by the international education quality evaluation organization, the European Foundation for Management Development (EFMD). Waseda is the 2nd school in Japan to receive this accreditation.

#### • University of Birmingham Day at Waseda

• Waseda University and the University of Birmingham established a strategic research partnership in 2016 and has proceeded research projects in a variety of fields, including robotics, linguistics, city planning and Shakespeare studies. In order to present the results of research and exchange between the two universities, Waseda hosted the University of Birmingham Day at Waseda University in November 2018. Through international symposia such as "Adapting Shakespeare for the Stage Today," workshops for researchers and other activities, Waseda can expect to raise its international reputation.

#### Success in forming partnerships with overseas universities (only Type A)

- Along with hiring JA faculty from UCLA and University of Southern California (USC), Waseda also sent faculty to UCLA to engage in Japan-U.S. international joint supervision. Further, Waseda also held an international symposium at UCLA (with around 1200 participants) (Global Japanese Studies Model Unit).
- Waseda hired JA faculty from University of Arizona, University of Washington and SUNY, offering high-equality educational opportunities through international joint supervision. Waseda once again hosted the University of Essex Summer School, providing students with a world-class summer program (Positive/Empirical Analysis of Political Economy Model Unit).
- Waseda concluded a student exchange MOU with National Taiwan University and signed an agreement with KU Leuven in order to activate student exchange. Additionally, Waseda finalized the hiring of JA faculty from the University of Physical Education in Hungary (Health Promotion: The Joy of Sports and Exercise Model Unit).
- In addition to inviting faculty and researchers from Nanyang Technological University, TU Munich, Cambridge University and Loughborough University to participate in international joint supervision, Waseda implemented a QE review of graduate students (Frontier of Embodiment Informatics: ICT and Robotics Model Unit).
- Along with JA faculty from Case Western Reserve University and Virginia Tech, Waseda invited a total of 35 faculty and researchers from overseas partner universities and institutions, as well as implemented special lecturers for graduate students and international joint supervision opportunities (Energy and Nanomaterials Model Unit).
- In addition to international joint supervision made possible through JAs with faculty from TU Darmstadt, University of Pisa and Rice University, the University has concluded an agreement with Imperial College London, providing Waseda students with an opportunity to go abroad and learn about cutting-edge research (Multiscale Analysis, Modelling and Simulation Model Unit).
- Along with our co-host, the Harvard-Yenching Institute (HYI), Waseda held a training program for graduate students and young researchers from all over the world. Additionally, Waseda finalized a JA with a faculty member from Georgetown University (Global Asia Studies Model Unit).

# Other

### Inspiration from global leaders

- Waseda welcomed Nobel Laureate in Economics and Harvard Professor Amartya Kumar Sen (Thomas W. Lamont University Professor and Professor of Economics and Philosophy) for a commemorative lecture on the duties to human rights. Students, faculty and staff were able to hear Sen discuss human rights, theories, freedom and different ways of thinking as well as engage in a Q&A session and lively debate about the subject matter.
- Waseda hosted International Committee of the Red Cross Chairman Peter Maurer for a honorary doctorate conferral ceremony and commemorative lecture. In this enlightening lecture, Maurer discussed the importance of conducting humanitarian protection and aid from a position of impartiality, neutrality and independence in order to assist victims of war and armed conflict.



# 7. Progress of Initiatives (2019 Academic Year)

# Shared performance indicators and future targets

### Internationalization

#### • Expansion of International Joint Supervision Programs

#### (2019 academic year achievements: cotutelle programs: 1, JS programs: 1, DD programs: 6)

• Waseda's Graduate School of Fundamental Science and Engineering and the University of Pisa agreed upon the creation of a *cotutelle* program and will begin to dispatch students beginning in the 2020 academic year. The diploma students obtain from completing this program will show that they have received research supervision at both universities. In addition, the Graduate School of Advanced Science and Engineering and National Taiwan University concluded an agreement to establish a joint supervision program (JS). Joint supervision programs offer students a certificate of completion that includes the names of the presidents at both universities – Waseda and the overseas university where they received research supervision. Additionally, we have made efforts to further expand international joint supervision programs with top overseas universities, concluding agreements for a number of double degree (DD) programs: at the Master's level, agreements have been concluded between the Graduate School of Law and Université catholique de Louvain; at the undergraduate level, agreements have been concluded between the School of Law and Université of Hong Kong, the School of Commerce and National Chengchi University (Taiwan), and the School of International Liberal Studies and Chulalongkorn University.

#### • Essex University and combined (Bachelor's + Master's) degree program development

• The School of Political Science and Economics and Essex University made the decision to conclude an agreement to establish a combined degree program (Bachelor's + Master's). In this program, students in Japanese-based programs who would be graduating in their 4<sup>th</sup> year would enroll as regular graduate students at Essex University (one-year Master's program) upon completion of 3.5 years as undergraduates (Fall Semester of their 4<sup>th</sup> year) at Waseda, while students in English-based programs would enroll after 3 years and an early graduation from Waseda. All students would then receive a Master's degree upon fulfilling the requirements established by Essex University (student recruitment set to begin in AY2020).

#### • Expansion of exchange programs and number of students participating in exchange

- Based on an analysis of student needs for exchange programs with overseas universities, we expanded exchange frameworks in North America (13 spaces) and Europe (5 spaces) in addition to concluding new agreements and renewing existing ones. We also encouraged more students to utilize the "Overseas Research Travel Grant Program for Master's/Doctoral Course Students" funding scheme with the goal of increasing the number of graduate students travelling overseas. As a result, the number of students who travelled during AY2019 increased significantly to 130 students total (up from 91 the previous year).
- In the 2019 academic year, 736 Waseda students participated in exchange programs overseas, this number represents a 13% increase in the number of participants compared to the 650 students who participated in the previous year. In addition, by making use of the quarter system, we implemented the "Waseda Summer Session" (June July) in which around 160 students from around the world came to Waseda to learn and interact with our students.

#### World-class teaching methods training and course improvement (improved FD seminars)

• In addition to FD training at the University of Washington, in which Waseda faculty learned about practical course improvement methods (14 faculty members participated), lecturers were invited from the University of Queensland to participate in a FD program at Waseda. We also hosted JA faculty from the University of Washington, and, for faculty who had experienced FD training already, we checked their progress in the classroom, conducted teaching methodology consultations and workshops, and worked to further improve, establish, and familiarize faculty with certain teaching methods. We also held monthly Faculty Café sessions on the theme of improving teaching methods that aligned with the period during which faculty members were teaching courses.

#### Governance reform

#### • Further strengthening management functions in order to advance university reforms

• While the University President spearheaded efforts to increase reform initiatives, Waseda created the University Reform Initiative Cooperation Project headed by the Vice President in order to support the function of the divisions (Academic Affairs, Research Promotion, and International Affairs Divisions) that administrate the TGU project.

#### Launch of the Research Innovation Center

• In June 2019, we established the Research Innovation Center (RIC), a university-wide research support organization that organically links together four functions (research strategy planning, cross-sector industry-academia collaboration, intellectual property management, incubation) and reorganizes these functions into the purview of one organization in order to comprehensively support industry-academia-government collaboration. By accelerating industry-academia collaboration, we can promote the commercialization and independence of research.

#### **Education reform**

• Launch of W-Mentor study abroad student support initiative

"W-Mentor" is a multi-dimensional support system in which Waseda students become mentors for study abroad students, allowing them to have a positive and stress-free student life at Waseda. Students can develop friendships through online consultations and events held prior to and after students travel to Japan. In the first year of this program, 500 study abroad students and 100 Waseda students registered to be part of the program, and through the students' own initiative, mentors began offering support to study abroad participants. This program was introduced following a proposal appearing in the Student Competition (AY2017 President's Award winner), an initiative designed to encourage active student participation in the management of the University.

#### Introduction of a new class support system

 Waseda has begun using Waseda Moodle, a new class support system (LMS: Learning Management System) introduced in the 2020 academic year, and advanced preparations to move from the old LMS to this new system. With the introduction of this new system, faculty and students can share images, video, and sound in real time, making various methods of communication possible. It is expected that this system will also contribute to the development of new styles of education. Further, by improving online classes, even in circumstances where it is difficult to hold in-person classes, Waseda can offer students in Japan and abroad a highly effective and educational class experience.

#### • Full-scale collaboration with the University of Tokyo on education and research

Waseda and the University of Tokyo concluded a "Collaboration and Cooperation Basic Agreement." Under this agreement, in addition to cooperating to train professionals in the future, we will work together on numerous projects going forward, such as human resource exchange and joint research. The goals of this collaborative initiative are transcending barriers to public/private cooperation, creating new value, and accelerating societal transformation in Japan by leveraging the strengths of each of our universities.



New RIC building



Students meeting their mentors at an event

# University-specific indicators and future targets

• 10 subjects in top 100 QS World Rankings by Subject • Waseda has 10 subjects in the top 100 of the QS World University Rankings by Subject (announced March 2020). This can be clearly attributed to the initiatives that are part of this project. Working towards the ultimate goal of 18 subjects in the top 100, Waseda now has 20 subjects in the top 150 and 25 subjects in the top 200. Overall, the number of highly ranked subjects at Waseda is trending upward.

# In QS Graduate Employability Rankings, 34<sup>th</sup> in the world, 2<sup>nd</sup> nationally

• In the QS Graduate Employability Rankings 2020, we achieved a very high ranking of 34th globally and No. 2 in Japan. This can be seen as a result of an objective assessment of the educational reforms made to our global leadership education, which are demonstrated in our students' postgraduation activities.

# • Acceptance of Grants-in-Aid for Scientific Research and outside funding

- In AY2019, 1,040 projects were selected to receive Kakenhi. This is the first time Waseda has had more than 1,000 projects selected in an academic year. Waseda had 4 research fields that ranked No. 1: Literature and Linguistics, Law, Economics and Business Administration, and Political Science, maintaining Waseda's overall place at 4<sup>th</sup> nationally. These figures are driven by the activities in the TGU model units.
   Outside research funding increased slightly to 11.3 billion yen. MEXT's Open Innovation System Establishment Program has become a driving force
- behind activating cross-sector industry-academia collaboration activities as well as an increase in private funding. As for public joint research and commissioned research funding, total funding decreased due to a reduction in large-scale proposal selection. However, we plan to strengthen systems to acquire outside funding because obtaining appropriate outside research funding is closely tied to the University's ability to implement education initiatives and activities

# Expansion of international fundraising

. We have positioned acquisition of donations from individuals overseas who studied abroad at Waseda in the past, businesses, foundations, philanthropists, and other benefactors as "strategic international fundraising," and have created a project team within the Office of the President and the International Affairs Division dedicated to fundraising activities in North America and East Asia, which we consider to be focus areas. Going forward, we will develop and accelerate fundraising strategies geared toward overseas businesses, alumni, and others in different regions around the world.

#### Medium-to-long term research exchange

• 958 researchers were hosted by the University and 190 Waseda faculty went on exchange to other universities for a medium-to-long term period of time. We undertook measures to guarantee and arrange accommodations for visiting scholars. In addition, in order to increase the number of faculty engaging in exchange to and from Waseda, we expanded our Grant Program for Promotion of International Joint Research, which resulted in 128 faculty making use of the program, a significant increase from the previous year (77 faculty in AY2019).

# Initiatives to raise international reputation

#### Launch of institutional-level exchange with Oxford University

· Waseda University and Oxford University have begun a collaborative initiative starting in the fields of computer science, mathematics, and physics, and have agreed to work toward multifarious collaboration in a wider range of fields in the future (agreement officially concluded on April 17, 2020). Going forward, we plan to promote mutual exchange of researchers and graduate students. In terms of education and research, we plan to activate institutional-level collaboration in the future as well.

#### China-Japan University Presidents Conference held at Waseda

· In November 2019, the 11th China-Japan University Presidents Conference was held at Waseda. Presidents from universities across Japan and China gathered together to discuss common issues universities in both countries face on the theme of "Connecting the Present and Future, Opening New Doors to Cooperation." 23 universities and related institutions participated on the Japan side with 18 joining from China. In total, the conference had around 160 participants in attendance. In the future, Waseda will strive to deepen academic exchange with institutions of higher learning in China and contribute to collaborative efforts in higher education in both countries.

#### Success in forming partnerships with overseas universities (only Type A)

- We will conclude partnership agreements with Columbia University, UCLA, and Stanford University, laying the groundwork for a stronger network of universities. We held workshops and courses at Peking University and Tsinghua University, making inroads into the Asian region (Global Japanese Studies Model Unit).
- We hired JA faculty from the University of Arizona, offered subjects taught by faculty invited to Waseda from Stanford and University of Milan as well as high quality international joint supervision to students. In addition, We continued to host the University of Essex Summer School (Positive/Empirical Analysis of Political Economy Model Unit).
- Using the English-based Master's degree program as an opportunity, we systematized the student exchange programs with German Sport University Cologne and Université catholique de Louvain. We also established a new short-term exchange program with Georgetown University along with a regular course on sports business (Health Promotion: The Joy of Sports and Exercise Model Unit).
- We invited numerous renowned faculty and researchers from Oxford University, Imperial College London, Nanyang Technological University, Technical University of Munich, and other institutions to come to Waseda, and together with visiting faculty engaged in QE reviews of international standards and international joint supervision in addition to holding discussions regarding interuniversity agreements (Frontier of Embodiment Informatics: ICT and Robotics Model Unit).
- In addition to hiring JA faculty from institutions such as Case Western Reserve University, we invited numerous visiting faculty from some of the top universities overseas, offered graduate students world-class supervision and thesis defense reviews, and held events (Energy and Nanomaterials Model Unit).
- In addition to hiring JA faculty from Technische Universität Darmstadt, Rice University, and other institutions, we offered students an opportunity to receive international joint supervision from visiting faculty; we also published textbooks. In addition, we convened international workshops featuring faculty invited to Waseda from institutions overseas such as Oxford University (Multiscale Analysis, Modelling and Simulation Model Unit).
- We hired JA faculty from Georgetown University, invited visiting scholars from Cambridge University, Rutgers University, etc., and made progress establishing regular courses and offering thesis supervision for graduate students as well as international joint supervision (Global Asia Studies Model Unit)

# Other

#### Inspiration from global leaders

• Waseda welcomed H.E. Mr. Egils Levits, President of the Republic of Latvia, for a special talk session discussing "Latvia's Perspective on Challenges in Modern Democracies." While stating his belief that democracy was the highest political achievement of mankind, he pointed out that in recent years a number of threats to democracy have presented themselves, including populism and big data. During the Q&A session, the President engaged in a lively discussion with students and other participants.

Governor-General of New Zealand Dame Patsy Reddy visited Waseda and gave a lecture on New Zealand's approach to leadership from the perspective of gender equity. Following her lecture, Governor-General Reddy engaged in a dialogue with students in which she discussed how her past experiences showed her the importance of remaining future-oriented, offering students valuable advice.





China-Japan University Presidents Conference