# Top Global University Project (Type B) Tokyo University of the Arts

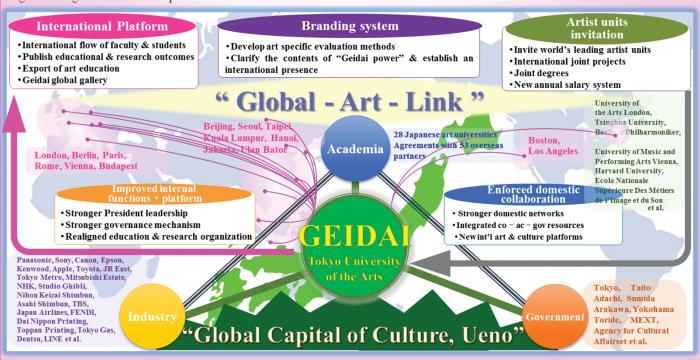
#### 1. Outline

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# Geidai Power Creation Initiative: Only One Global Strategy

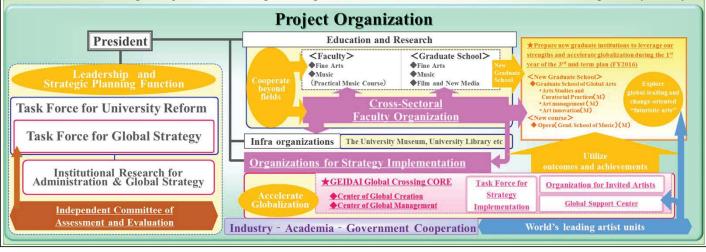
#### **Project Summary**

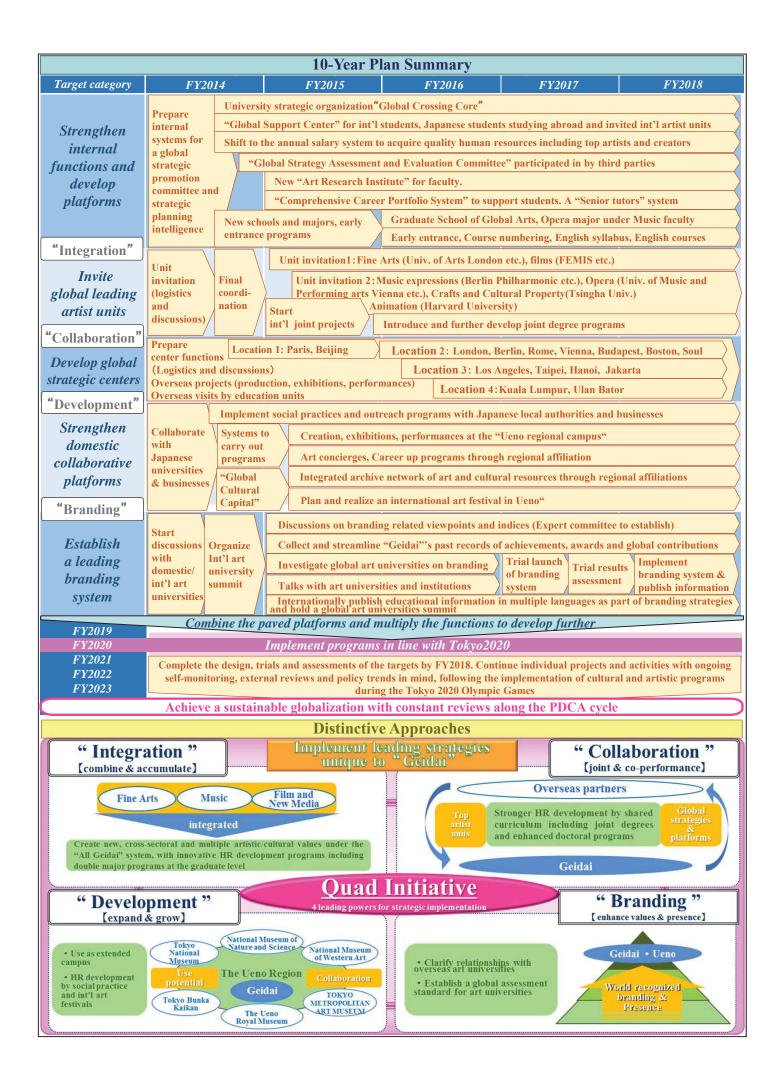
- ◆Enhance functions to nurture global human resources through the invitation of world's leading artist units and the establishment of international joint curricula.
- ♦ As a leading institution in East Asia, leverage the collaborative platform with overseas universities and organizations to nurture world's top artists and elevate "Geidai" to an internationally recognized brand.
- ◆Carry out own global strategies and human resource development by utilizing artistic potentials of the Ueno region and working in line with the government's initiative "Global Cultural Capital Ueno" for the 2020 Tokyo Olympic Games.
- ◆Create a network of art and culture to gain a global recognition for the regional attractions of Ueno and develop the region as a global cultural capital.



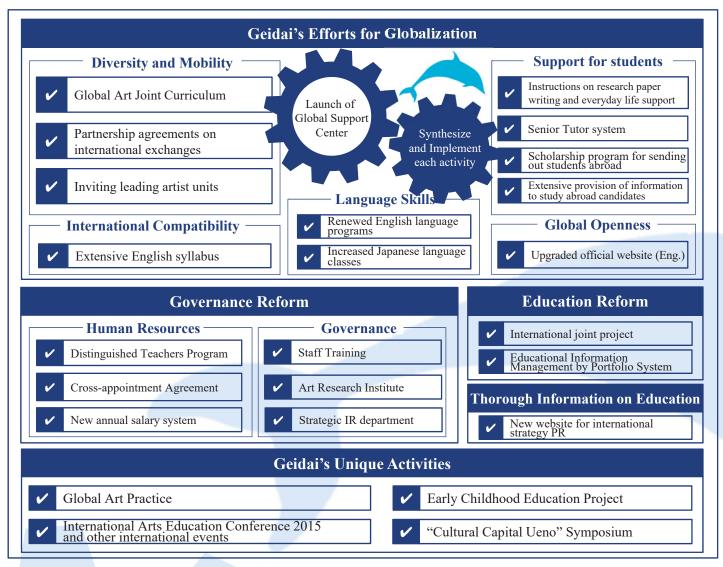
#### **Future Visions for the SGU project**

- ♦ Play a leading role in global contributions and in creating/disseminating artistic culture, by leveraging Geidai-educated human resources with excellent skills, knowledge, creativity and identity.
- ♦ Clarify and internationally disseminate the strengths and unique features of the university, and establish a more international presence.
- ◆ Provide an international platform to communicate the value of the Japanese art culture through the introduction of art concierges served by the faculty and the students of Geidai.
- ◆ Make Ueno a world largest art platform, and through the integrated art resources, establish a network of art culture in the global city of Tokyo.





## 2. FY2014 Progress



#### **Details of the activities**

#### International and advanced collaborations with art institutions overseas

- As a core organization for facilitating globalization of Tokyo University of the Arts, the Global Support Center was launched in 2014.
- With the center's newly assigned staff members who are foreign nationals or have a degree from overseas, the university has put into effect its holistic globalization policy, which includes promotion of negotiations for international collaborations, enhanced support for international students and study abroad candidates, and improvement of international compatibility of the university's education system.
- For further development of world-class education and practice of arts in various fields in Japan and overseas, we have concluded a partnership agreement on the Global Art Joint Curriculum, in the field of Fine Arts, with the University of the Arts, London, École nationale supérieure des beaux-arts de Paris, and School of the Art Institute of Chicago. In the field of Music, an agreement with the UK's Royal Academy of Music has been made for further exchanges of teaching staff and students as well as collaboration on projects between the two institutions.
- Other than those mentioned above, we have made many partnership agreements on international exchanges and collaborative projects with art institutions in other countries, through which a sustainable and global education system has been developed.



- ↑ The Signing Ceremony for the agreement on the Global Art Joint Curriculum.
- ←The Signing Ceremony with the UK's Royal Academy of Music.

# Improvement of employment system and staff training

■ We have expanded the employment of staff on a new annual salary system. Also, to engage in negotiations with institutions abroad, we offer programs on practical international training and long-term English learning.

# Restructuring academic staff organization and governance

The cross-disciplinary organization "Art Research Institute" and the IR Department responsible for formulating strategies on management and branding of the university were newly formed.

# Inviting units of the world's leading artists for international collaborative projects

- Based on the partnership with art institutions overseas, we invite units of the world's leading artists as instructors, using our new systems such as the Distinguished Teachers Program and Cross-appointment Agreement, for collaborative production/performance with Geidai students.
- In the field of Fine Arts, a collaboration project with the partner institutions for the Global Art Joint Curriculum has just started. A team of faculty members as well as students of both Geidai and the partner institutions are brought together in Tokyo, London, Paris, and Chicago to conduct joint classes in the form of collaborative production at an international event held at each location, followed by students' presentations on their achievements.
- In the field of Music, members of the Berlin Philharmonic visited our university to provide technical instructions to Geidai students and co-perform at a concert. We continue to invite instructors from institutions overseas, such as Conservatoire de Paris, Royal Academy of Music, and Liszt Ferenc Academy of Music.
- In the field of Film and New Media, instructors are invited from the University of Southern California to give lectures on topics like virtual reality. Also, other international projects, such as "student collaborative production" and an industry-academia-government collaboration project between a Canadian institution CDM and the city of Yokohama, are planned.



← A special lecture by faculty members of École nationale supérieure des beauxarts de Paris.

→ Technical instructions to Geidai students by a member of the Berlin Philharmonic.



←A work of "student collaborative animation production" with Communication University of China and Korea National University of Arts.

#### Language Learning Program Renewal

- Diverse renewal efforts have been made by launching new TOEFL Courses, introducing an e-Learning system, expanding private conversational English lessons, and offering special lectures on English expressions as an artist.
- Moreover, academic staff with expertise in teaching the Japanese language and culture has been enhanced in order to provide more language courses for international students.

A holistic globalization in progress through interlocking activities

# Enhanced academic support and communication

- To better assist student learning, a portfolio system, where students' records on study abroad and other international experiences, language skills, practical social activities, etc. are compiled, has been built.
- Furthermore, the English versions of the university's syllabus and official website have been upgraded.

#### Enhanced support for international students and study abroad candidates

- To provide organizational support for learning and living in Japan for international students, Senior Tutor assistance is now available, along with enhanced instructions on research paper writing and everyday life support.
- Also, students wishing to study/training abroad can now receive more support from the university, with a new scholarship program for sending out students abroad and revisions on the study abroad guidelines.



# Expansion of opportunities for students' overseas activities

■ World-wide practical learning opportunities are available to students through the "Global Art Practice" project. Many students have so far participated in exhibitions, concerts, collaborative production, etc. which took place overseas.



↑ An exhibition in Bali, Indonesia.



↑ An exhibition at Crans Montana.

#### **International events (incl. education practice)**

Conference 2015 hosted by Geidai, members of 10 art universities from 6 Asian countries were brought together to share knowledge about art education practices. They collaborated with Geidai faculty and students to hold workshops in different fields. A concluding symposium was held to discuss their achievements through this event.





← Opening Performance by prize winners of international contests.

■ We also organized an industry-academia-government collaborative project, International Animation Symposium 2015, where the world's prominent educators and practitioners were brought together to discuss these two themes; human resource development and contents production.

#### **Early Childhood Education Project**

■ Geidai faculty members provided lessons in piano, violin, and flute in Fukuoka and Sapporo for enthusiastic elementary pupils.



#### "Cultural Capital Ueno" Symposium

Geidai hosted a symposium on a new concept "Cultural Capital Ueno", attended by over 200 people. Participants exchanged opinions with the experts in each field.



# Enhanced PR functions

A new website providing updates on the university's global strategy has been launched.

http://global.geidai.ac.jp/e/

# 3. FY2015 Progress



: Internationalization







: University's own indicators and targets

#### Global Art Joint Curriculum







Geidai students and faculty members were teamed up with a partner institution in Paris, London, and Chicago, respectively, and visited each other to conduct a credit-awarding joint program. 20 students from each institution engaged themselves in collaborative research and

production leading up to a final presentation at an occasion such as an art festival.





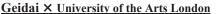


Geidai × École nationale supérieure des beaux-arts de Paris

**Joint Class in Paris** (JUN: 2 weeks)

Joint Class in Tokyo (JUN/JUL: 3 weeks)

Presentation in Niigata (JUL/AUG: 3 weeks)



Joint Class in London (AUG: 2 weeks)

Joint Class in Tokyo (OCT: 3 weeks)

Geidai × School of the Art Institute of Chicago (SAIC)

Joint Class in Chicago (NOV: 10 days)

Joint Class in Tokyo (JAN: 1 week)

Presentation in Hiroshima (JAN: 1 week





### Inviting units of world's leading artists







Some of the world's top artists in the fields of art, music, and film and new media were invited from institutions such as Ecole nationale supérieure des beaux-arts de Paris, Berlin Philharmonic, Conservatoire national supérieur de musique, Royal Academy of Music, University of Southern California, École nationale supérieure des arts décoratifs, and Centre for Digital Media (Canada). They contributed to the diversity of Geidai's education programs by offering special lectures and master classes, as well as performing at a concert with Geidai students.







#### Arts Study Abroad Program







In their areas of specialization, faculty members planned and implemented world-wide projects to offer practical learning opportunities overseas, where students participated in art/music festivals or international co-production with art-related universities. Students took part in 11 projects in the fields of art, music, and film and new media, resulting in 86 participants in total. The participants received financial support from the university to cover part of their expenses such as flights and accommodations.

















#### Special lectures by global leaders | Promoting art-culture diplomacy



The learning environment and educational achievements that Geidai enjoys have been drawing attention of global leaders. In 2015, the university hosted some VIPs, including Prime Minister of Italy Mr. Matteo Renzi, who delivered a special speech on cultural exchanges between Japan and Italy, and Mr. Jean-Marc Ayrault, former Prime Minister of France (the current Minister of Foreign Affairs) and former mayor of the city of Nantes, who spoked about his experiences as a mayor who led various initiatives to revitalize the city through culture. Dutch Prime Minister Mr. Marc Rutte also visited the campus to have discussions with the Geidai president on partnership in the areas involving art-science collaborations.







#### New graduate courses to develop global leadership







In April 2016, the Graduate School of Global Arts was launched to offer a new master's course which aims to prepare students to become professionals who are capable of establishing a new relationship between the arts and society through the programs of art management, curation, and research. Furthermore, with an aim to produce world class artists, master's courses in Global Art Practice and Opera were also newly added to the Graduate School of Fine Arts and the Graduate School of Music, respectively.







#### Nationwide implementation of Early Childhood Education Project | Launch of Early Entrance Program







In FY2015, 9 pre-lessons in total were conducted in 7 cities, through which Geidai students along with faculty members offered guidance and performed a mini concert for participating elementary and secondary school students across the country. Also, Geidai completed designing the university's early entrance program and introduced the system for the first time.











### Establishment of partnerships with world's leading arts-related institutions





#### New international partners (FY2015)

- National Taiwan Normal University
- ■École nationale supérieure des Arts Décoratifs
- ■Franz Liszt Academy of Music, Budapest ■Berlin University of the Arts (UdK)
- Netherlands Institute for Conservation, Art and Science (NICAS)
- ■Dankook University Graduate School of Cinematic Content







## Geidai's holistic approach to promoting multiple global activities









- President's visit to art institutions in Taiwan upon invitation by the Ministry of Education
- President's speech at International Art Symposium "Art Education for Social Innovation" in Beijing
- Symposium on the future of art universities in the age of globalization
- ■Visit by wife of French Prime Minister to Geidai's music classes and facilities
- Cultural exchanges promoted with the Korean Cultural Center
- ■Events for international students to experience Japanese culture
- Intensive language courses for German, French and Italian
- International students' stories shared on the university's website in Japanese and English





# 4. FY2016 Progress

#### [Tokyo University of the Arts]









University's own indicators and targets

#### New Graduate Courses for World's Leading Educational Programs







Tokyo University of the Arts (Geidai) offered various international collaborative programs in the newly launched graduate courses, which are the Graduate School of Global Arts, the Global Art Practice course in the Graduate School of Fine Arts, and the Opera course in the Graduate School of Music.





[the Graduate School of Global Arts] Lectures by guest professors



### Arts Study Abroad Program 2016

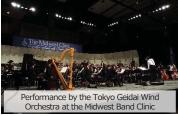






A total of 150 students from Geidai took part in 14 projects in the 4 fields of art, music, film and new media, and global arts.









#### International Specialists Invitation Program 2016







Geidai invited experts from various fields of arts and culture, who conducted special lectures and workshops resulting in 10 completed projects in tota



Lec<mark>ture</mark> by a professor from China Academy of Art on lines and techniques of Chinese painting



of London on urban space and its qualitative representation



Workshop conducted by a professor of composition from Royal Academy of Music on traditional Japanese instruments







#### International Symposium | Promoting Art-Culture Diplomacy



Geidai held Global Homecoming 2016, an event for former international students, a concert and a panel discussion featuring Yo Yo Ma and his fellows, and an international symposium on the theme of Arts, Culture and the Future of the Universities. Also, Geidai faculty gave a presentation to the world leaders on Terrorism and Cultural Properties at the G7 Ise-Shima Summit.









#### Inviting units of world's leading artists







Some of the world's top artists in the fields of art, music, and film and new media were invited from institutions such as Berlin Philharmonic, Royal Academy of Music, Henschel Quartett, University of Southern California, La Fémis, and University of London. They offered special lectures, master classes, reviews, as well as performances at concerts with Geidai students.





#### Establishment of new partnerships





#### New partner universities and institutions since FY 2016

- Die Zürcher Hochschule der Künste (ZHdK)
- ■La Fémis
- Victorian College of the Arts (The University of Melbourne)
- Sookmyung Women's University
- ■Kunstakademie Münster

## Early Childhood Education Project











In FY 2016, 12 pre-lessons were held in 10 cities in total.

#### Geidai's holistic approach to promoting multiple global activities



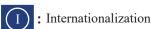
- Held an art exhibition and symposium for the Japan-Taiwan Art-Culture Exchange Program
- Held Challenge Art in Japan-A Circular Shore, an exchange exhibition by Japanese and South Korean students
- Participated in Experience Japan Exhibition 2016: Introducing study and work opportunities in Japan in the UK
- Conducted a colaborative research project with the Netherlands Institute for Conservation, Art and Science (NCAS)
- Attended the celebration of the 60th Anniversary of Tsinghua University Academy of Arts and Design
- ■Organized events of experiencing Japanese culture for international students
- ■Offered intensive language courses for Germany, French, and Italian
- Conducted joint classes for Japanese and International students





# 5. FY2017 Progress

## [Tokyo University of the Arts]





: University reform



: Education reform



: University's own indicators and targets

#### Five Continent Arts Summit 2018 | Promoting art-culture diplomacy





Marking its 130th anniversary in 2017, Tokyo Geidai expressed its determination to promote further globalization of the university for the coming 10 years as part of the NEXT10 Vision. As the highlight to celebrate the anniversary, Five Continent Arts Summit 2018 was held to discuss the roles of art universities in the presence of presidents and deans from eight universities on the five continents. Besides, other related programs were held across the year, such as a special exhibition on reproduction of mural paintings along the Silk Road, and a series of concerts by Geidai Philharmonia Orchestra in cooperation with the Chilean government.





In Five Continent Arts Summit 2018, guests representing seven universities on the five continents discussed and shared the views of the arts and the art education in the 21th century.





#### Geidai's holistic approach to promoting multiple global activities









- Held an art exhibition and symposium for the Japan-Taiwan Art-Culture Exchange Program
- Visit by Estonian Education and Research Minister discuss
- Provided special lectures on animated film in Japan for international students
- Organized events of experiencing Japanese culture for international students
- President's visit to Dunhuang Research Academy
- Established the new crisis management guideline for overseas programs
- ■Launched a new training program for staff members on English language skills and intercultural competence taught by international students.







Estonian Education and Research Minister

#### Inviting units of world's leading artists







Some of the world's top artists in the fields of art, music, and film and new media were invited from institutions such as Royal Academy of Music, University of the Arts London, The School of the Art Institute of Chicago, University of Southern California, List Ferenc Academy of Music, and Berlin Philharmonic. They offered special lectures, master classes, reviews, as well as performances at concerts with Tokyo Geidai students.







#### Promotion of Student-Mobility Environment







Tokyo Geidai has been developing the support system for international students studying at the university and for Japanese students considering studying abroad by implementing various programs such as joint classes for Japanese and international students. An intensive English training program for administrative staff was also offered in London.







#### Arts Study Abroad Program 2017







A total of 86 students from Tokyo Geidai took part in 13 overseas projects in the 4 fields of art, music, film and new media, and global arts.









International Specialists Invitation Program 2017







Tokyo Geidai invited experts from various fields of arts and culture, who conducted special lectures and workshops resulting in 10 completed projects in total.













#### Establishment of new partnerships





# Early Childhood Education Project







#### New partner universities and institutions since FY 2017

- Academy of Fine Arts Münster
- Musikhochschule Lübeck
- Athenes School of Fine Arts
- Klassik Stiftung Weimar
- University of Applied Sciences Würzburg-Schweinfurt
- Cinema and Theatre Faculty. University of Art
- Oslo National Academy of the Arts
- Shanghai University Shanghai Academy of Fine Arts





In FY 2017, Tokyo <mark>Geidai newly established its Junior Academy for</mark> promissing junior high students, in addition to pre-lessons held in 11 cities

# 6. FY2018 Progress

#### Tokyo University of the Arts



: Internationalization







University's own indicators and targets

# Diverse activities for globalization efforts carried out in the "All Geidai" spirit



In collaboration with the University of Southern California, TUA held a live animation concert in Los Angeles, where TUA president and music students representing the two universities performed Vivaldi's "The Four Seasons," accompanied by animated films by renowned independent animators. This multimedia collaboration featured a world-first, Al-based animation synchronization technology developed by Yamaha Corporation and the TUA Center of Innovation (COI) that can track music and play back visuals at precise timing. It is a good

example of a university-wide "All Geidai" engagement, resulting in news coverage by Japanese and international media outlets.



Lecture on world's first Al-based animation synchronization technology



The venue with 880 seats packed with an audience



### Promotion of art-culture diplomacy





Visit by Welcome to Tokyo, a group consisting of ambassadors and diplomats based in Tokyo



Visit by the Dutch Minister of Education, Culture and Science



Spotlight Taiwan Project by the Taiwanese Ministry of Culture

# Arts Study Abroad Program 2018







12 projects of intercultural activities abroad were carried out with the participation of 99 students in total in the fields of Fine Arts, Music, Film and New Media, and Global Arts.













#### International partnerships





As of May2019, TUA has concluded partnership agreements for international exchange with 75 art schools and research institutions in 27 countries and regions. In FY2018, TUA also signed a collaborative training agreement with the Karajan Academy of the Berlin Philharmonic Orchestra, granting a special spot in the violin department of the Academy for selected TUA graduates.

The orchestra is recognized as one of the greatest in the world, and such collaboration is globally unprecedented.

Newly established partnerships in FY2018:

- Zheijang Normal University College of Fine Arts (May 2018)
- Design School Kolding (January 2019)
- Trinity Laban Conservatoire of Music and Dance (February 2019)



## Programs with invited world-class artist units from abroad





Artist units from premier institutions from across the world – such as École Nationale Supérieure des Beaux-Arts de Paris, University of the Arts London, School of the Art Institute of Chicago, Royal Academy of Music, Berlin Philharmonic Orchestra, and University of Southern California – were invited to TUA with the aim of enhancing the quality of instructions to students and activities for international projects, while undertaking discussions and coordinations to develop International joint curricula and coursework.



Master classes and workshops by world-class artists

### Enhancement of study abroad support for international and Japanese students















2018 first semester welcome party hosted by president for international students



Social gathering for residents of the International House and locals



#### Early Childhood Education Project







TUA faculty members visited 12 cities throughout the country (Nara, Kyoto, Wakayama, Sapporo, Kariya, Higashihiroshima, Okayama, Kitakyushu, Fukui, Kumamoto) to give lessons open to the public to talented children.

