

# Top Global University Project (Type B) Toyo University

## 1. Outline

### 【 Name of project 】

TOYO GLOBAL DIAMONDS: Becoming an Asian hub university for global leaders

### 【 Future vision of the university planned in TGU project 】

The name of this initiative is derived from our goal of polishing the diamonds that are our students, cultivating them into *global jinzai*. By bringing elite students together with a core of human resources, our model avoids a broad-based pyramid style of human resources development, instead creating a diamond-shaped model of education with a strong central body of talent. The program will provide Japanese students with diverse opportunities for overseas study, as well as introduce a flexible international transfer system through which we can establish a highly-internationalized hub of educational exchange. This plan strives to realize a "Hub University in Asia" through the expanded intake of international students from Asian countries and by creating a focus point in Asia that attracts European and American students. We shall establish the global brand of "TOYO" by building a sustainable global advancement system.

### 【 Summary of Project 】

As part of efforts to dramatically accelerate our involvement in the Go Global Japan initiative, in the 2017 academic year the Faculty of Regional Development Studies will be re-organized into the Faculty of Global and Regional Studies and Faculty of International Tourism Management.

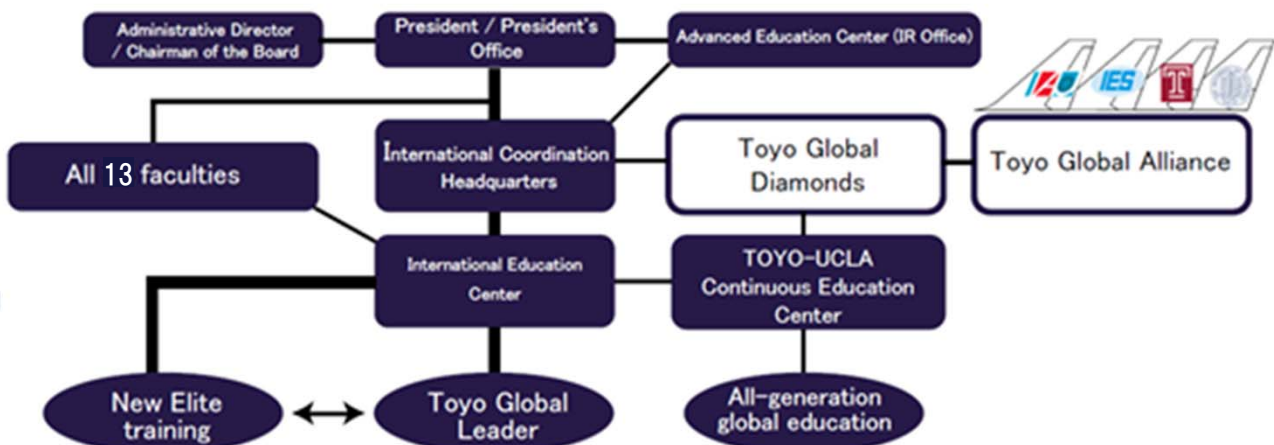
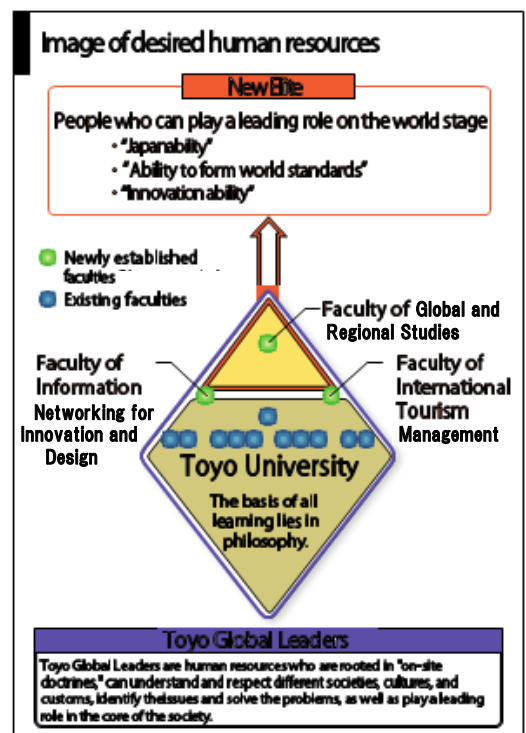
Together with the establishment of the new Faculty of Information Networking for Innovation and Design, these 3 faculties shall lead the way in promoting university-wide globalization. In order to practice cross-disciplinary global leader education through collaboration with existing faculties, we will go forward with a "Toyo Global Leader" (TGL) Program for students selected from each faculty.

Furthermore, through the establishment of the "Department of Global Innovation Studies" (capacity of 100 students) within the Faculty of International Studies, we will train the "New Elite" that can assume leading-edge positions throughout the world.

We will establish flexible international transfer systems to take in students from a diverse range of countries and regions.

Through the establishment of programs such as the "Toyo University – UCLA Extension Center for Global Education", we will be able to provide global education opportunities to a wide spectrum of age groups spanning from elementary students to senior citizens.

Furthermore, through collaboration with educational institutions both inside and outside of Japan, and the establishment of organizations specializing in global education, we will be able to realize a system that promotes sustainable global education.



【Summary of the 10-year plan】

### ○ Building a System for Implementing “Toyo Global Diamonds”

In order to build up systems for implementing sustainable global education projects, the first step will be to establish a decision-making body with public relations capacities named “Board of Top Global University Project” as a university-wide organization under the direct control of the School President. We will also bring together existing organizations through the formation of the “Center for Global Education and Exchange” to unify global education efforts.

### ○ Building the Foundations of the Hub University Initiative

We will further the development of new bridge programs and internship programs to enhance the quality and the number of opportunities for study abroad, invite delegates from the International Secretariat of UMAP (University Mobility in Asia and the Pacific) and the IES Tokyo International Study Center to our university, and strengthen our collaboration with the International Student Exchange Programs (ISEP), a student exchange consortium. We will also make use of the Foreign Credential Evaluation (FCE) system to hold entrance examinations overseas to further diversify our intake of international students.

### ○ The Establishment of 3 New Faculties as the Cornerstone of “Toyo Global Leader” Education

We aim to accelerate this project’s development with the planned opening of the Faculty of Global and Regional Studies, Faculty of International Tourism Management, and the Faculty of Information Networking for Innovation and Design in the 2017 academic year, which will serve as the cornerstone of our efforts. We are also bringing forward plans for the 2019 academic year to establish the newly-organized Department of Global Innovation within the Faculty of International Studies. In other faculty department, we will advance global education by increasing the number of lectures and seminars conducted in English and enhance faculty diversity by increasing the proportion of foreign and female faculty members.

### ○ Cultivating Toyo Global Leader By Department of Global Innovation Studies

Toyo Global Leader Program (TGL) will be implemented for students selected from each faculty to further cross-faculty education of society’s future leaders. Since 2018 (or 2020), We will advance initiatives for inter-faculty mobility, and for the students of the TGL, those with the best academic results will be recommended for a faculty transfer into the Faculty of Global Innovation and train them to be “New Elite” that can assume leading-edge positions throughout the world. Also, for the opening of the Graduate School of Global and Regional Studies (tentative name) scheduled for the 2020 academic year, we will start a 5-year master’s program comprised of 3 years of undergraduate study with 2 years of graduate study, as well as realize a joint degree program with overseas graduate schools.

### ○ Establishing Implementation Systems for Sustainable “All Generation Global Education”

At the Toyo - UCLA Extension Center, English lessons for all generations and overseas study preparation courses shall be held regularly to provide a wide variety of multi-generational educational programs. These efforts will be organized through the establishment of “Toyo Global Diamond Ltd.” (tentative name).

### ○ Review of the “TOYO GLOBAL DIAMONDS” Initiative and ISAS Provided by the IAU

As the first graduates of the “Graduate School of Global and Regional Studies” (tentative name), which is modeled on a 5-year integrated study plan, will complete their studies in 2021, the results of those students’ efforts will be taken into account for reviewing this program’s initiatives and systems. At the same time, taking into account the prospective achievement status for our target values by the 2023 academic year, we will review the activities of the “TOYO GLOBAL DIAMONDS” initiative, and participate in the ISAS program of the IAU and hold international symposiums to review and continue implementation of the systems in place after this project concludes.

【Featured initiatives (Internationalization, University reform, Education reform)】

### ◇ Provision of a Highly-Internationalized Education Program

This initiative aims to promote the sending and intake of students to and from a variety of countries and regions through the establishment of transfer agreements with universities around the world together with the introduction of flexible international transfer systems. Through such agreements, transfer routes into other universities from our university will be secured, expanding the mobility and range of choices available to our students, as well as generate interest for many international students to come study at our university. Such transfer systems will be introduced school-wide. Furthermore, in order to realize the institutional reforms that include these international transfer systems, we will clearly document graduation requirements and skill targets to provide a “guarantee of quality” for the degrees and diplomas we confer, as well as prepare “Diploma Supplements” in English.

### ◇ Sustainable Education Platform

After the conclusion of the projects supporting our efforts for this initiative, we will establish lasting partnerships with specialized institutions and businesses in the form of a “Toyo Global Alliance” in order to further build on our continuous and developmental efforts to realize a sustainable global education platform, with activities such as education by top business leaders.

## 2. FY2014 Progress

### ■ Common indicators and targets



〈The Washington Center〉

#### Internationalization

##### ○ The Ratio of foreign faculty members or faculty members who have foreign doctoral degrees.

<Final target value by 2023 of 51.9% / Currently 33.1%>

Every year, we hire about 50 new faculty members who have a high level of English language proficiency. To attract highly talented candidates, we advertise for faculty recruitment program worldwide.

##### ○ The Ratio of International Students Within the Student Body

<Final target value by 2023 of 8.5% / Currently 2.5%>

Toyo University aims to raise the number of international student admissions for the 2016 academic year to reach 5% representation in each faculty (a total of 296 daytime students). Efforts are underway to strengthen intake university-wide, including for short-term programs and exchange programs.

##### ○ The Ratio of Japanese Students with Overseas Study Experience

<Final target value by 2023 of 10.3% / Currently 2.9%>

As there were a number of overseas programs that did not grant credit, in line with curriculum reforms for the 2016 academic year, a university-wide credit-approved course group was created. These measures will help build interest in students for overseas study while carefully ensuring quality.

##### ○ Number and Ratio of Courses Taught in a Foreign Language

<Final target value by 2023 of 19.6% / Currently 1.5%>

We plan to rapidly expand our capacity in line with the curriculum reforms of the 2016 academic year, with measures such as requiring new faculty appointees to possess English language skills. Notably, our plan for the establishment of 3 new faculties for the 2017 academic year includes the setting of courses where students can graduate through classes taught solely in English.

##### ○ Efforts for Measuring, Understanding, and Improving the Language Level of Students [TOEIC=730] (TOEFL=550/IELTS=6.0) <Final target value by 2023 of 3.1% / Currently 0.7%>

In the 2013 academic year, 155 students achieved the target score, and in the 2014 academic year, that number increased to 207. We are also expanding the quality and quantity of our extra-curricular programs, hiring 15 native English-speaking instructors to improve the level of teaching of the 4 language skills, as well as expanding our IELTS preparatory course lineup.

#### University reform

##### ○ Hiring and Training Focusing on International Mobility

Faculty hiring will be carried out on an international and public basis as part of our ongoing efforts to secure human resources for holding classes taught in English. Also, a Faculty Development seminar about teaching classes in English will be held for university faculty in September 2015 at the "Toyo - UCLA Extension Center".

##### ○ Measures to Realize Quick Decision-Making

In line with revisions to the School Education Act, school policies were also revised to strengthen the authority of the University President. In order to provide a platform for furthering internationalization, the committee of International Affairs will be established under the direct control of the President as an internationalization decision-making body.

#### Education reform

##### ○ Efforts to Secure Quality Learning Time for Students

The class systems ToyoNet-Ace and E-Portfolio (RDS folio) will be unified and data of student learning results will be used to provide feedback and opportunities for the students themselves to look back on their studies.

##### ○ Promotion of Proactive Student Participation with Applications for University Operations

We will accelerate student participation in university operations by publishing faculty improvement reports related to class evaluation surveys as well as launching a "Student Faculty Development Team".

##### ○ Making Use of TOEFL and Other Outside Tests for Admissions Exams

We will implement admissions exam methods that make use of outside tests such as TOEFL, TOEIC, IELTS, the English Language Proficiency test, and the UN Association's Test of English. From 2017, we will set admission conditions for students recommended from affiliated high schools based on outside tests.

## ■ University's own indicators and targets

### ○ Certification for Toyo Global Leaders

The cross-faculty "Toyo Global Leader Program" that we will implement will have 3 levels of certification and corresponding certificates will be issued. By 2023. We will make use of E-portfolio to visualize the results of students' learning efforts.

### ○ IDI (Intercultural Development Inventory)

To heighten awareness related to intercultural competence, students will perform self-evaluations and IDI will be implemented along with cross-cultural understanding courses. We will expand this program so that it will have 1,000 participants by the 2023 academic year.

### ○ Number of UCLA Joint Courses

Through the Toyo University - UCLA Extension Center for Global Education, joint courses will be developed for all generations for a total of 500 courses and 10,000 participants by 2023.



< Visualization of Learning Outcome through E-portfolio >

## ■ Featured initiatives based on the characteristics of the university

### ○ Development of "All Generation Global Education" Based on the Overall Academic Plan

"Toyo - UCLA Extension Center" will provide the BEC (Business English Communication) Program. Also, Toyo University students will be able to take the course "Business English" from the 2015 academic year as a standard undergraduate course. This course uses the same curriculum as the UCLA Extension Center's BEC program, allowing students to continue extra-curricular studies to receive certification from the UCLA Extension Center. Going forward, there will also be global education opportunities held for all generations, from elementary school students to senior citizens, as we will plan and operate English programs for preschool, elementary, junior high, and high school students and senior citizens, study abroad support programs, and summer overseas study trips.



< Alliance with UCLA Extension >

### ○ Introduction and Establishment of a "International Transfer System" as an Urban Large-Scale Comprehensive University

We will make use of our position as a comprehensive university located in the center of Tokyo to expand international student recruitment, including the holding of entrance examinations overseas in order to enroll a diverse body of international students. In order to realize smooth implementation of international transfer system to be introduced from the 2016 academic year, we are collecting information for the commencement of Foreign Credential Evaluation in collaboration with the World Education Service (WES) and the Asian Studies Cultural Association (ABK). In mid-February of 2015, 3 faculty and staff members visited WES in New York.

### ○ Building a Sustainable Education Platform

In the 2014 academic year, we advanced collaborations with specialist institutions and businesses, receiving advice for our plans to establish new faculties. An Advisory Board committee comprised of top business leaders held two meetings (on February 19 and March 17) to discuss matters related to the topics "human resource requirements for excelling in global businesses and organizations" and "what human resource requirements bring about innovation?"

## ■ Free description

### ○ Invitation of the International Secretariat of UMAP

We will invite delegates from the International Secretariat of UMAP (University Mobility in Asia and the Pacific) with the goal of strengthening cooperation with related institutions. Along with greater active participation in the intake and sending of students for UMAP student exchange projects, we are also holding private exchanges of views with the current International Secretariat of UMAP (Fu Jen Catholic University). At the UMAP Japan National Committee meeting held on June 3, 2015, we received official approval to assume the role as the central school in plans for Japan to become the International Secretariat.

### ○ Participation in CULCON for Promoting Activity in Japan-U.S. Educational Exchange

Through the participation of our faculty in an educational task force planned by the United States-Japan Conference on Cultural and Education Exchange (CULCON), a bi-national advisory panel to the governments of both Japan and the U.S., we cooperated in their efforts to double the educational exchange between Japan and the U.S. by 2020. In the annual meetings of AIEA in 2014 and 2015, and the annual meeting of NAFSA in 2015, we participated in joint sessions with CULCON.



### 3. FY2015 Progress

#### ■ Common indicators and targets

##### Internationalization

###### ○ The Ratio of foreign faculty members or faculty members who have foreign doctoral degrees.

<2023 Final target of 51.9% / Currently 37.2%>

Every year, we hire about 50 new faculty members who have a high level of English language proficiency. To attract highly talented candidates, our faculty recruitment program advertises worldwide.

###### ○ The Ratio of International Students Within the Student Body

<2023 Final target of 8.5% / Currently 3.1%>

Toyo University aims to raise the number of international student admissions to reach 5% representation in each faculty (a total of 296 daytime students). Efforts are underway to strengthen this intake university-wide, including for short-term programs. Short-term programs will be opened in summer 2016.

###### ○ The Ratio of Japanese Students with Overseas Study Experience

<2023 Final target of 10.3% / Currently 4.3%>

As there were a number of overseas programs that did not grant credit, in line with curriculum reforms for the 2016 academic year, a university-wide credit-approved course group was created. These measures help build interest in students for overseas study while carefully ensuring the quality remains high. Furthermore, the number of students who participate in the Tobitate program has been increasing, and some students were awarded for their activities.

###### ○ Number and Ratio of Courses Taught in a Foreign Language

<2023 Final target of 15.4% / Currently 4.1%>

The ratio has been rapidly growing, compared to that of the previous year. Besides, we offer a variety of FD programs including the special program carried out by "TOYO-UCLA Extension Center" to help our faculty teach courses in English.

###### ○ Efforts for Measuring, Understanding, and Improving the Language Level of Students [TOEIC=730] (TOEFL=550/IELTS=6.0)

<2023 Final target of 3.1% / Currently 1.2%>

In the 2013 academic year, 155 students achieved the target score, and in the 2014 academic year, that number increased to 288. We are also expanding the quality and quantity of our extra-curricular programs, hiring 15 native English-speaking instructors to improve the level of teaching of the 4 language skills, as well as expanding our IELTS preparatory course lineup.



<The Tobitate program>

##### University reform

###### ○ Measures to Realize Quick Decision-Making

In order to provide a platform for furthering internationalization, the committee of International Affairs will be established under the direct control of the President as an internationalization decision-making body.

###### ○ Hiring and Training Focusing on International Mobility

Faculty hiring will be carried out on an international and transparent manner as part of our ongoing efforts to secure human resources for holding classes taught in English. Also, Faculty Development seminars about teaching classes in English have been held. There are also training programs for administrative staff to develop not only their English skills, but also their skills to deal with the various issues related to the university's internationalism.

##### Education reform

###### ○ Efforts to Secure Quality Learning Time for Students

The class systems ToyoNet-Ace and E-Portfolio (RDS folio) have been unified, and the data from student learning results will be used to provide feedback and opportunities for the students themselves to look back on their studies.

###### ○ Promotion of Proactive Student Participation with Applications for University Operations

We will accelerate student participation in university operations by publishing faculty improvement reports related to class evaluation surveys as well as launching a "Student Faculty Development Team".

###### ○ Making Use of TOEFL and Other Outside Tests for Admissions Exams

We will implement admissions exam methods that make use of outside tests such as TOEFL, TOEIC, IELTS, the English Language Proficiency test, and the UN Association's Test of English. From 2017, we will set admission conditions for students recommended from affiliated high schools based on outside tests.

## ■ University's own indicators and targets

### ○ Launching Toyo Global Leaders (TGL) program

The required capabilities for becoming *global jinzai* are specified and refer to the sub-major of the English Special Program (ESP), which was designed with Go Global Japan. The TGL program was launched university-wide and the first TGL camp was held with the rest of the camps to be held in every campus from FY2016 in order to lead the way in promoting university-wide globalization.

### ○ Conducting IDI(Intercultural Development Inventory)

An IDI was conducted for students who went to study abroad in order to measure students' intercultural competence. IDI Qualifying seminars will be held as a regular subject to improve their study abroad experience after they finish the study abroad.

### ○ Promoting "All Generation Global Education"

In addition to the business English lessons at the Toyo-UCLA Extension Center, the Toyo Achieve English program also opened for kids and adults from outside of the university, and we are promoting a wide variety of multi-generational educational programs.



<TGL camp>



<Toyo Achieve English>

## ■ Initiatives for the enhancement of international reputation/ Featured initiatives based on the characteristics of the university

### ○ Building a Sustainable Education Platform

In the 2014 academic year, we advanced collaborations with specialist institutions and businesses, receiving advice for our plans to establish new faculties. An Advisory Board committee comprised of top business leaders held two meetings (on February 19 and March 17) to discuss matters related to the topics "human resource requirements for excelling in global businesses and organizations" and "what human resource requirements bring about innovation?"

## ■ Free description

### ○ Undertake International Secretariat of UMAP

We undertook International Secretariat of UMAP (University Mobility in Asia and the Pacific) from January FY2016 for five consecutive years. This will contribute to promoting flexible international student transfers in the higher education level within the Asia-Pacific region. In recognition of the importance of increasing numbers of participating countries / regions in revitalizing student exchanges, we are preparing to review the exchange scheme to encourage more students in Japan to go study abroad through UMAP.



<UMAP Board Meeting>

### ○ Develop A Globalization Environment in Every Campus

Each campus is developing its environment for globalization and they all have an international communication space. Toyo Achieve English is held at every campus for both private and group lessons to improve students' English speaking level. TGL camps will also be held at these spaces in each campus.

### ○ Diversified Study Abroad Programs

"Diversity Voyage", an overseas training program in which students make a solution through a fieldwork project out-side of Japan, has been held. Many students have joined this program even though they had rarely been abroad (there were 117 students from all faculties who went to Thailand, the Philippines, Malaysia, and Laos in FY2015 through this program) and have been engaged in international activities in and outside of Japan.



<International Communication Space>