

**Form B-2**  
**(FY2021)**  
**Must be typed**

Date (日付)

(Date/Month/Year: 日/月/年)

**Activity Report -Science Dialogue Program-**  
**(サイエンス・ダイアログ事業 実施報告書)**

- Fellow's name (講師氏名): HERIBERTO RUIZ TAFOYA (ID No. P20304 )

- Name and title of the accompanying person (講義補助者の職・氏名)

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- Participating school (学校名): Aichi Prefectural Nishio High School

- Date (実施日時): 20/07/2021 (Date/Month/Year: 日/月/年)

- Lecture title (講義題目):

Corporate Packaged Food Consumption: Towards a comparative study between Mexico City and Manila

- Lecture format (講義形式):

◆  Onsite ・  Online (Please choose one.)(対面 ・ オンライン)((どちらか選択ください。))

◆ Lecture time (講義時間) 90 min (分), Q&A time (質疑応答時間) 0 min (分)

◆ Lecture style (ex.: used projector, conducted experiments)

(講義方法 (例: プロジェクター使用による講義、実験・実習の有無など))

Used projector, power point, advanced list of key words and questions for discussion

- Lecture summary (講義概要): Please summarize your lecture within 200-500 words.

The purpose of this presentation is to discuss the main elements of a comparative study on Corporate Packaged Food consumption in the marginalized areas of Mexico City and Manila. This includes the explanation of basic concepts and disciplinary approaches (economics, sociology, anthropology and history) in which this type of research is grounded. First, the concepts of Corporate Packaged Food and Consumption were clarified. Brands of products of large multinational companies foreign such as Nestlé and Coca Cola and domestic such as Ajinomoto or Nissin were used to exemplify the concepts and categories. Second, it was the description of the geography, history and cultural background of food consumption in Mexico City. Third, similar background about Metro Manila was explained. Finally, it was shown how to perform research in Manila Slum's and how to assure performance, security, safety, and quality of analysis. Collaboration with local actors and the valorization of people was also mentioned.

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◆Other noteworthy information (その他特筆すべき事項):

Students listed the packaged food products they regularly consumed and explained the qualities or reason behind purchasing and eating.

I presented the basic way of framing those understandings

- Impressions and comments from the accompanying person (講義補助者の方から、本事業に対する意見・感想等がありましたら、お願いいたします。):