

# Global 30 Project Follow-up FY 2012

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# 1. Project overview and achievements



- ① Establishment and expansion of international education programs such as double degree programs and Faculty and Graduate Degree courses taught in English
  - 2009 Academic Year: Sciences Po-Keio Double Degree Program (Graduate School of Economics)
  - 2010 Academic Year: System Design and Management Course (Graduate School of System Design and Management)
  - 2011 Academic Year: GIGA (Global Information and Communication Technology and Governance Academic) Program (Faculty of Environment and Information Studies)
- ② Development of a basic infrastructure for internationalization within the University
  - Promoting the translation of internal documents and systems into English
  - Training employees capable of supervising international affairs
- ③ Enhancement of international publicity as a means of attracting talented international students
  - Hosting of and participation in study abroad fairs
  - Launching “**Keio Global**” an online platform – including a website, database, and Facebook page – for current and prospective international students of Keio and Keio alumni who live and work globally.

# Faculty and Graduate Degree courses offered in English



<b>Faculty of Environment and Information Studies</b>	<b>Global Information and Communication Technology and Governance Academic (GIGA) Program</b>	<b>B</b>
<b>Graduate School of Economics</b>	<b>Sciences Po-Keio Double Masters Degree in Economics Program</b>	<b>M</b>
Graduate School of Business and Commerce	Joint Japan/World Bank Graduate Scholarship Program in Taxation Policy and Management	M
Graduate School of Science and Technology	International Graduate Programs on Advanced Science & Technology	M/D
Graduate School of Media and Governance	International Advanced Degrees Program	M
<b>Graduate School of System Design and Management</b>	<b>System Design and Management Course</b>	<b>M/D</b>
Graduate School of Media Design	Media Design	M/D

※Courses in **blue** are taught in English, and were newly established as part of the G30 project

# The “GIGA” Program

- An undergraduate program which provides students with the opportunity to master both the creative skills required in the field of Information and Communication Technology (ICT) and governance skills. "GIGA" stands for: "Global Information and Communication Technology and Governance Academic (Program)".
- The program aims to produce talented students with advanced skills in intellectual communication and collaboration, equipping them to tackle the global issues facing our society by seeking out tasks and developing solutions on a global scale.
- In addition to lecture style classes, the curriculum is centered around activities encouraging active student participation, such as ICT and governance projects and overseas fieldwork and internships.
- Japanese language classes are offered to international students to help increase both their understanding of Japanese culture and society and opportunities for finding employment in Japan. International students may also attend lectures with Japanese students.
- Based on a proposal by a Keio faculty member, the "Onigiri Project" was established as a study group for Japanese students and international students to research Japanese culture and history together. This study group, which consistently has over 20 student members, also promotes exchange among international students and Japanese students.



The inaugural GIGA Program class

# Number of students attending GIGA Certification Requirement Courses

## ■ Number of GIGA Certification Requirement Courses

Fall Semester 2011: 17 courses

Spring Semester 2012: 37 courses / Fall Semester 2012: 21 courses

- The following chart shows a selection of the courses, arranged in order of the number of students taking the course in a given term.

Combined total of  
GIGA students and SFC students

Japan and the Global IT Environment	219
Art and Science	157
Creativity in the Internet Age	54
The Internet	51
Presentation Technique	45
Modern Politics	35
Innovation Dynamics	35
Exploring Environment and Information Studies	30
Exploring Policy Management	26

# Student Voices: GIGA Program Inaugural Class



“When it came time to choose a university, I was keen to study abroad in either England, Canada or Japan. Although I was interested in Japan and had confidence in my spoken Japanese ability, I was unsure about taking specialist classes held in Japanese. It was then that my mother came across information about the GIGA Program on the Internet.”

“I have long been interested in environmental issues and would like to work as an environmental consultant in the future. At SFC, I am free to learn about a wide variety of areas, like economics and mathematics, in conjunction with my environmental studies, and I also hope to fuse this with ICT learning.”



GIGA Program videos  
<http://ic.sfc.keio.ac.jp/about-sfc/why-sfc/>



“Campus life at SFC”



“Discover SFC’s Interactive Project Based Learning”

# GIGA Program Summer Camp 2012(1)

- The GIGA Program Summer Camp 2012 (July 31 – August 4, 2012) was held to complement student recruitment activities and as a means of strengthening links with leading high schools around the world.
- Two programs were run alongside each other: one for high school students and one for high school teachers.





# GIGA Program Summer Camp 2012 (2)

## 【Program for High School Students】

- 21 participants in total (Countries and regions of residence/nationalities: UK, Singapore, Hong Kong, Indonesia, Taiwan, Russia, Japan)
- Program content: Introduction to the university, visit to the research facilities, visit to the SFC Incubation Village, IT Workshop, exchange with current Keio students, visit to Yokohama and Kamakura

## 【Program for High School Teachers】

- 6 participants in total (USA [Hawaii], Singapore, Indonesia [Jakarta], Taiwan [Taipei], India [New Delhi])
- Program content: Introduction to the university, visit to the research facilities, visit to the SFC Incubation Village, exchange with current Keio students, visit to Yokohama and Kamakura.



The high school teachers' program

# GIGA Orientation Camp and other initiatives for facilitating the intake of international students

- Guidance sessions are carried out in English for new incoming GIGA program students
- The GIGA Program Freshman Orientation Camp (one night) is held shortly after students first enter the university, to help students settle into campus life.
- A faculty member is appointed as GIGA Program student mentor, to give students guidance and advice on campus life.
- Various grants are available for international students on the GIGA Program, such as the Masatada Kobayashi Grant (1 million yen per year for a maximum of 4 years), the Mentor Mita-Kai Grant (1.2 million yen per year for a maximum of 4 years) and the Akira Foundation-Keio SFC Social Innovation Scholarship (AXIS) (500,000 yen per year for a maximum of 1 year). Each of the scholarships is awarded to one student each academic year.

## GIGA ORIENTATION CAMP 2012 SCHEDULE September 28-29, 2012

Fri, Sept 28	
19:00 – 19:45	Dinner
19:45 – 20:00	Introduction of faculty members
20:00 – 20:30	History of Keio and Fukuzawa:
20:30 – 22:00	Ice breaker:
22:00 – 22:30	Shonan life: Senpai (GIGA 1 <sup>st</sup> batch, Onigiri Project, etc)
Sat, Sept 29	
7:30 – 8:30	Breakfast
9:00 – 10:00	Kenkyukai (Study Group)
10:00 – 10:30	Show Ice breaker results to the Dean
10:30 – 11:00	Dean's talk
11:00 – 12:00	Campus life
12:00 – 13:00	Lunch
13:00 – 14:30	Academic integrity: SFC Open Research Forum 4-year plan:
14:30 – 15:00	Wrap up

# Graduate School of Economics Sciences Po-Keio Double Degree Program



- Institut d'Etudes Politiques de Paris ("Sciences Po") Double Master's Degree Program in Economics, taught in English
- Founded in 1872, Sciences Po is one of the top Grandes Ecoles in France, and has produced not only many entrepreneurs, presidents of central banks, and bureaucrats, but also Cabinet Members, Prime Ministers, and Presidents. Keio University and Sciences Po have been engaged in exchange activities since 1987.
- A 2.5 year program (April entry) composing of six months at Keio, followed by one year at Sciences Po and a further one year at Keio.
- By obtaining this double degree, students can demonstrate, both in their home countries and abroad, that they have obtained both specialist knowledge in the field of economics and an international outlook and experience, opening up a wide variety of career options after completion of the graduate program.
- Students must be enrolled in the Master's Program at the Graduate School of Economics in order to be selected for the program. Students chosen spend one year of their Master's Program at Science Po, attending special courses.
- Number of courses: 197 (as of October 2012)





“In addition to the core lectures in Economics, there are lectures in law, politics, and public policy. There are two class formats: “conferences”, lectures held in large classrooms, and “small classes”, in which small groups of students give presentations and take part in debates. Most of the faculty members have firsthand experience in the operations of central banks and various other institutions, and guest lecturers such as theorists from think tanks also come to give lectures. My favorite lecture was called “Economic Policy”; this featured a lecturer from the French Financial Services Authority and a lecturer from an Economics-related think tank lecturing alongside each other and debating together. Through those lectures I made many interesting discoveries about how real-life practitioners use and apply theory. Performance in economics subjects is primarily assessed through examinations, but there are certain subjects that are assessed on presentations, reports, or a combination of the two.”

“The main difference with studying in Japan is that the year is divided into three terms (instead of two) and the third term is spent doing an internship. The internship is mandatory, and everyone finds a placement, goes on the placement until summer, and then puts together a report, which they present to their supervisor. My classmates’ internships included such projects as working for government organizations in Africa and various other countries, applying the knowledge they obtained through their studies to work in private corporations, and carrying out research for faculty members at the university. Through my scholarship, I went on an internship at a management company in Paris, developing mathematical models, and applying these models to carry out analysis of stocks and portfolios. The internship gave me the chance to apply what I had learnt up until that point and discover themes for my research, but moreover it was an opportunity to obtain practical knowledge and skills. Both the practical nature and the practical benefits of the program were extremely beneficial for me.”



# Extension to the Faculty of Economics: Faculty of Economics double degree program with Sciences Po



- Due to the success of the program offered by the Graduate School of Economics, the Faculty of Economics also introduced a double degree program in 2012 with Sciences Po taught in English.
- The double degree program offered by the Faculty of Economics is one of very few such programs offered in Japan. Sciences Po's double degree program with Keio University is its second undergraduate double degree program, its first being one with Columbia University, and it is its first undergraduate double degree program with a university in Asia.
- The students selected from Keio University for the program spend their first half year or first year at Keio studying at Hiyoshi Campus, after which they spend two years studying with Sciences Po students in Le Havre, and then return to Keio to spend their final year and a half studying at Mita Campus. After graduation it is possible for students to continue onto the master's program at Sciences Po.
- Students selected from Keio University for the program study for a total of 4 or 5 years. Students selected from Sciences Po study for a total of 3 and a half years, half a year longer than the standard for Europe.
- The program was established with the aim of raising future leaders with both rich international understanding and extensive training and specialist knowledge in the field of economics. Students have the opportunity to spend their universities studies surrounded by a foreign culture, a foreign language, and fellow students who are equally socially aware.
- Application requirements: Students must have been admitted to the Faculty of Economics (these students commence study abroad in Fall semester of first year [graduate within 4 years]) or be enrolled in their first year at the Faculty of Economics (these students commence study abroad in Fall semester of second year [graduate within 5 years]) to be eligible to apply.

# The Graduate School of System Design and Management (SDM)



- Producing talented students with excellent management skills, imaginative system design skills, and the ability to put those skills into practice in a competitive international business environment, by both encouraging students to develop an outlook, common sense, and communication skills required for group work, negotiation, and cooperation in an international setting, and also allowing students to obtain sophisticated knowledge in non-technical fields, such as legal systems.
- It is possible to obtain a degree through classes taught only in English without enrolling in special courses.
- Over 80% of the faculty members have overseas experience in teaching, research, or related professional employment.
- Keio University participates in the formulation of international standards as the only member from Japan to participate in CESUN (Council of Engineering Systems University), an international council on the development of teaching methods for system design and management studies.
- The students have varied backgrounds: 50% of students have work experience while 50% are newly graduated, 50% of the students are from scientific backgrounds while 50% have backgrounds in the humanities, and 15% of students are international students.



# SDM: Intensive Courses and Special Courses taught in English (non-exhaustive)

System Architecting & Design	Prof. Rashmi Jain (Stevens Institute of Technology, USA)
System Integration	Prof. Rashmi Jain (Stevens Institute of Technology, USA)
Collective Dynamics of Firms	Prof. Dr. Frank Schweitzer (ETH, Switzerland)
New Cooperation between Japan and the U.S	H.E. Ichiro Fujisaki (Japan's Ambassador to the United States)
Reliable Embedded Systems	Niels Malotau (Project coach, the Netherlands)
Technical Entrepreneurship & Management	Prof. Duncan Moore (University of Rochester, US)
System Engineering and Architecture Framework	Dr. James Martin (Aerospace Corporation, US)
Stanford Center for Design Research Workshops	Dr. Larry Leifer (Stanford University, US)
Business Games - Supply Chain Management in a Nut Shell	Prof. Dr. Paul Schoensleben (ETH, Switzerland)
Object-Process Methodology (OPM) with application to Systems Engineering	Prof. Dov Dori (MIT, US)
Requirements Engineering	Robert Halligan (PPI, Australia)
Predictable Projects ? Delivering the Right Result at the Right Time	Niels Malotau (Project coach, the Netherlands)
Holistic Thinking	Prof. Joseph Kasser (National University of Singapore, Singapore)
Multi-Objective Optimization	Prof. Olivier L. de Weck (MIT/ESD, US)
Industrial Safety Engineering	Prof. Gilles Motet (INSA, France)
Model-Based System Development	Laurent Balmelli, Ph.D. (Watson Laboratory, IBM)

# SDM: Internationalization Activities

- ① Promotion of translation of teaching materials into English and those written in English into Japanese
- ② Promotion of exchange agreements and double degree programs with influential overseas universities
- ③ “Crash courses in English” for Japanese students
  - These programs allow students to obtain the English skills required to get along abroad while they are still in Japan.
  - These are preparatory courses for study abroad; classes encourage the improvement of comprehensive English skills for both discussions and presentations, based on the level of English required for studying at a graduate school overseas.
- ④ Improvement of publicity materials in English
  - Home pages and newsletters



# Increase in the number of Double Degree Programs offered

Faculty of Economics	Double degree program with Sciences Po (France)	From 2012
Graduate School of Letters	Double degree with Martin Luther University Halle-Wittenberg (Germany)	From 2009
Graduate School of Economics	<b>Double degree program with Sciences Po (France)</b> <b>CEMS MIM (Master's in International Management)</b>	From 2009 From 2011
Graduate School of Business & Commerce	<b>CEMS MIM (Master's in International Management)</b>	From 2011
Graduate School of Science and Technology	Intergroupe des Écoles Centrales (France) <b>Ecole Supérieure d'Électricité (Supélec) (France)</b> <b>Lund University (Sweden)</b> <b>Politecnico di Milano (Italy)</b> <b>KTH Royal Institute of Technology (Sweden)</b> <b>Technische Universität München (Germany)</b> <b>MINES Paris Tech (France)</b>	From 2005 From 2012 From 2010 From 2011 From 2011 From 2011 From 2012
Graduate School of Business Administration (Keio Business School)	ESSEC Business School (France) WHU Otto Beisheim School of Management (Germany) HEC Paris (France)	From 2010 From 2009 From 2012
Graduate School of Media and Governance	Martin Luther University Halle-Wittenberg (Germany) Yonsei University (Korea) Fudan University (China) Indonesia "Linkage Program" (Indonesia)	From 2009 From 2005 From 2005 From 2006
Graduate School of Media Design	<b>CEMS MIM (Master's in International Management)</b>	From 2011

Overall Total of Double Degree Program Students	
Incoming	145
Outgoing	74
Number of students who have completed their program	92

※Overall totals as of May 2012

※Programs in **blue** were newly established as part of the G30 project.

# CEMS (the Global Alliance in Management Education )



- CEMS, the Global Alliance in Management Education, is an alliance, concentrated mainly in Europe, of 26 of the world's leading higher education institutions offering business-related courses, around 70 multinational companies, and 4 NGOs.
- The CEMS partnership is limited to one school per country, and from Japan, only Keio University participates in the CEMS Programme (Keio joined the CEMS Alliance as a semi-member in December 2007 and was promoted to full member in December 2010).
- Keio welcomed its first exchange students from CEMS member schools in the 2012 academic year (11 incoming students in Spring semester, 4 incoming students in Fall semester, and one outgoing student in Fall semester)
- An academic program, by which students can obtain both a master's degree from Keio's Graduate School of Economics or the Graduate School of Media Design and a Master's degree in International Management from CEMS (CEMS MIM), was launched in the 2011 academic year.



# Student Voices

## The inaugural CEMS class

“The business project is hosted by one of the CEMS corporate partners; it is really interesting to be able to analyze a working business model and what would and wouldn't work outside of Japan. Another very positive aspect of the project is the fact that the CEMS group is a mixture of students of different nationalities and backgrounds, because this naturally generates a variety of ideas and also gives you the chance to educate yourself on how to communicate with all kinds of people.”



“CEMs student groups (of students on the study term abroad) are normally around 40 people, so they often appoint a social secretary who organizes regular social events. As we were the first group and we were relatively small in number, we didn't have such a system, but students do get together to socialize at least once a week. I made the most of the chances we had to meet people outside of the CEMS group, by searching out opportunities such as welcome events and student language exchanges. The CEMS students also share information about such events on their Facebook page.”



# T.I.M.E. (Top Industrial Manager for Europe) Association



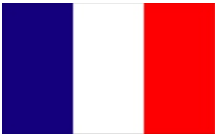



- The T.I.M.E. Association was established by 16 universities in 1989 as a network of technical universities and engineering schools with the purpose of providing double degree programs at the master's level aimed at raising bilingual engineers with the ability to work freely in two different regions of Europe.
- Currently, 55 European institutions are members of the association, and over 2500 students have successfully completed courses across Europe.
- Following the success of its double degree program with the Ecole Centrale Group (launched in 2005), Keio University was admitted to the T.I.M.E. association in 2007, along with Tohoku University, as one of the first two Japanese institutions to join the association.



**The T.I.M.E. Association**

# T.I.M.E.-Keio Double Degree Programs

Austria	TUWien	Germany		Norway	NTNU
Belgium	Faculté Polytechnique de Mons Université Catholique de Louvain Université Libre de Bruxelles Université de Liège Vrije Universiteit Brussel	<b>RWTH-Aachen</b> ★ TU Berlin <b>TU Darmstadt</b> ★ TU Dresden ★ <b>TU München</b> ★ U Erlangen-Nürnberg U Stuttgart		Poland	AGH University of Science and Technology Wroclaw University of Technology
Brazil	Universidade de Sao Paulo ★	Greece		Portugal	Instituto Superior Técnico
China	Xi'an Jiaotong University ★	Aristotle University of Thessaloniki Ethniko Metsovio Polytechnio Athina		Russian Federation	Bauman Moscow State TU Moscow State TU Saint Petersburg State Polytech U. Tomsk Polytechnic University
Czech Republic	Ceské Vysoké Ucení Technické v Praze	Hungary		Spain	<b>Universidad Politécnica de Madrid</b> ★ Universidad Politécnica de Valencia Universidad Pontificia Comillas Universidad de Sevilla Universitat Politècnica de Catalunya ★
Denmark	Danmarks Tekniske Universitet	Italy		Sweden	<b>Kungl. Tekniska Högskolan</b> ★ <b>Lunds Tekniska Högskola</b> ★
Finland	Aalto University	<b>Politecnico di Milano</b> ★ Politecnico di Torino Università degli Studi di Padova Università degli Studi di Trento		Switzerland	ETH Zürich ★ EPFL
France	<b>EC Marseille</b> ★ <b>EC Paris</b> ★ <b>ENPC</b> <b>EC Lille</b> ★ <b>EC Lyon</b> ★ <b>EC Nantes</b> ★ ENSTA ENSAE SupElec	Japan		Turkey	Istanbul Teknik Üniversitesi
		<b>Keio University</b> Tohoku University			
					

✂ Universities in red offer double degree programs with Keio.

# Benefits of double degree programs

- ① Raising talented students with a global outlook and the ability to contribute to solving international issues
- ② Participating actively in international collaborative ventures in higher education
- ③ Creating a campus environment which fosters a global awareness among students, faculty and staff members on a day-to-day basis.

## 1. University-level Initiatives

- Review and expansion of International Center Courses offered to all students.

The curriculum of classes offered in English was redesigned to better suit the learning needs of international students by focusing on the central theme of Japan and East Asia and organizing courses by field.

### 【Fields】

- Language & Literature
- Arts
- Culture & Cross-cultural Understanding
- Science
- Religion & Thought
- History
- Media & Communications
- Social Issues
- Politics, Diplomacy & International Exchange
- Business & Economy
- Law

- Employment of specially-appointed International Center faculty member

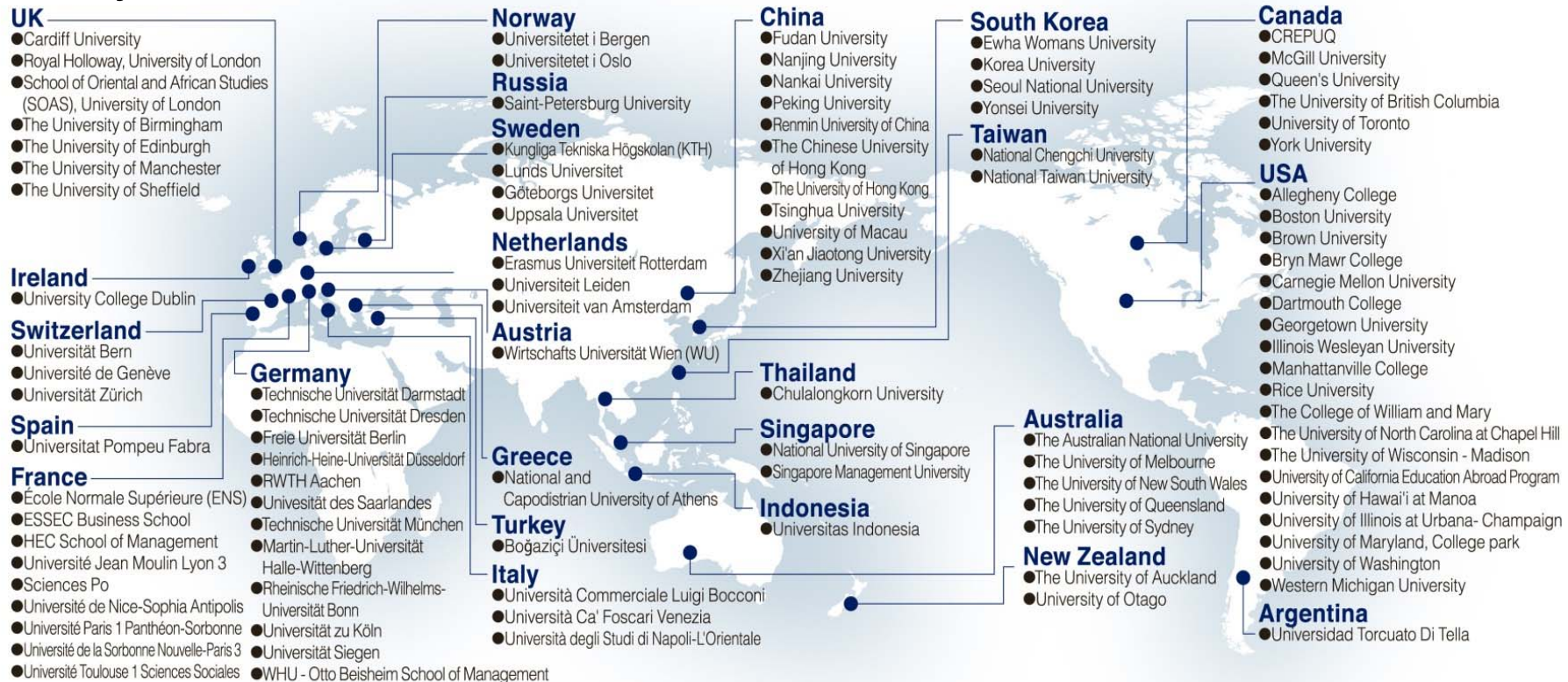
Specially-appointed faculty member affiliated exclusively with the International Center has been assigned to work closely with international students.

## 2. Faculty and Graduate School-level Initiatives

Every year, each Faculty and Graduate School increases the number of classes offered in English, excluding classes for English language instruction. (There are currently more than 180).

# Increasing the number of student exchange programs

- ① Keio University has partnerships with approximately 250 top-class international institutions
- ② Keio carries out student exchange programs with over 100 of these institutions each year



As of May, 2012



# Global Career Forum

- In order to increase participation in and, in turn, allow for the expansion of student exchange programs, it is important to give students encouragement to study abroad.
- First held in 2011, the Global Career Forum is timed to coincide with the Keio Study Abroad Fair. Concerns about being able to find employment after returning home are a major factor which causing many Japanese students to feel reluctant about study abroad. The Forum provides students with the opportunity to gain advice from representatives in business.
- The forum features a panel discussion with alumni with study abroad experience who are currently in employment and HR representatives from corporations seeking persons with the ability to perform internationally.
- Just over 100 students attended both the 2011 and 2012 Forums.



### Overview

- This short-term program welcomes international students to Keio to study Japanese culture intensively alongside Keio students. International students and Keio students learn from each other whilst living and attending lectures and activities together.
- Up until now, incoming study abroad students were limited to studying at Keio for periods of either six months or one year. This program, run by the International Center, is the first two week short-term program offered in English.
- The program was set up in response to numerous enquiries from our international partner institutions regarding short-term study abroad opportunities at Keio.
- It is hoped that the KJSP will contribute to Keio's internationalization by opening up new opportunities for international students to study at Keio short term and encouraging students considering long-term study abroad to choose Keio, whilst at the same time providing Keio students with opportunities to interact with international students.

# KJSP - Japan Now -

## Overview of KJSP 2013

- Participants study about Japan in English.
- The call for applications was sent to Keio's international partner institutions with particular attention to ensuring a similar level of academic ability and other factors among the international students participating.
- 23 international students were selected to participate from around 700 applications from around the world. 10 Keio students also participated.
- Dates: January 30 – February 13, 2013
- This year's KJSP was a trial run (no program fees were charged) in preparation for the official launch of the Program next year.

# KJSP – Japan Now – Program Schedule



		Campus	AM (9:30-11:30)	PM (12:30-14:30)	PM (14:30-)/Evening
Jan 29	Tue	---		Dormitory Check-in	
Jan 30	Wed	Mita		Orientation, Welcome Lunch, Campus Tour	17:00- Welcome Party
Jan 31	Thu	Mita	SURVIVAL JAPANESE @Grad.Sch. Bld. 325B <i>Akiko Taira / Ayano Murakami</i> (Center for Japanese Studies)	SURVIVAL JAPANESE @Grad.Sch. Bld 325B <i>Akiko Taira / Ayano Murakami</i> (Center for Japanese Studies)	On-site Activity
Feb 1	Fri	Mita	10:00-11:30 JAPANESE ECONOMY @Grad.Sch. Bld 324 <i>Shigeo Kashiwagi</i> (Graduate School of Business and Commerce)	12:30-15:15 JAPANESE ECONOMY @Grad.Sch. Bld 324 <i>Shigeo Kashiwagi</i> (Graduate School of Business and Commerce)	16:00-17:30 Visit Ministry of Finance
Feb 2	Sat	---	Excursion: One-day trip to Atami and Hakone (by <i>Nihongo Club</i> ) 9:00 <u>Hiyoshi Campus</u> . Visit MOA Museum of Art, View point of Mt. Fuji, Hakone		
Feb 3	Sun	---	Free Time		
Feb 4	Mon	Mita	A HISTORY OF JAPAN'S INTERNATIONALIZATION @Grad.Sch. Bld 325B <i>Naoyuki Agawa</i> (Vice-President / Faculty of Policy Management)	A HISTORY OF JAPAN'S INTERNATIONALIZATION (-14:00) @Grad.Sch. Bld. 325B <i>Naoyuki Agawa</i> (Vice-President / Faculty of Policy Management)	15:00-16:00 Visit the House of Councillors
Feb 5	Tue	Mita	9:00-11:00 JAPANESE MANAGEMENT @South Bld. 2B13 <i>Hitoshi Mitsuhashi</i> (Faculty of Business and Commerce)	11:45 Bus, 13:30-15:00 Visit Nissan Auto Factory, then Kamakura and Yokohama	
Feb 6	Wed	Mita	JAPANESE FOOD CULTURE @Grad.Sch. Bld 325B <i>Joji Nozawa</i> (French Research Institute on Japan at the Maison Franco-Japonaise)	11:30-14:30 Sushi demonstration and presentation by a Sushi chef / Lunch @G-Sec 4F Seminar Room	14:30-16:30 JAPANESE FOOD CULTURE @Grad.Sch. Bld 325B <i>Joji Nozawa</i> (French Research Institute on Japan at the Maison Franco-Japonaise)
Feb 7	Thu	Off-campus	9:50 at <u>Nezu Museum</u> JAPANESE ARTS (-12:30) <i>Yukiko Shirahara</i> (Nezu Museum / Keio University International Center)	14:00-16:00 JAPANESE ARTS at <u>Nezu Museum and Suntory Museum of Art</u> <i>Yukiko Shirahara</i> (Nezu Museum / Keio University International Center)	
Feb 8	Fri	Hiyoshi	JAPANESE MODERN LITERATURE @"Raiosha" 2F <i>James Raeside</i> (Faculty of Law)	JAPANESE MODERN LITERATURE @"Raiosha" 2F <i>James Raeside</i> (Faculty of Law)	Watch a movie ("Raiosha" Sympo.Space)
Feb 9	Sat	---	Excursion: One-day trip to Asakusa (by <i>Nihongo Club</i> ) 9:30 <u>Mita Campus</u> : <u>Giant Ginkgo Tree</u> . Visit Keio Sumo Club, Nakamise, Senso-ji Temple, Kan-ei-ji Temple		
Feb 10	Sun	---	Free Time		
Feb 11	Mon	---	Free Time (Public Holiday)		
Feb 12	Tue	Hiyoshi	JAPANESE SUBCULTURES @"Raiosha" 2F <i>Ichiya Nakamura</i> (Graduate School of Media Design (KMD))	JAPANESE SUBCULTURES @"Raiosha" 2F <i>Kazunori Sugiura</i> (Graduate School of Media Design (KMD))	Visit Akihabara
Feb 13	Wed	Hiyoshi	YUKICHI FUKUZAWA AND JAPANESE MODERNIZATION @"Raiosha" 2F <i>Mitsuhiro Umezumi</i> (Faculty of Business and Commerce)	PROGRAM WRAP-UP, CLOSING CEREMONY (-16:45) @"Raiosha" 2F, <i>Ryotaro Uemura</i> (Keio University International Center)	17:00- Farewell Party
Feb 14	Thu	---	Dormitory Check-out		

# KJSP - Japan Now -

- Lecture on Japanese food culture and sushi demonstration
- Lecture on the Japanese economy and visit to the Ministry of Finance
- Lecture on the history of Japan's internationalization and visit to the House of Councilors
- Lecture on Japanese management and visit to an automotive manufacturing plant
- Lecture on Japanese subcultures and visit to Akihabara
- Lecture on Japanese arts and visit to selected art museums



# Development of a basic infrastructure for internationalization within the University

- Provision of internal documents in English
  - Introduction of SDL Trados translation software to effectively manage bilingual documents (Japanese and English)
  - Establishment in 2011 of the university-wide “E-Project”, a project which facilitates and manages the translation of documents required by the various departments of the university.
- Training staff capable of supervising international affairs
  - Sending staff members of relevant departments to supervise Keio’s promotion activities at study abroad fairs in various countries around the world as a form of the job training.
  - Providing English language training tailored to suit the needs of university staff members who frequently use English on a day-to-day basis.



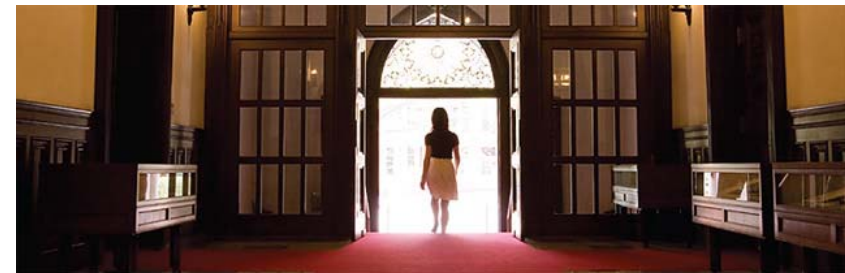
Members of the E-Project



English Language Training for university staff

# Enhancing international publicity

- Enhancement of international publicity to attract talented international students
  1. Keio Global
  2. Study Abroad Fairs
  3. Increasing the types of publicity materials aimed at international students



Japan's first door to higher learning has just opened a little wider.

Keio University opened its doors in Tokyo in 1858—just five years after Japan itself was opened to the world. Today, Keio is one of the world's most prestigious universities, renowned for academic excellence and innovative thinking—and for producing generations of distinguished alumni in the highest tiers of business, government and the sciences.

True to its international vision, Keio now offers select all-English degree programs, in addition to its full range of courses in Japanese.

If you are eyeing a global career, don't just follow the leaders. Join them. At Keio.

- Global ICT and Governance (undergraduate)
- Advanced Science and Technology (postgraduate)
- Media and Governance (postgraduate)
- Media Design (postgraduate)
- Sciences Po-Keio Double Degree in Economics (postgraduate)
- System Design and Management (postgraduate)
- Taxation Policy and Management\* (postgraduate)

\* Admission limited to the Joint Japan/World Bank Scholarship grantees




Keio University  
www.global.keio.ac.jp

Find keioglobal on Facebook

- Launching Keio Global—an online platform including a website, database, and Facebook page—for current and prospective international students of Keio and Keio alumni who live and work globally.

## ① Website

- Since its launch on March 16, 2012, the website has been accessed from just over 125 countries and regions across the world (As of October 5, 2012)
- Just over 16,000 visitors

## ② Facebook

- Since its launch on March 16, 2012, the Facebook page has received over 600 “Likes” (as of October 5, 2012)

## ③ Database

- Since its launch on March 16, 2012, around 100 alumni in a total of 25 countries have registered (as of October 5, 2012)
- When attending study abroad fairs overseas, Keio staff contact members registered in the database, who have indicated that they are willing to assist and are living near the event location, to request assistance with interpreting and answering questions at the Keio booth.

## ④ e-Newsletter

- Published quarterly





# Study Abroad Fair in London, UK

## “Experience Japan Exhibition”

- The event was first held in 2011 with Keio University as host and the British Council as co-host. This year the event will be held on Saturday, November 17, 2012.
- With just over 500 people attending, this is the largest study abroad fair of its kind held in the UK.



At the exhibition

# “Experience Japan Exhibition” Participating Universities

<p>2012 (18 Universities)</p>	<p>(G30 Universities) Tohoku University, The University of Tokyo, Nagoya University, Kyoto University, Kyushu University, Keio University, Sophia University, Meiji University, Waseda University, Doshisha University, Ritsumeikan University, University of Tsukuba, Osaka University</p> <p>(Non-G30 Universities) International Christian University, Rikkyo University, Tokyo University of Science, Kanazawa University, Hokkaido University</p>
<p>2011 (18 Universities)</p>	<p>(G30 Universities) Tohoku University, The University of Tokyo, Nagoya University, Kyoto University, Kyushu University, Keio University, Sophia University, Meiji University, Waseda University, Doshisha University, Ritsumeikan University, University of Tsukuba, Osaka University</p> <p>(Non-G-30 Universities) International Christian University, Rikkyo University, Tokyo Institute of Technology, Tokyo University of Science, Hokkaido University</p>

# Increasing the types of publicity materials aimed at international students

- Designing publicity materials which take into account the needs and interests of non-Japanese international students (and their parents)
- Being conscious of the necessity to adapt the design and the tone of publicity materials to suit international students (getting away from the practice of simply translating publicity materials into English)
- Employing non-Japanese creators as much as possible

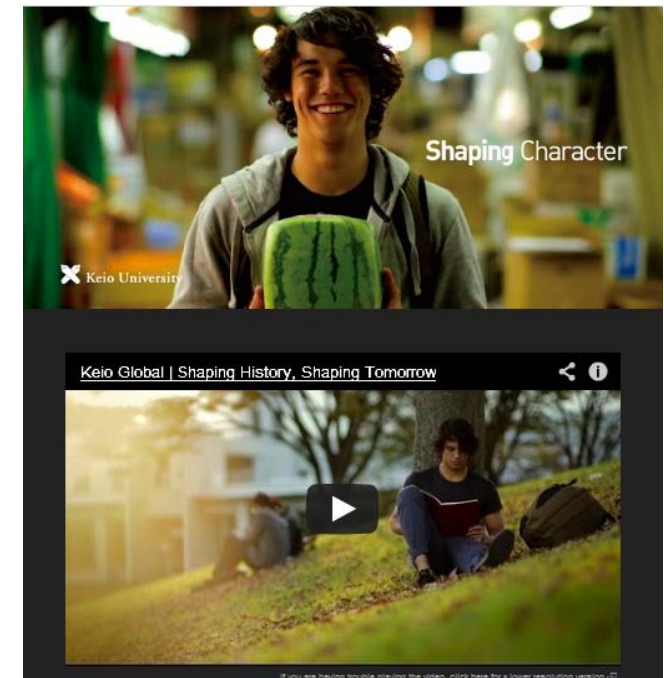
## 1. Video: “Shaping History, Shaping Tomorrow”

- Published on a special webpage and video-sharing sites such as YouTube and Vimeo.
- Over 170,000 views as of February 2013.

## 2. Pamphlets

## 3. Advertisements

## 4. Websites



## 2. Other international projects (existing prior to the G30)

- ① Short Term Study Abroad Programs at Top Class International Institutions
- ② Three-Campus Comparative East Asian Studies Program (A one-year program where students of Keio University, Yonsei University, and the University of Hong Kong Students study at each of the three universities during the program)
- ③ Yonsei-Fudan-Rikkyo-Keio University Leadership Forum (a residential forum for students)
- ④ Faculty of Economics PCP (Professional Career Programme)
- ⑤ Keio Shonan Fujisawa Campus (SFC) Global Campus
- ⑥ Fee exemption during temporary leave of absence



# Short Term Study Abroad Programs at Top Class International Institutions

- Downing College, University of Cambridge
- Lincoln College, University of Oxford
- Christ Church, University of Oxford
- Exeter College, University of Oxford
- College of William & Mary
- University of Washington
- Notre Dame University
- Yonsei University
- Sciences Po
- 55 other short term programs for credit run independently by Faculties and Graduate Schools (students receive credits for these programs)
- Approximately 200 students taking part each year



# Yonsei University, The University of Hong Kong, Keio University Three-Campus Comparative East Asian Studies Program



- A study abroad exchange program jointly launched by Underwood International College (Yonsei University), the Faculty of Social Sciences (The University of Hong Kong), and the International Center (Keio University)
- Students selected from each institution undertake one year of study at the three campuses, across three semesters, deepening their understanding of the East Asian region by receiving lectures in English and learning together.
- Students learn about Asia in English (Students may also attend Korean and Chinese language classes)
- Students from Korea, Hong Kong, and Japan – a total of around 20 students – live and study together, learning from each other and creating a close network of top class students destined for international careers in the future
- Keio students spend only Spring semester studying overseas (Fall semester is spent studying at Keio University)



# Student Voices

## Three-Campus Comparative East Asian Studies Program



### Participant in 2010-2011

“This is the most advanced program amongst the study abroad exchange programs. Talented students from three countries study together, deepening their knowledge on various levels. We have the opportunity to share our hopes for the future with students not only from China and Korea but also from other different international backgrounds. I quickly made friends from countries all over the world, many of whom I have also stayed in contact with. This program also helped me to realize that it is our generation that will become the leaders of the 21<sup>st</sup> Century. If you are interested in looking at Asia from a variety of points of view, and gaining new experiences, why not join this program and become a fellow leader for Asia?”

### Participant in 2009-10

“This program is three times as fulfilling as standard study abroad programs. Students from three different cultures study in each other’s home countries, studying in three different countries within the one year program. This unique study abroad program allows us to look at the world from three different points of view, and gives us the opportunity to share our outlooks through friendship with talented fellow students from other countries in Asia, and will no doubt be a great benefit in our future careers, as Asia’s international presence continues to grow. To anyone unsure about which study abroad program to choose, I recommend this program without a second thought!”

### Participant in 2008-2009

From the name of the Program, you might assume that the content is limited to “Asia”. However, I was surrounded by international students from all over the world, allowing me to make many new discoveries about myself. I discovered things about myself as a citizen of Japan, as a citizen of Asia, and as a citizen of the world. We may look different, but at the same time all experience the same concerns. At the same time our ways of thinking may be fundamentally different due to the education that we have received. I was able to look at Eastern and Western culture through completely fresh eyes.



# Leadership Program

- Four universities – Yonsei University, Fudan University, Rikkyo University, and Keio University – take it turns hosting the Program, held once a year.
- A residential program, lasting for one week from mid- to late August
- A student-driven program, intended to allow students to deepen their mutual understanding through interaction during lectures and discussions on issues concerning East Asia – with a particular focus on Japan, China, and Korea – and sightseeing trips to the local area.
- Number of Places Available: 8 students per university.





# PCP (Professional Career Programme)

- Launched by the Faculty of Economics in 2005.
- Aimed at third- and fourth-year students in the Faculty of Economics.
- Small group classes taught in English provide students with practical knowledge in the field of Economics which they can use in their future careers.
- 5 majors designed to suit students' possible future career paths:
  - Environmental Economics
  - Finance
  - International Economics
  - Law and Economics
  - Japanese Economy
- All communication is carried out in English, from lectures, in-class question-and-answer sessions, and exams to discussions and correspondence with the course coordinator.



# Keio SFC Global Campus



- In 2002, Keio University Shonan Fujisawa Campus established the “Keio SFC Global Campus (SFC-GC)” to make the university’s intellectual resources more widely available to society at large to fulfill the university’s responsibilities as a member of the global community to contribute to the formation of a knowledge-based society.
- Recordings of over 500 lectures, and over 5000 classes in a range of fields, all taught by Faculty members at SFC (Faculty of Policy and Management, Faculty of Environment and Information Studies, Graduate School of Media and Governance) are available to be accessed anywhere in the world.

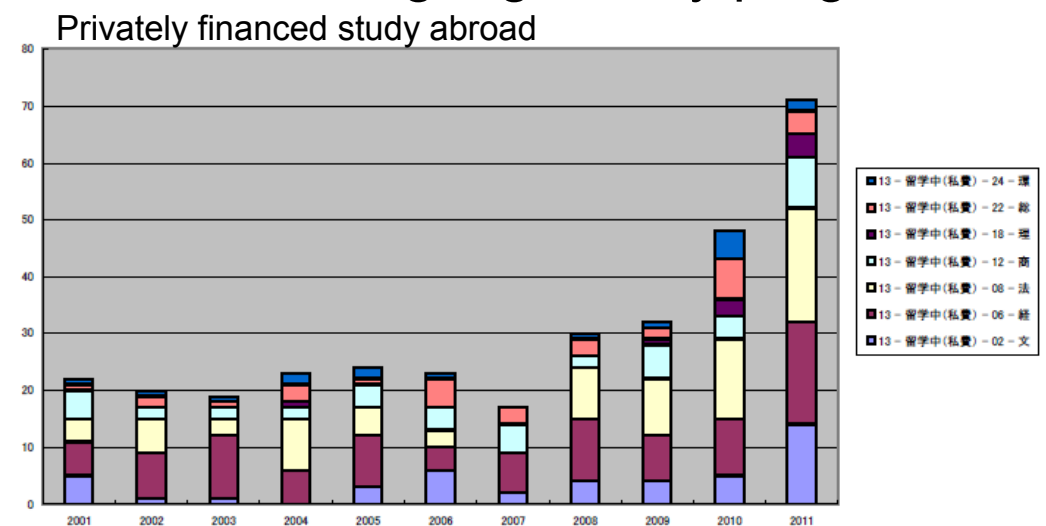
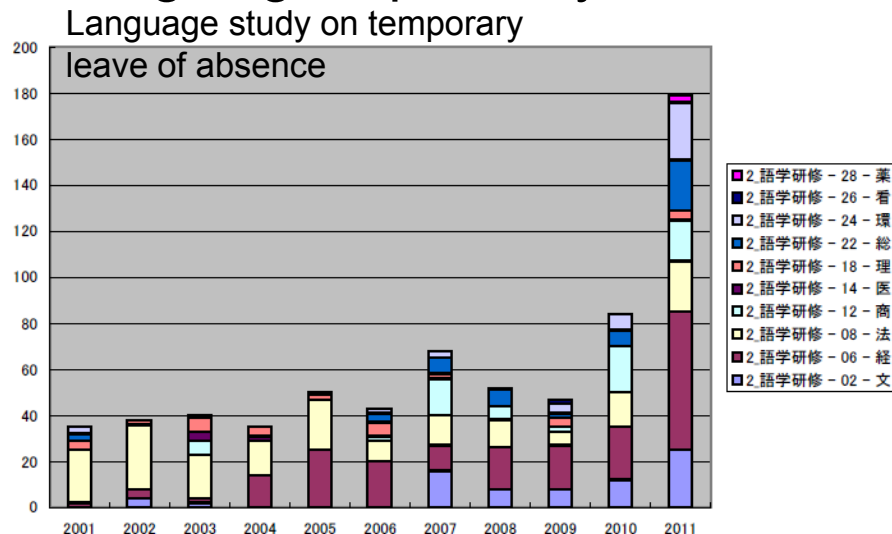
The screenshot shows the Keio University SFC Global Campus website. The header includes the Keio University logo and 'KEIO UNIVERSITY SFC GLOBAL CAMPUS'. The main content area is divided into several sections:

- 2012年度秋学期**: A sidebar menu listing dates and course topics such as 'デザインスタディーズ', 'デザインスタジオ(自然と建築)', and '環境工学の創造(GIGA)'.
- About Keio SFC Global Campus**: A text block describing the campus's history and mission, mentioning its establishment in 2002 and its focus on global education.
- Course Videos and Materials**: A section providing information on how to access course videos, noting that Flash Player is required for older content.
- SFC の学生へ**: A section for current students, providing instructions on how to access course materials and videos.

Additional sidebars include 'はじめての方へ' (For first-time users) and 'e-科目等履修生の方へ' (For e-course students), both offering links to registration and login pages.

# Fee exemption during temporary leave of absence

- Since 2009, students studying abroad on “temporary leave of absence” are eligible for fee exemptions
  - “Study abroad”: Study abroad under university exchange agreements, and some privately financed study abroad approved by the relevant Faculty
  - Study abroad on “temporary leave of absence”: language study, other privately financed study abroad
- This initiative has encouraged a rapid increase in the number of students going on privately-financed study abroad and language study programs



# 3. Future tasks and prospects

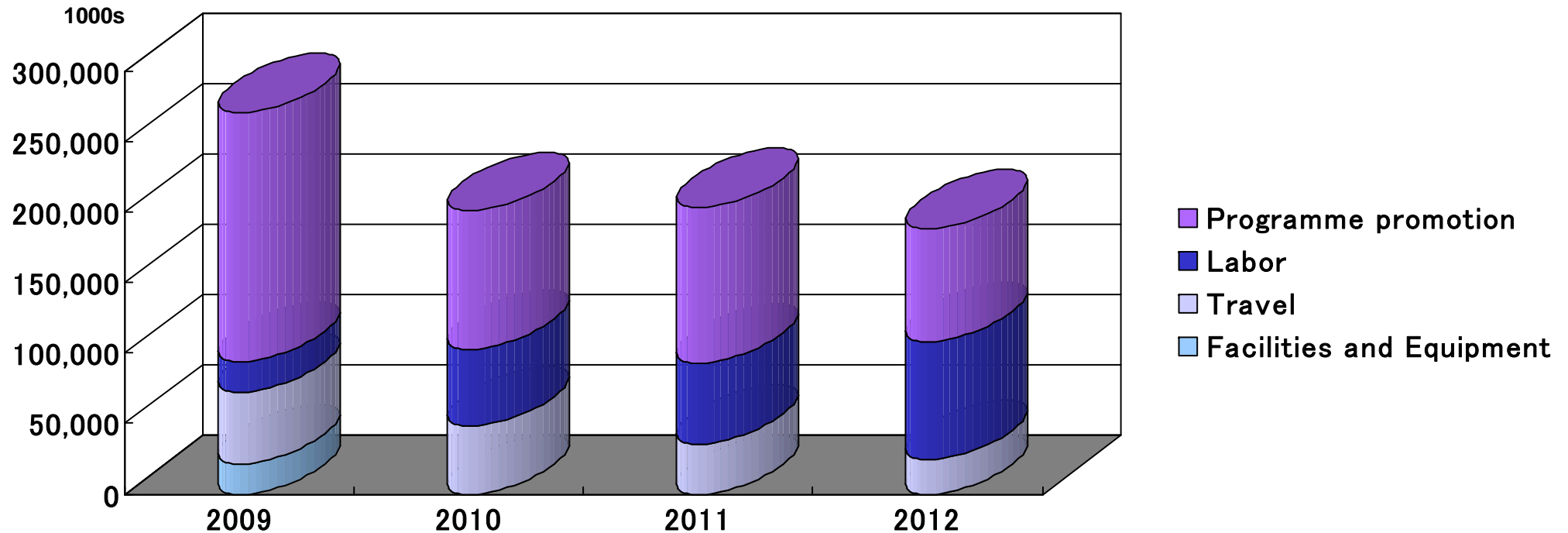
- Maintaining and expanding both the English courses newly established under the Global 30 Project and preexisting international programs.
- Expanding international programs by promoting the 3 projects selected for funding under the Re-Inventing Japan Project in 2011 and 2012.
  - Establishing collaborations with Institutions of Science and Technology in Europe and America for producing global engineers (Faculty of Science and Technology)
  - Global Innovation Design Program (KMD)
  - Evidence-based Approach University Consortium for tackling Asia's new challenges (SFC)
- “Mirai Sōzō Juku” (Design the Future School)
  - A program carried out for the purpose of internationalization at a residential education facility where Keio University students (both Japanese students and international students) and faculty members can live and study together in an environment encouraging “human interaction” for the purpose of all-round education.
  - A residential program and house system have already been carried out experimentally since 2009.



“Mirai Sōzō Juku” (Design the Future School) (Image)

# 4. Current budget and actual use of funding

## Changes in budgeted amounts and actual use



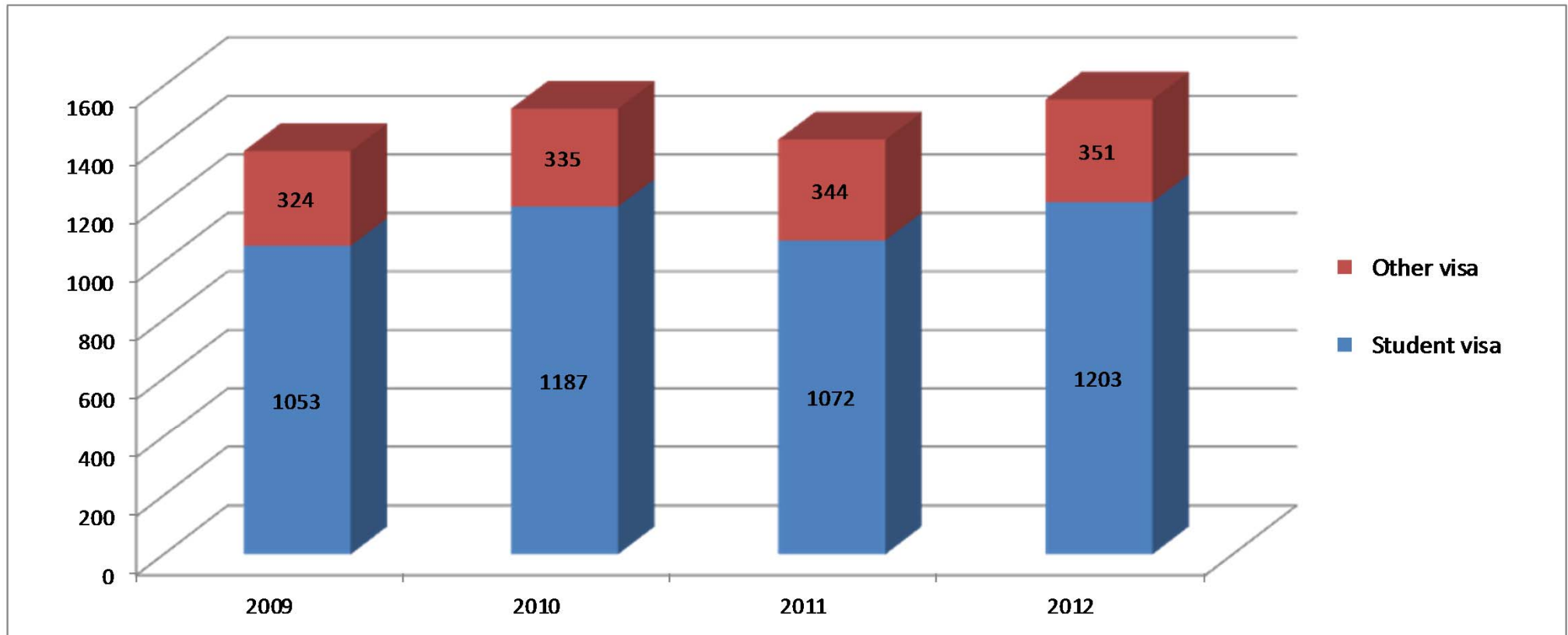
Note: Figures for 2009-2011 are for actual use. Figures for 2012 are budgeted figures.

•In addition to the departments in charge of each project, the Office for Global Initiatives, which oversees the project as a whole, and the Accounting and Finance Office, Facility Management Office, and Office of Human Resources Management carry out multiple checks each academic year to ensure appropriate allocation of funding.

## 5. Data:

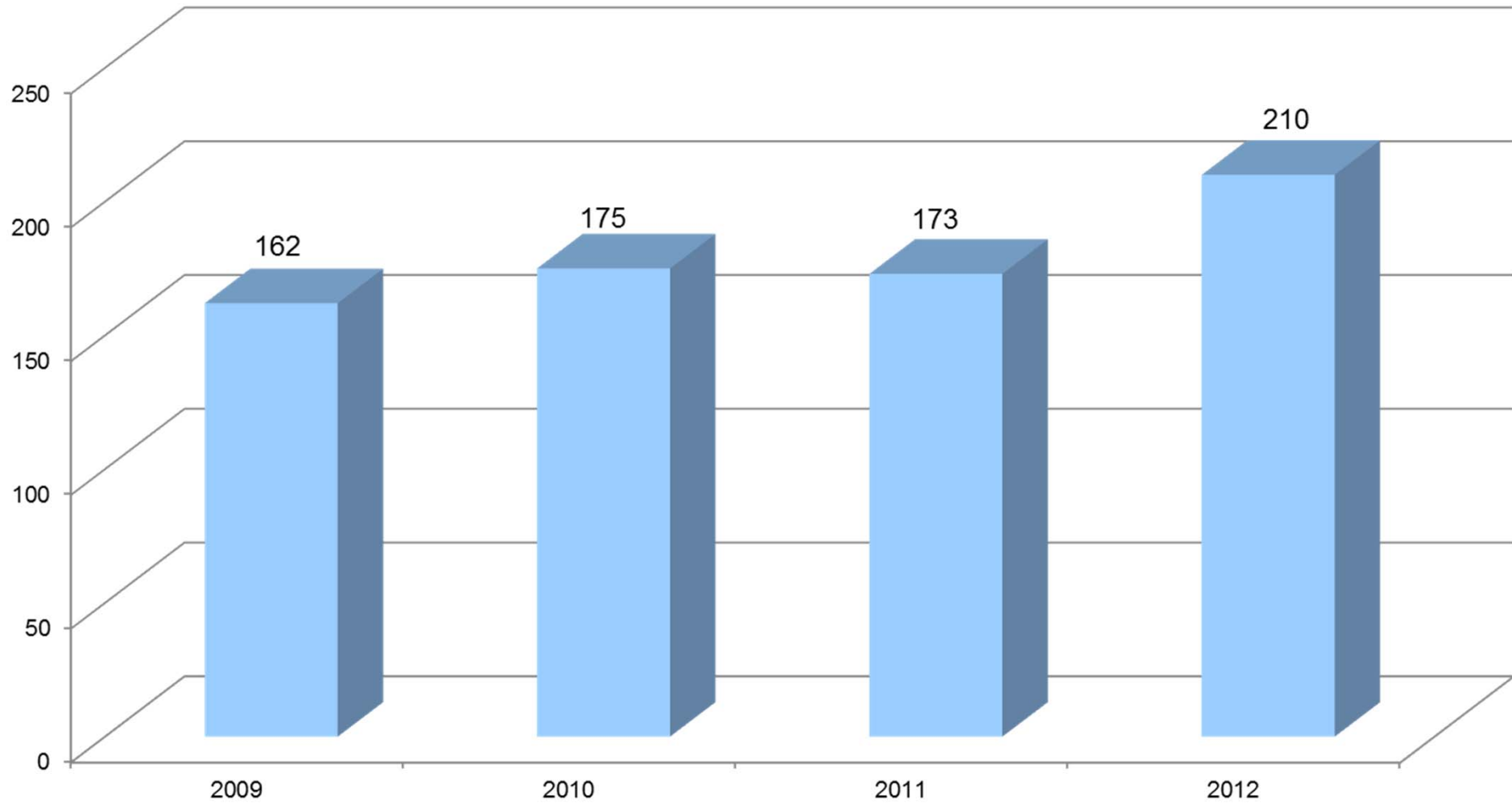
# The progress of internationalization at Keio

# Number of International Students (Incoming)



※Number of international students registered at Keio University as of May 1 each year.

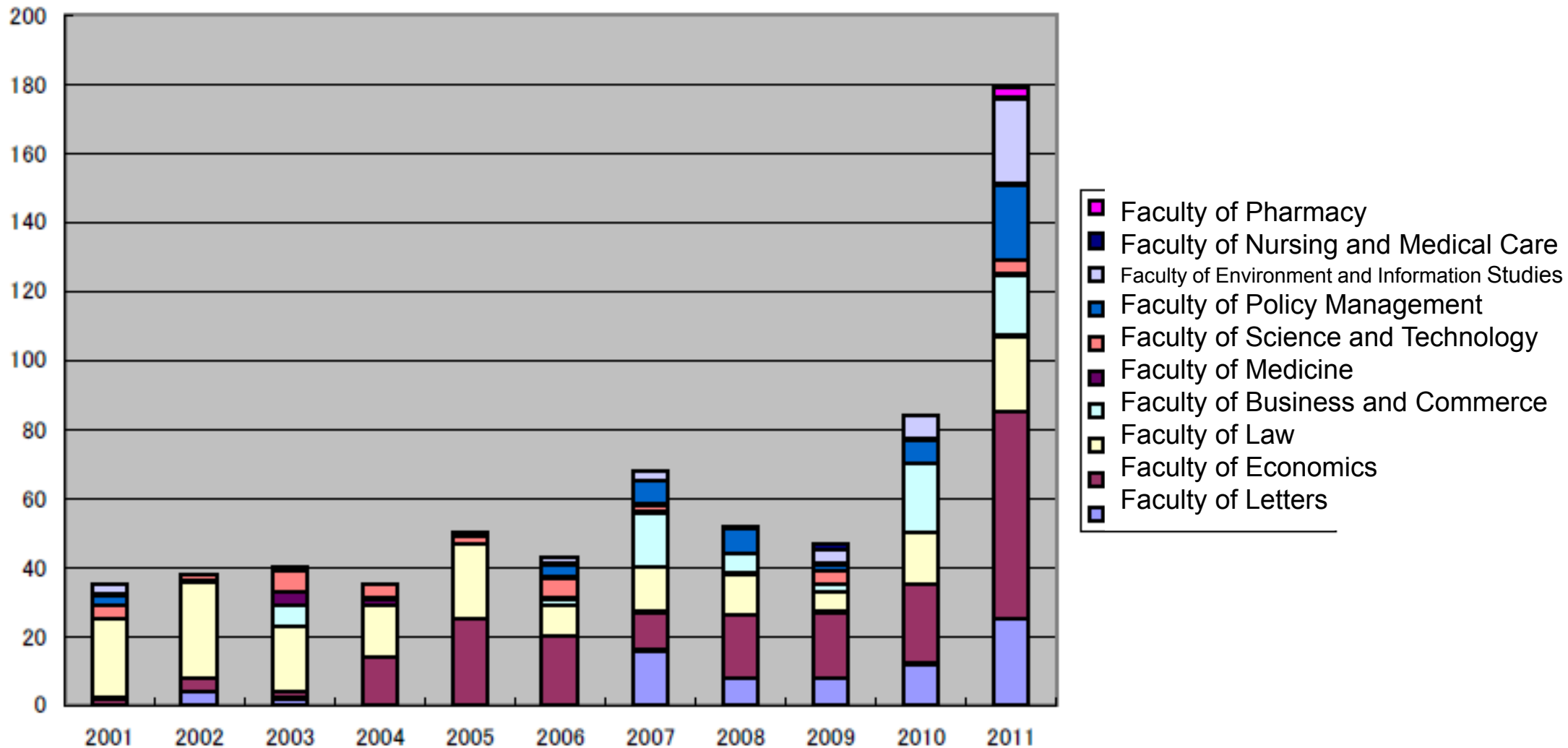
# Number of International Students (Outgoing)



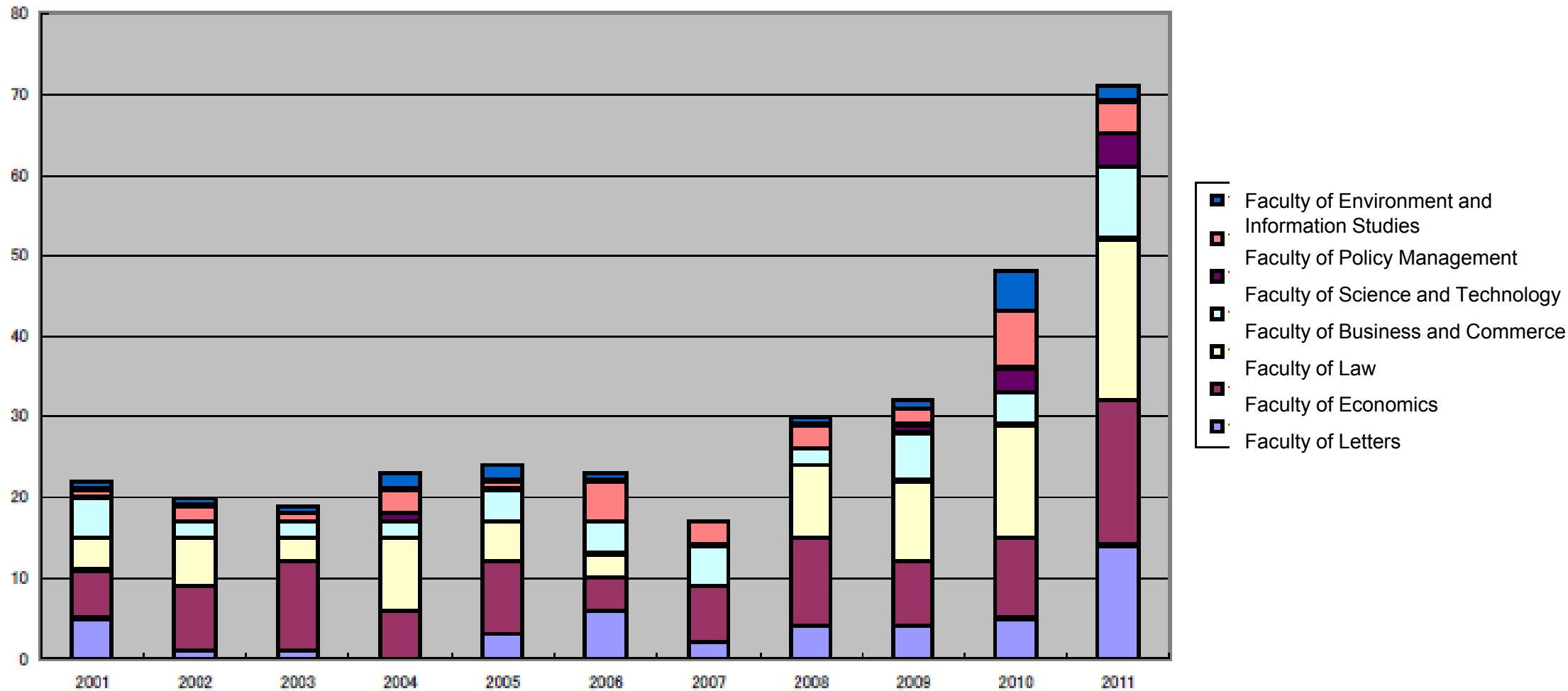
※Includes both exchange students and privately-funded study abroad students.



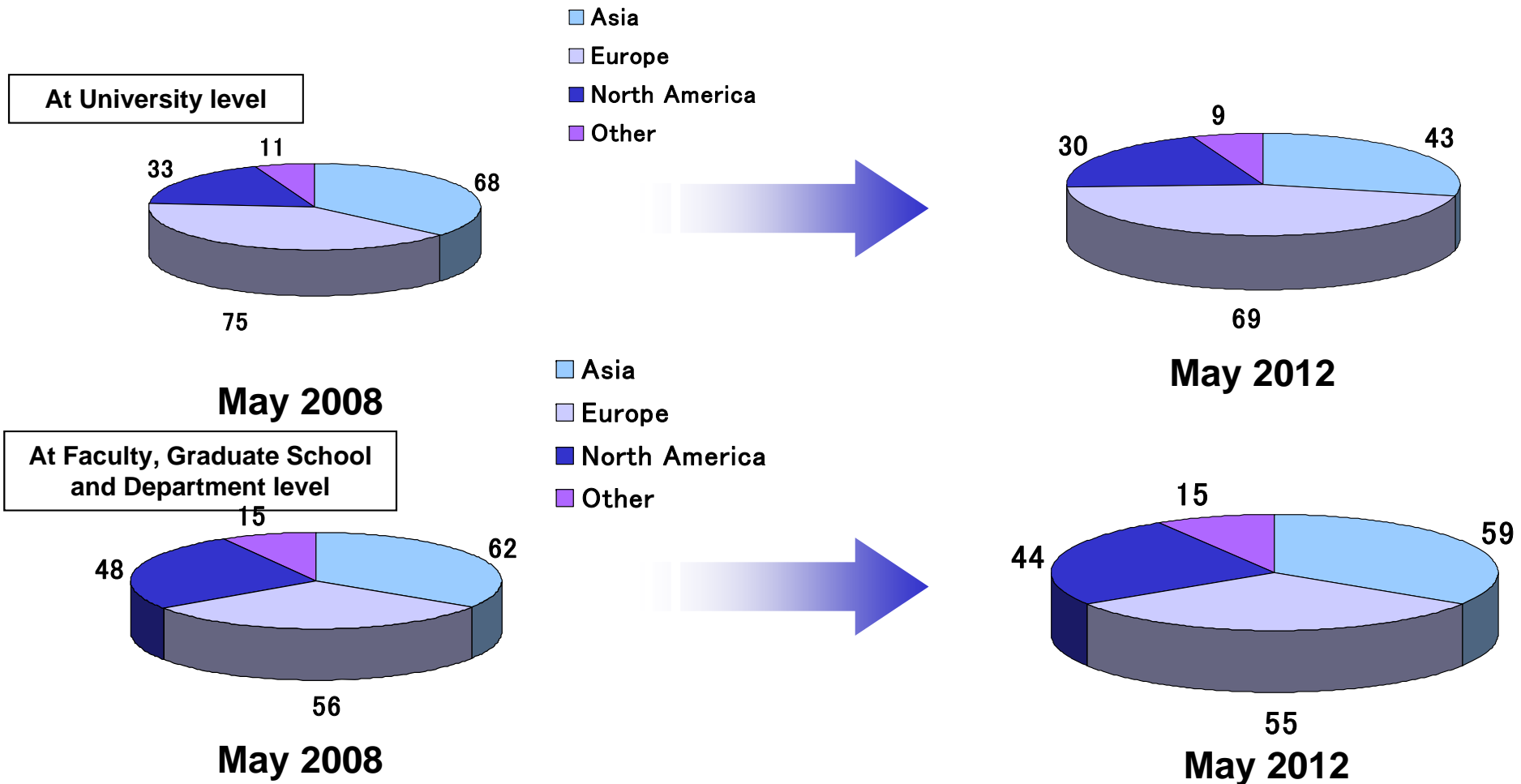
# Language study on temporary leave of absence



# Privately financed study abroad



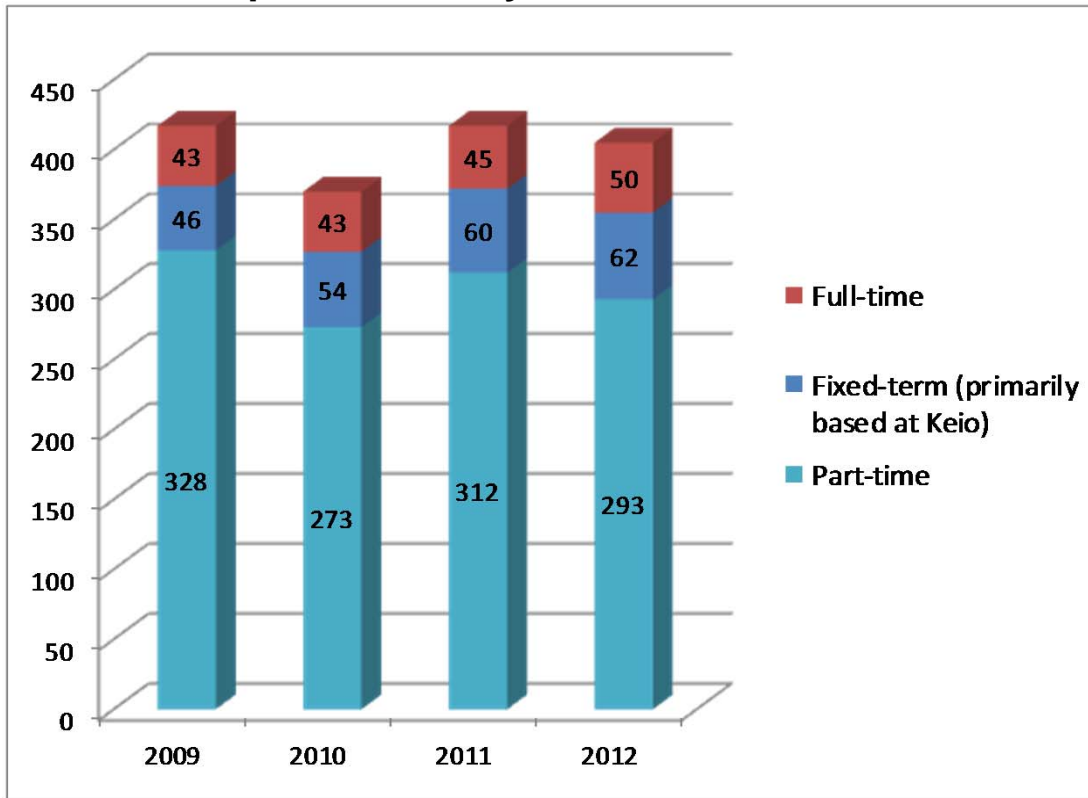
# Number of International Exchange Agreements with other Universities



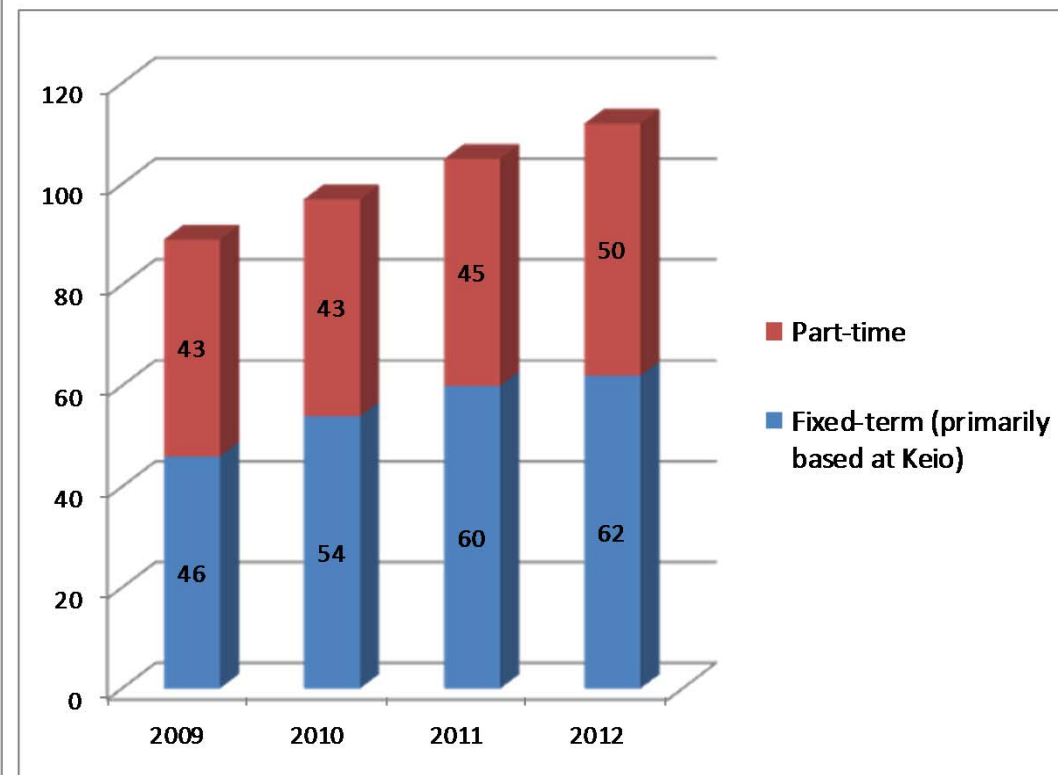
✂ The number of international exchange agreements has increased dramatically in the last 10 years since 2001, when there were just 87 agreements. During the last several years, we have been reviewing each of the agreements carefully in order to improve actual exchange activities.

# Number of non-Japanese faculty members

## Total number of non-Japanese faculty members



## Non-Japanese faculty members (full-time, fixed-term only)



※As of May 1 each year

# Current number of students on G30 courses taught in English

As of October 2012, Units: Number of people

Course name	Faculty name	Established in	Level of Degree	Number of places available	Number of persons accepted	Number of students enrolled
Global Information and Communication Technology and Governance Academic (GIGA) Program	Faculty of Environment and Information Studies	September 2011	B	15	September 2011 Entrance Examination 9(4) September 2012 Entrance Examination 9(4)	18(8)
Keio-Sciences Po Double Master's Degree in Economics Programme	Graduate School of Economics	April 2009	M	10 per year (5 from Keio/ 5 from Sciences Po)	11 (Cumulative)	4
System Design and Management Course	Graduate School of System Design and Management	September 2010	M	No limit set for the course itself (77 places available for Master's programs at the Graduate School of System Design and Management)	September 2012 Entrants 6(0*)  *Number in brackets is the number of Japanese students	Number of students enrolled as of September 2012 12(1*)  *Number in brackets is the number of Japanese students