

Form B-2
(FY2022)
Must be typed

Date (日付)
29/01/2023 (Date/Month/Year: 日/月/年)

Activity Report -Science Dialogue Program-
(サイエンス・ダイアログ事業 実施報告書)

- Fellow's name (講師氏名): Shin-Ru CHENG (ID No. P21309)
- Name and title of the lecture assistant (講義補助者の職・氏名)
N/A
- Participating school (学校名): Kyoto Prefectural Yamashiro Senior High School
- Date (実施日時): 21/01/2023 (Date/Month/Year: 日/月/年)
- Lecture title (講義題目):
Science Dialogue at Kyoto Prefectural Yamashiro Senior High School
- Lecture format (講義形式):
 - ◆ ☐ Onsite ・ ☐ Online (Please choose one.)(☒ 対面 ・ ☐ オンライン(どちらか選択ください。))
 - ◆ Lecture time (講義時間) 80 min (分), Q&A time (質疑応答時間) 10 min (分)
 - ◆ Lecture style(ex.: used projector, conducted experiments)
(講義方法 (例: プロジェクター使用による講義、実験・実習の有無など))
- Oral presentation with slides
- Lecture summary (講義概要): Please summarize your lecture within 200-500 words.

The lecture was divided into four main parts. The first part introduces the lecturer and explains why he chose to be a scholar after practicing law for several years.

The second part introduces the universities the lecturer has graduated from and the features of each university. They include the National Taiwan University, the University of California, Berkeley, Washington University in St. Louis, and the University of Oxford. The lecture impresses the audience who are high school students by showing them campus photos.

The third part walks the audience through the lecturers' home country-Taiwan. It briefly introduces background information regarding Taiwan's culture, population, religion, food culture, and main cities.

The final part guides the audience to the lecturers' current research. The lecture begins by explaining what is competition law and why the law is important to facilitate market competition. Then, it demonstrates why and how digital platforms have allegedly manipulated consumers

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through personalized services, e.g., price steering and decoys. It also indicates why the practice could harm market competition, dampening consumer welfare. Finally, the lecture concludes with how competition law can regulate the practice by preventing digital platforms' anticompetitive behaviors and even through imposing stricter duties on the platforms on taking care of all market participants.

◆Other noteworthy information (その他特筆すべき事項):

N/A

- Impressions and comments from the lecture assistant (講義補助者の方から、本事業に対する意見・感想等がありましたら、お願いいたします。):