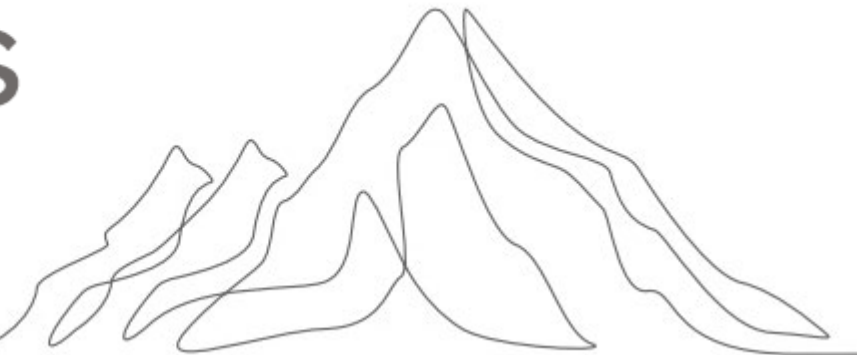


Program for Forming Japan's Peak Research Universities (J-PEAKS)

J-PEAKS Logo Guidelines ver. 2,0 (rev. R8.2.6)



Symbol and Logotype

● Horizontal



J $\rightarrow$ PEAKS

● Symbol (stand-alone)



● Vertical



J $\rightarrow$ PEAKS

● Logotype (stand-alone)

J $\rightarrow$ PEAKS

Examples of Symbol and Logotype Usage

The placement and proportions of the symbol (mark) + logotype (letters) cannot be changed (see p.7 Isolation Area). Both the symbol (mark) and the logotype (letters) may be used independently as stand-alone elements.

● Color



● Monochrome

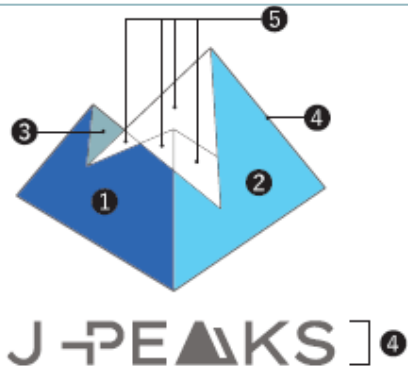


● Reverse Monochrome



Color Variations for Symbol and Logotype ①

● Color



① DIC:2597
C:85 M:62 Y:0 K:0
R:42 G:93 B:171

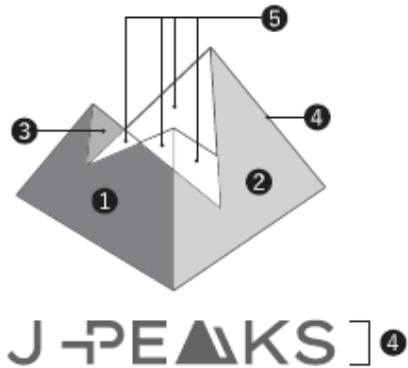
② DIC:2179
C:53 M:0 Y:2 K:0
R:115 G:202 B:241

③ DIC:2172
C:46 M:18 Y:22 K:0
R:149 G:184 B:192

④ DIC:553
C:64 M:59 Y:58 K:6
R:110 G:103 B:99

⑤ DIC:583
C:0 M:0 Y:0 K:0
R:255 G:255 B:255

● Monochrome



① C:0 M:0 Y:0 K:60
R:137 G:137 B:137

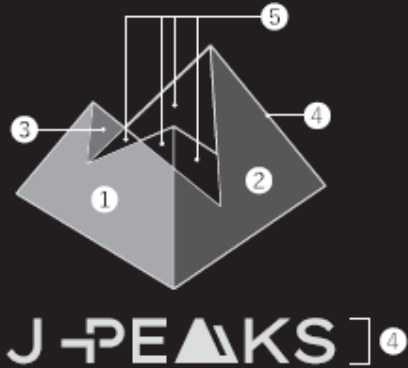
② C:0 M:0 Y:0 K:20
R:220 G:221 B:221

③ C:0 M:0 Y:0 K:35
R:191 G:192 B:192

④ C:0 M:0 Y:0 K:75
R:102 G:100 B:100

⑤ C:0 M:0 Y:0 K:0
R:255 G:255 B:255

● Reverse Monochrome



① C:0 M:0 Y:0 K:40
R:181 G:181 B:182

② C:0 M:0 Y:0 K:80
R:89 G:87 B:87

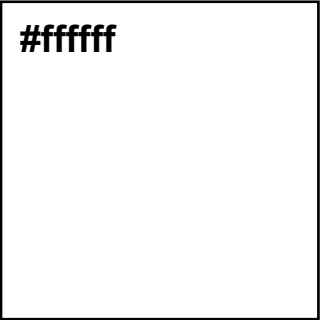
③ C:0 M:0 Y:0 K:65
R:125 G:125 B:125

④ C:0 M:0 Y:0 K:15
R:230 G:230 B:230

⑤ C:0 M:0 Y:0 K:100
R:35 G:24 B:21

Color Variations for Logotype

In addition to the standard colors, the logotype may be displayed in white, depending on the background color.



CMYK	C:0 M:0 Y:0 K:0
RGB	R:255 G:255 B:255

Color Variations for Logotype

Changes to the color scheme are generally prohibited. However, if you receive prior approval from JSPS, the logotype may be displayed in red at venue exhibits as part of PR activities targeting overseas audiences.

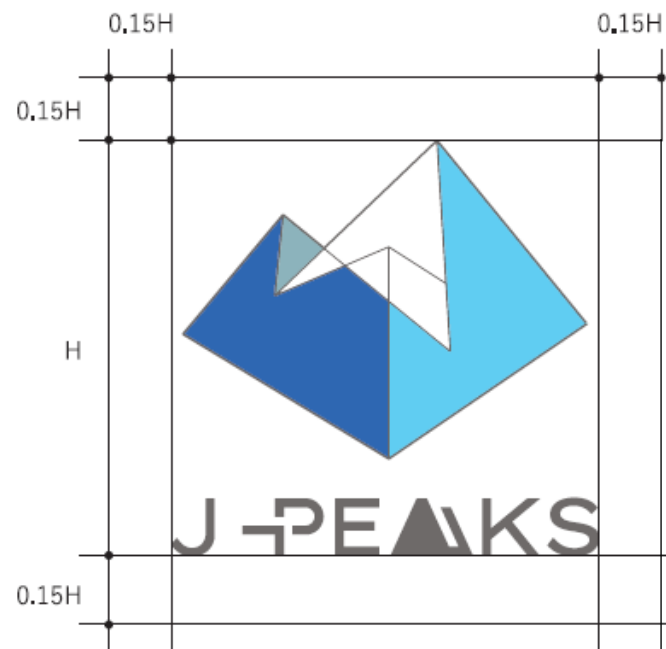


CMYK	C:0 M:87 Y:70 K:25
RGB	R:193 G:23 B:56

Isolation Area

When using the logo, please ensure that there is an area of isolation (protected area) around it, within which there should be no other design elements or text.

The area shown below is the minimum isolation area required, but please ensure that the largest possible margin is provided.



● Minimum logo size



Examples of Prohibited Usage

■ Do not change the placement of the symbol and logotype



■ Do not use colors other than those specified in this manual



■ Do not place the logo on an intricate background



■ Do not distort the logo

