

【Name of project】(Adopted year: FY2012, Type I)

Active Leaders Development Program Focusing on ASEAN-Japan Literacy

【Aim of project, Ideals of Global Human Resource on the project】

To develop, in both Japan and ASEAN, the leaders with empowerment in practice and literacy of Japan/Southeast Asia who can be the bridges of the nations at fields such as business, journalism, architecture, NGO, government, etc.

【Summary of project】

Numerical aim is to reach 1,000 int'l exchanges in 5 years, 500 outbound and 500 inbound. The project contains long-term/short-term programs among partner universities along with the programs held at ASEAN Satellite Campus.

Forming the University Network with Quality Assurance

Collaboration with Top Universities of ASEAN

Partner universities (16 universities of 7 countries) for the project consists mainly of ASEAN University Network (AUN) members.

Operation of Consortium for Quality Assurance

1. Periodical committee meeting among consortium members
2. Adopting external advisory service/evaluation (IAU)
3. Research on quality assurance by Meiji RIE (Research Institute of Int'l Education)

Education Quality Improvement

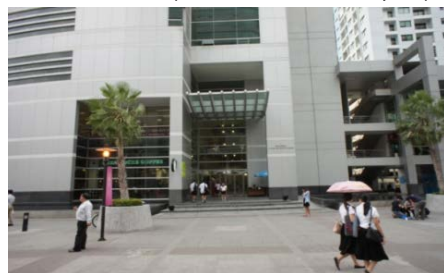
1. Clarification of the process of credit recognition/degree conferment
2. Faculty recruitment based on international standards
3. Faculty Development to improve quality of lectures in English

〈Joint workshop program on architecture with Chulalongkorn University, Thailand〉



Contents of the Programs, Preparation for the Start of the Programs

〈Building containing ASEAN Satellite Campus (an entire floor is occupied)〉



Building Consortium for Joint International Education

- Considerable experience of student exchange with partner universities
- Discussion regarding the project ongoing with all 16 universities; already received signatures to the Letter of Intent from 10 of them

ASEAN Satellite Campus

ASEAN Satellite Campus will be available in the heart of Bangkok city (scheduled to open spring 2013)

Student Exchange – Nippon Discovery (SEND) Program

SEND Program at local high schools and Japanese language schools in Thailand is already discussed and agreed.

Student-Mobility

Outbound

Increase the number of outbound by expansion of ongoing short-term programs, development of new short-term programs at ASEAN partners, promotion of long-term student exchange, SEND Program, etc.

Inbound

Increase the number of inbound by expansion of ongoing short-term programs, classes at ASEAN Satellite Campus, joint student seminars, summer/winter programs, etc.

	2012	2013	2014	2015	2016
Outbound	50	75	100	125	150
Inbound	50	75	100	125	150

Note: These numbers are at application of this project.

Promotion of Student-Mobility Environment

Building Framework for Comprehensive Operation

Deployment of faculty/staff dedicated to the project for enrollment management, supporting Japanese students, curriculum support to international students, etc.

Promotion of Credit Transfer

International credit transfer system/scheme (ACTS/UCTS) will be utilized to promote the transfer of credit among consortium members, in particular the issuance of ACTS/UCTS credit certificate, etc.

Visualization of the Content of Education, Dissemination of the Outcomes

Disclosure of Information in/out of Japan

The information of the project and its outcomes will be disclosed via university website, advertising magazines, international symposiums, etc. in multi-language.

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■ Forming the University Network with Quality Assurance

○ Building Consortium for Joint International Education

Agreements already signed with all 16 partner universities, mainly of AUN members. Joint symposium is planned this August at ASEAN Center at Bangkok (Topics: quality assurance, future of the consortium, etc.)

○ Operation of Consortium for Quality Assurance

1. Periodical committee meetings among consortium members
2. Research on quality assurance by Meiji RIIE (Research Institute of Int'l Education)

○ Education Quality Improvement

1. Clarification of the process of credit recognition/degree conferment
2. Faculty recruitment based on international standards
3. Faculty Development to improve quality of lectures in English

(Meiji University ASEAN Center)



■ Contents of the Programs, Preparation for the Start of the Programs

〈Joint workshop program on architecture with Chulalongkorn University, Thailand〉



○ Long-term/Short-term Exchange Program on Variety of Fields

Double Masters Program (Business Administration), International Workshop (Architecture), Thai Short-term Programs (Political Science and Economics, Information and Communication), International Agriculture Program, Japanese language short-term program to partner university, etc.

○ Student Exchange – Nippon Discovery (SEND) Program

SEND Program is scheduled to start in Thailand this summer as part of the short-term program; Pre-lecture to Teaching assistants

○ Collaboration with Local Japanese Enterprises

- Internship to the Japanese enterprises in Thailand
- Global Symposium in cooperation with Japanese enterprises

○ Establishment of ASEAN Literacy Courses

Credited course for understanding of Southeast Asia, in collaboration with ASEAN-Japan Centre (AJC), etc.

■ Student-Mobility

○ Outbound

Increase the number of outbound by expansion of ongoing short-term programs, development of new short-term programs at ASEAN partners, promotion of long-term student exchange, SEND Program, etc.

○ Inbound

Increase the number of inbound by expansion of ongoing short-term programs, classes at ASEAN Center, joint student seminars, summer/winter programs, etc.

	2012	2013	2014	2015	2016
Outbound	17	75	100	125	150
Inbound	10	75	100	125	150

Note : FY2012 results, FY2013 -2016 planned

■ Promotion of Student-Mobility Environment

○ Meiji University ASEAN Center

Meiji University ASEAN Center opened on May 1, 2013 in the heart of Bangkok city. Implementation of language education and satellite lectures is planned as well as short-term programs with partner universities.

○ Building Framework for Comprehensive Operation

Deployment of faculty/staff dedicated to the project for enrollment management, supporting Japanese students, curriculum support to international students, etc.

■ Visualization of the Content of Education, Dissemination of the Outcomes

○ Disclosure of Information in/out of Japan

The information of the project and its outcomes will be disclosed via dedicated project website, advertising magazines, international symposiums, etc. in multi-language.

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【Summary of project】

Numerical aim is to reach 1,000 int'l exchanges in 5 years, 500 outbound and 500 inbound. The project contains long-term/short-term programs among partner universities along with the programs held at Meiji University ASEAN Center.

Forming the University Network with Quality Assurance

Collaboration with Top Universities of ASEAN

〈 Meiji-ASEAN University Meeting 〉



Partner universities (17 universities of 7 countries) for the project consists mainly of ASEAN University Network (AUN) members.

Operation of Consortium for Quality Assurance

The 1st "Meiji-ASEAN University Meeting" was held at Meiji University ASEAN Center (MAC) in August 2013. Agenda discussed : Future effective utilization of MAC in collaboration with ASEAN partner universities.

Contents of the Programs, Preparation for the Start of the Programs



〈 Joint Design Workshop with Chulalongkorn University @ MAC 〉

Establishment of Meiji University ASEAN Center (MAC) in Bangkok

In May 2013, MAC was established in the campus of Srinakharinwirot University (SWU) in Thailand. MAC functions as an "overseas educational hub", equipped with spacious classrooms, seminar rooms, video-conference system for distance-learning purpose.

Implementation of various types of Student Exchange Programs

Besides long-term student exchange with partner universities, many schools implemented Short-term programs in conjunction with MAC. <School of Political Science and Economics (SPSE), School of Information and Communication, School of Agriculture, Graduate School of Science and Technology etc> The Short-term programs also implemented in ASEAN Partner universities such as De La Salle University, Ateneo de Manila University, HCM-USSH and National University of Laos etc.



〈 SEND activities with student in SWU PSM Demonstration School 〉

Implementation of Student Exchange – Nippon Discovery (SEND) Program

Implemented "SEND" activities in SWU Prasarnmit Demonstration School. Undergraduate students of SPSE and graduate students who majored Japanese-language education took part in the SEND and they acted as teaching assistants in Japanese language class. In September 2014, SEND will also be implemented in University of Languages and International Studies - Vietnam National University, Hanoi, in addition to the institution in Thailand.

*SEND: The aim of the program is for Japanese students who study abroad to learn a different language and culture, and, in exchange, to assist in teaching the Japanese language and introducing Japanese culture, thus promoting cross-cultural understanding, while training them to become experts who can build cultural bridges between Japan and ASEAN countries. (Defined by MEXT)

Student-Mobility

Rapid increase of Long-term Student Exchange to partner universities in Thailand

The more "Student Exchange Agreement" concluded with partner universities in Thailand, the more students applied for a fee-waived, long-term student exchange program. Number of students was 9 in FY2013 and 16 exchange students are expected in FY 2014.

Expansion of Inbound programs

In May 2014, 25 students from 5 partner universities (in Thailand, Vietnam and Philippines) joined "Japanese Language Program for ASEAN partners", organized by Meiji University Japanese Language Education Center. The program included Japanese language classes and experience of Japanese culture etc.

	2012	2013	2014	2015	2016
Outbound	17	139	110	135	160
Inbound	10	86	105	130	155

Note : FY2012-2013 results, FY2014 - 2016 planned

Promotion of Student-Mobility Environment

Stationed full - time staff in MAC for students support

Full - time staff (Japanese and Thai nationality) is stationed in MAC and they provide academic and livelihood support for Japanese exchange students in Thailand. MAC is also acting as a risk management center to ensure students safety, considering current situation of Thailand

Implementing distance-learning between ASEAN partner and Japan

A distance-learning lecture "Introduction to South East Asia" started in April 2014, aiming for students in Ikuta campus from MAC. Some distance-learning classes transmitting from Meiji (Tokyo) will start at SWU and TNI (Thai-Nichi Institute of Technology) in 2015.

Visualization of the Content of Education, Dissemination of the Outcomes

A dedicated website for the project

A dedicated website cutover in April 2014, which enabled us to instantly publicize the outcomes of the project. Multilingualization (Japanese, English and Thai) of the website is now under consideration.

Multilingualization of University Guidebook

In addition to Japanese and English version, Thai version of the "Meiji University Guidebook" is newly issued and distributed at Study Japan Fair for students in Thailand, where our overseas educational hub "MAC" is located.



〈 dedicated website 〉

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【Summary of project】

Numerical aim is to reach 1,000 int'l exchanges in 5 years, 530 outbound and 515 inbound. The project contains long-term/short-term programs among partner universities along with the programs held at Meiji University ASEAN Center (MAC).

■ Forming the University Network with Quality Assurance

○ Collaboration with top universities of ASEAN

Partner universities (17 universities of 7 countries) for the project consists mainly of ASEAN University Network (AUN) members. Expanding credit-earning programs.

■ Contents of the Programs, Preparation for the Start of the Programs

○ Implementation of various outbound/inbound programs

Besides long-term student exchange with partner universities, many schools implemented Short-term programs in conjunction with MAC. <School of Political Science and Economics (SPSE), School of Information and Communication, School of Agriculture, Graduate School of Science and Technology etc> *MAC: Meiji University ASEAN Center

The Short-term programs also implemented in ASEAN Partner universities such as De La Salle University, Ateneo de Manila University, HCM-USSH and National University of Laos etc.

○ Implementation of Student Exchange – Nippon Discovery (SEND) Program

Implemented “SEND” activities at Thai-Nichi Institute of Technology and Hanoi-ULIS.

*SEND: The aim of the program is for Japanese students who study abroad to learn a different language and culture, and, in exchange, to assist in teaching the Japanese language and introducing Japanese culture, thus promoting cross-cultural understanding, while training them to become experts who can build cultural bridges between Japan and ASEAN countries. (Defined by MEXT)

○ Implementation of interactive distance-learning

Provided credit-earning subjects classes both for students of Meiji and SWU, utilizing distance-learning system equipped at MAC.

■ Student-Mobility

○ Outbound

The more “Student Exchange Agreement” concluded with partner universities in Thailand, the more students applied for a fee-waived, long-term student exchange program. Number of students was 12 in FY2014.

○ Inbound

Promotion by MAC, and students network cultivated intention to study in Japan and at Meiji.

The number of students who entered Meiji as long-term students was doubled.

■ Promotion of Student-Mobility Environment

○ Stationed full-time staff in MAC for students support

Full-time staff (Japanese and Thai nationality) is stationed in MAC and they provide academic and livelihood support for Japanese exchange students in Thailand.

■ Internationalization of the university

Information disclosure and Publication of outcome

○ A dedicated website for the project

A dedicated website cutover in April 2014, which enabled us to instantly publicize the outcomes of the project in Japanese and English.



〈Joint workshop hosted by GS of Science and Technology〉

	2012	2013	2014	2015	2016
Outbound	17	139	127	135	160
Inbound	10	86	115	130	155

Note : FY2012-2014 results, FY2015 - 2016 planned



〈Short-term program attendees from Vietnam〉



〈Distance-learning at MAC〉

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■ Forming the University Network with Quality Assurance

○ Collaboration with top universities of ASEAN

Partner universities (17 universities of 7 countries) for the project consists mainly of ASEAN University Network (AUN) members. Expanding credit-earning programs.

■ Contents of the Programs, Preparation for the Start of the Programs

○ Implementation of various outbound/inbound programs

Besides long-term student exchange with partner universities, many schools implemented Short-term programs in conjunction with MAC. <School of Political Science and Economics (SPSE), School of Information and Communication, School of Agriculture, Graduate School of Science and Technology etc.> *MAC: Meiji University ASEAN Center

The Short-term programs also implemented in ASEAN Partner universities such as De La Salle University, HCM-USSH, Chulalongkorn University, National University of Laos, and Singapore National University, etc.

○ Implementation of Student Exchange – Nippon Discovery (SEND) Program

Implemented “SEND” activities at Srinakharinwirot University, Hanoi-ULIS and as De La Salle University.

*SEND: The aim of the program is for Japanese students who study abroad to learn a different language and culture, and, in exchange, to assist in teaching the Japanese language and introducing Japanese culture, thus promoting cross-cultural understanding, while training them to become experts who can build cultural bridges between Japan and ASEAN countries. (Defined by MEXT)

○ Implementation of interactive distance-learning

Provided credit-earning subjects classes both for students of Meiji and SWU, utilizing distance-learning system equipped at MAC.

■ Student-Mobility

○ Outbound

As interests and understandings toward ASEAN are growing, the number of programs related to the region, as well as student who wants to study there, are increasing. The number of related programs reached 15.

	2012	2013	2014	2015	2016
Outbound	17	139	127	135	160
Inbound	10	86	115	111	155

Note : FY2012-2015 results, FY2016 planned

○ Inbound

Promotion by MAC, students network and HP cultivated intention to study in Japan and at Meiji, and many students studied at Meiji as long/short-term students .

■ Promotion of Student-Mobility Environment

○ Stationed full - time staff in MAC for students support

Full-time staff (Japanese and Thai nationality) is stationed in MAC and they provide academic and livelihood support for Japanese exchange students in Thailand.



〈Short-term program attendees from Vietnam〉



〈Distance-learning at MAC〉

■ Internationalization of the university / Information disclosure and Publication of outcome

○ A dedicated website for the project

A dedicated website cutover in April 2014, which enabled us to instantly publicize the outcomes of the project, as well as to share experiences of students who have studied in Japan/ASEAN countries. That motivates other students to study abroad.



〈Joint workshop hosted by GS of Science and Technology〉

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■ Forming the University Network with Quality Assurance

○ Collaboration with top universities of ASEAN

PICs from partner universities and other educators get together at MAC in Bangkok, and discuss the topics regarding achievements and possibilities of student mobility and further collaboration.



PICs meeting at MAC

■ Contents of the Programs, Preparation for the Start of the Programs

○ Variety of outbound/inbound programs

Students can choose suitable program(s) to attend upon their interests and skills.

○ Student Exchange – Nippon Discovery (SEND) Program

Implement “SEND” activities at Srinakharinwirot University and Hanoi-ULIS.

*SEND : The aim of the program is for Japanese students who study abroad to learn a different language and culture, and, in exchange, to assist in teaching the Japanese language and introducing Japanese culture, thus promoting cross-cultural understanding, while training them to become experts who can build cultural bridges between Japan and ASEAN countries. (Defined by MEXT)



Distance-learning at MAC

○ Interactive distance-learning

Credit-earning subjects classes both for students of Meiji and Srinakharinwirot University, utilizing distance-learning system equipped at MAC.

○ Practical experiences in job

Students can attend programs include practical experiences in job at companies, international organizations or NGOs that based in ASEAN countries.

○ Joint workshop

Students from National University of Singapore, Srinakharinwirot University and Meiji University join the workshop for Architecture and urban design at MAC.

■ Student-Mobility

○ Outbound

As interests and understandings toward ASEAN are growing, the number of programs related to the region, as well as student who wants to study there, are increasing. The number of related programs double in 5years (16 in total).

○ Inbound

Project HP and students network cultivated intention to study in Japan and at Meiji, and many students study at Meiji as long/short-term students. (141 in total in FY2016)

	2012	2013	2014	2015	2016
Outbound	17	139	127	135	180
Inbound	10	86	115	111	141

■ Promotion of Student-Mobility Environment

○ Station full-time staff in MAC for student mobility

Full-time staff (2 Japanese and 1 Thai, including newly assigned Director for MAC) are stationed, and support student mobility activities, from both personnel and material sides.

■ Internationalization of the university

Information disclosure and Publication of outcome

○ Dedicated website for the project

A dedicated website cutover in April 2014, which enabled us to instantly publicize the outcomes of the project, as well as to share experiences of students who have studied in Japan/ASEAN countries. That motivates other students to study abroad.