Re-Inventing Japan Project

【Name of project】(Adopted year: FY2011, Type B−I)
  Global Innovation Design Program ("GID Program" hereafter)
【Aim of project, Ideals of Global Human Resource on the project】
This program aims to educate "Global Innovation Design Leaders", who are internationally-oriented and innovative individuals that have skills in innovation design, communication, project management, and are able to think creatively.
【Summary of project】
This project is an international educational program led by universities in three major centers in the US, UK and Japan. We offer a trans-national design education where students study for one semester at each partner school in different cultures amongst three of the largest economies in the world. Students earn a Master's degree upon completion of the program.

■ Forming the University Network with Quality Assurance

Special Lecture by Prof. Paris de L'Etraz

○Strengthening Ties Among the Partner Schools
Held monthly video conferences of the faculty and staff from the partner schools to enable close cooperation and coordination and help establish a relationship of trust.

○ Establishing Assessment System by the External Advisory Committee
Continued the practice of having the GID Program assessed by a three-member external advisory committee to improve curriculum and various operations.

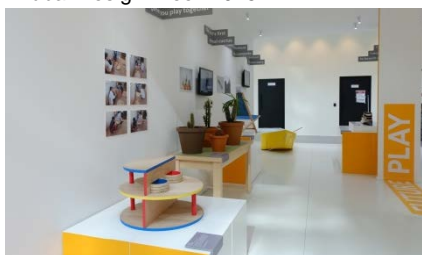**○Enhancing Faculty Resources to Enrich Educational Experience**
Appointed professors specialized in engineering and international education fields to offer technology-based design education, which is one of the strength of Keio Media Design (KMD). Invited globally influential professors from abroad to give lectures on start-up strategy and presentation skills.

■ Contents of the Programs, Preparation for the Start of the Programs

Dubai Design Week 2015

○Trilateral Student Exchange among the US, UK, and Japan
Hosted Short Program for undergraduate students (4th program year) in which they can experience the essence of GID Program, and Main Program (3rd program year) that offers unique design education approaches of partner schools. The outcome of student activities are attracting more and more public attention. For example, a KMD student's work was invited as one of 50 works to be exhibited at the Global Grad Show during Dubai Design Week 2015, and presented to the participants in attendance from all over the world.

■ Student-Mobility

○Outbound

In GID Main Program, 12 students (7 Japanese) studied in the US and UK respectively. In GID Short Program, 10 undergraduate students (all Japanese) studied in the US. In total, 34 students (24 Japanese) studied abroad in FY2015.

○ Inbound

In GID Main Program, a total of 18 students, of which 6 students from Pratt (US) and 12 students from RCA/Imperial (UK), studied at Keio University.

	2011	2012	2013	2014	2015
Outbound	4	21	26	27	34
Inbound	4	6	19	22	18

■ Promotion of Student Mobility Environment

○Enhancing Interactions with KMD Students
Provided opportunities for visiting students to meet and interact with other KMD students by opening up the common research spaces to them.

○Providing Better Research Environment
Offered pre-exchange study support program and distance learning environment to program participants to help them engage in sustained research activities. Provided reasonable and safe accommodations at each exchange location.

■ Internationalization of the university, Information disclosure and Publication of outcome

○Sharing Know-how on How We Invent and Shape International Programs
Held exhibitions in New York ('Pratt Design 2015') and Tokyo ('KMD Salon') to present achievements, a symposium 'GID Conference 2016' to share Project outcomes over the course of 5-year period with other universities and global companies. Established 'KMD Global Design Leadership Consortium' to provide a global talent training platform built upon the experiences of KMD international partnership programs, and to develop cutting-edge projects with partner organizations. Saw increases in the number of applicants to KMD due to these activities. Led to the creation of a new program based upon the knowledge accumulated through the Project.