

【Name of project】(Adopted year: FY2011, Type B—II)

CODE Program (Continents Design Education Program)

【Aim of project, Ideals of Global Human Resource on the project】

1. Development of Human Resources for creative industries responsible for the future with Design Business Mind
2. Study Abroad Sandwich Program for Six Years (3.5 Undergraduate (early graduation) + 2.5 Master)
3. Study about Design Management in USA, Design Promotion in EU and Technology & Design in Training of Professional Human Resources who will be "Executives with the Design Business Mind" in the design department of company

【Summary of project】

This Program aims to nurture global designers who could succeed anywhere in the world with the collaboration of three different types of design education of USA, Europe and Japan

## Forming the University Network with Quality Assurance

### 6 Quality Assurance for New Education Program

1. English Studio Work Classes start from Sophomore
2. Practice Based Education PBL (Project Based Learning) provide for Sophomore
3. Present Japanese Design before and after studying abroad, learn about originality of Japanese Design by JDP
4. Provide presentation based classes and strengthen discussion abilities in English
5. Continuous research held from Undergraduate to Master
6. Internship in and out of Japan at the end of Overseas Program with University support

〈Program meeting and workshop〉



## Contents of the Programs, Preparation for the Start of the Programs

〈Program Meeting and Workshop〉



### International Program and Collaboration Studio Works

Start International Program in September and held Final Presentation in December Basic, Special Theme and Competition Program are implemented

### Design Alliance Program provided 9 workshops (2014): 5 workshops in Japan (with 5 Universities) and 4 workshops abroad (with 4 Universities)

International Program WS for Social Innovation with IoT/M2M (Part of Cooperation Curriculum), User Experience of Paris Public Transportation, Wearable Device with IoT, Future Transportation, Photographic Experience for the Next Generation, etc.

### Preparation Program for study abroad includes English Communication Class, Design Studio Work and etc.

21 Studio Works in English: Package Design, Restaurant Service Design and etc. Five English Communication Skills Classes

## Student-Mobility

### Outbound

FY 2014 Pilot Program sent four Senior students study abroad, going to Master Program during their studies in the foreign countries, 2 Master students and 2 PhD student.

2 Sophomore, 12 Junior, 4 Senior and 8 Master students were sent to the overseas workshops as study abroad trial.

### Inbound

FY 2014 Pilot Program accepted 13 students

29 students attended workshops in Chiba

Students were from United States, United Kingdom, Italy, Portugal and Finland.

	2011	2012	2013	2014	2015
Outbound	9	31	54	31	20
Inbound	25	36	57	42	28

Note: FY2011-2014 results, FY2015 planned

## Promotion of Student-Mobility Environment

One Stop Management System for Outbound and Inbound

Amanuensis (Specialist of Study Abroad) and ISD (International Support Desk) cooperate and share their tasks

Service for General Study, Japanese, Japanese Culture and Japanese Life = ISD (International Support Desk)

Professional Education, Research Study, Internship and Job Hunting = Amanuensis

One Stop Management System for Travel and Accommodation for program students comprehensive cooperation for risk management with OSSMA

Expansion of overseas university cooperation: in 2011 one school (Italy) was added, in 2012 three schools were added (USA, Germany and Portugal), in 2013 two schools were added (Finland and France), in 2014 one school was added (France)

## Internationalization of the university

### Information disclosure and publication of outcomes

### Promoting and advertizing Study Abroad Program by visualizing the results of outcomes

Explain curriculum structure for students and partner Institutions in bilingual brochure

Create international workshop reports, create home page related to the program and database of all curriculum

Create mobile home page for smart phone

[http://www.design-cu.jp/code\\_web/](http://www.design-cu.jp/code_web/)