

【Name of project】(Adopted year: FY2011, Type B—I)

Global Innovation Design Program (“GID Program” hereafter)

【Aim of project, Ideals of Global Human Resource on the project】

This program aims to educate “Global Innovation Design Leaders”, defined as internationally-oriented innovative individuals, who have skills in innovation design, communication, conducting projects, and are able to think creatively.

【Summary of project】

This project is an international educational program led by universities in three major centers in the US, Japan and UK. We offer a trans-national design education where students study for one semester at each partner school in different cultures amongst three of the largest economies in the world. Students earn a Master’s degree upon completion of the program.

■ Forming the University Network with Quality Assurance

〈 Special lecture by Prof. Julia Cassim 〉

○ Practices to Improve the Quality of Program with US & UK Partner Schools

As GID Main Program entered into its second term, joint meetings of the faculty and staff from the partner schools were held monthly via remote conference system for the curriculum and program improvement and smooth administration. In addition, a face to face joint meeting was held at one of the partner institutions in July 2014 and details of curriculum for GID Main Program for the 2nd batch students were refined.

○ Lectures by Visiting Professors and Hearing from External Advisory Committee

Three internationally influential professors and innovation designers were invited and gave special lectures as visiting professors. An audit by the external advisory committee members, who are national/international experts, was conducted to assess the quality of the Program so that it can produce international leaders who are required in the real world.



■ Contents of the Programs, Preparation for the Start of the Programs

〈 Students in class 〉



○ GID Main Program Student Exchange among the US, UK and Japan

Continuing from FY2014, GID Main program was collaborated with Pratt Institute in the US and Royal College of Art/Imperial College in the UK. The first batch students returned from their study abroad in May 2014 and had a presentation session to show their achievements. All of them fulfilled the requirements for completing the Main Program and received GID Program certificate. Among them, 4 students completed Master’s program at KMD in March 2015. One of them started a business in Silicon Valley in the US; the others got employed by international corporations. The other 4 students are expected to complete their Master’s program in September 2015.

■ Student-Mobility

○ Outbound

In GID Mail Program, 8 students (5 Japanese) studied in the US and UK respectively. In GID Short Program, 11 undergraduate students (all Japanese) studied in the US. In total, 27 students (21 Japanese) studied abroad in 2014 FY.

○ Inbound

In GID Main Program, 11 students from Pratt in the US and 11 students from RCA/Imperial in UK (22 in total) studies at Keio University.

	2011	2012	2013	2014	2015
Outbound	4	21	26	27	20
Inbound	4	6	19	22	25

Note : FY2011-2014 results, FY2015 planned

■ Promotion of Student-Mobility Environment

○ Improvement on Curriculum

To improve students’ English skills, language courses at the both partner institutions were arranged. Curriculum to learn the combination of design and technology in a collaborative setting of society and business, which is the KMD’s specialty, was offered to the incoming students.

○ Voluntary International Exchange by Returnees

Students who have returned to KMD from their study abroad voluntarily give support to students from the partner schools at KMD. It helps the returnee students to keep their English proficiency level and fosters international cultural exchange not only during but also after their study abroad periods.

■ Internationalization of the university, Information disclosure and Publication of outcome

○ Exhibition/Presentations and Awards

5 exhibition/presentation sessions in Japan and one session in the US (May 2015) were held to share the activities and achievements of the GID Program. Students in the GID Program presented and won awards at “Tokyo Designers’ Week 2014” (October, 2014), “IE-KMD Venture Day” (December, 2014) in Japan, and an international conference “Augmented Human 2015” in Singapore (March, 2015).