

【Name of project】(Adopted year: FY 2012, Category I)

Active Leaders Development Program Focusing on ASEAN-Japan Literacy

【Aim of project, Ideals of Global Human Resource on the project】

To develop, in both Japan and ASEAN, the leaders with empowerment in practice and literacy of Japan / Southeast Asia who can be the bridges of the nations at fields such as business, journalism, architecture, NGO, government, etc.

【Summary of project】

Numerical aim is to reach 1,000 int'l exchanges in 5 years, 500 outbound and 500 inbound. The project contains long-term/short-term programs among partner universities along with the programs held at Meiji University ASEAN Center.

Forming the University Network with Quality Assurance

Collaboration with Top Universities of ASEAN

〈 Meiji-ASEAN University Meeting 〉



Partner universities (17 universities of 7 countries) for the project consists mainly of ASEAN University Network (AUN) members.

Operation of Consortium for Quality Assurance

The 1st "Meiji-ASEAN University Meeting" was held at Meiji University ASEAN Center (MAC) in August 2013. Agenda discussed : Future effective utilization of MAC in collaboration with ASEAN partner universities.

Contents of the Programs, Preparation for the Start of the Programs



〈 Joint Design Workshop with Chulalongkorn University @ MAC 〉

Establishment of Meiji University ASEAN Center (MAC) in Bangkok

In May 2013, MAC was established in the campus of Srinakharinwirot University (SWU) in Thailand. MAC functions as an "overseas educational hub", equipped with spacious classrooms, seminar rooms, video-conference system for distance-learning purpose.

Implementation of various types of Student Exchange Programs

Besides long-term student exchange with partner universities, many schools implemented Short-term programs in conjunction with MAC. <School of Political Science and Economics (SPSE), School of Information and Communication, School of Agriculture, Graduate School of Science and Technology etc> The Short-term programs also implemented in ASEAN Partner universities such as De La Salle University, Ateneo de Manila University, HCM-USSH and National University of Laos etc.



〈 SEND activities with student in SWU PSM Demonstration School 〉

Implementation of Student Exchange – Nippon Discovery (SEND) Program

Implemented "SEND" activities in SWU Prasarnmit Demonstration School. Undergraduate students of SPSE and graduate students who majored Japanese-language education took part in the SEND and they acted as teaching assistants in Japanese language class. In September 2014, SEND will also be implemented in University of Languages and International Studies - Vietnam National University, Hanoi, in addition to the institution in Thailand.

*SEND: The aim of the program is for Japanese students who study abroad to learn a different language and culture, and, in exchange, to assist in teaching the Japanese language and introducing Japanese culture, thus promoting cross-cultural understanding, while training them to become experts who can build cultural bridges between Japan and ASEAN countries. (Defined by MEXT)

Student-Mobility

Rapid increase of Long-term Student Exchange to partner universities in Thailand

The more "Student Exchange Agreement" concluded with partner universities in Thailand, the more students applied for a fee-waived, long-term student exchange program. Number of students was 9 in FY2013 and 16 exchange students are expected in FY 2014.

Expansion of Inbound programs

In May 2014, 25 students from 5 partner universities (in Thailand, Vietnam and Philippines) joined "Japanese Language Program for ASEAN partners", organized by Meiji University Japanese Language Education Center. The program included Japanese language classes and experience of Japanese culture etc.

	2012	2013	2014	2015	2016
Outbound	17	139	110	135	160
Inbound	10	86	105	130	155

Note : FY2012-2013 results, FY2014 - 2016 planned

Promotion of Student-Mobility Environment

Stationed full - time staff in MAC for students support

Full - time staff (Japanese and Thai nationality) is stationed in MAC and they provide academic and livelihood support for Japanese exchange students in Thailand. MAC is also acting as a risk management center to ensure students safety, considering current situation of Thailand

Implementing distance-learning between ASEAN partner and Japan

A distance-learning lecture "Introduction to South East Asia" started in April 2014, aiming for students in Ikuta campus from MAC. Some distance-learning classes transmitting from Meiji (Tokyo) will start at SWU and TNI (Thai-Nichi Institute of Technology) in 2015.

Visualization of the Content of Education, Dissemination of the Outcomes

A dedicated website for the project

A dedicated website cutover in April 2014, which enabled us to instantly publicize the outcomes of the project. Multilingualization (Japanese, English and Thai) of the website is now under consideration.

Multilingualization of University Guidebook

In addition to Japanese and English version, Thai version of the "Meiji University Guidebook" is newly issued and distributed at Study Japan Fair for students in Thailand, where our overseas educational hub "MAC" is located.



〈 dedicated website 〉