

[Name of project] (Adopted year: FY2011, Type-B-I)
Global Innovation Design Program (“GID Program” hereafter)

[Aim of project, Ideals of Global Human Resource on the project]

This program aims to educate “Global Innovation Design Leaders”, defined as internationally-oriented innovative individuals, who have skills in innovation design, communication, conducting projects, and are able to think creatively.

[Summary of project]

This project is an international educational program led by universities in three major centers in the US, Japan and UK. We offer a trans-national design education where students study for one semester at each partner school in different cultures amongst three of the largest economies in the world. Students earn a Master’s degree upon completion of the program.

Forming the University Network with Quality Assurance

〈Special lecture by Prof. Garr Reynolds〉

Practices to achieve better program quality with US & UK partner schools

As GID Main Program commenced, the curriculum had got fine-tuned through regular discussions with faculty of partner institutions. The external advisory committee was organized and the members provided useful insights for further development of the program.



Employment of GID professor and special lectures by visiting professors

To offer transnational educational experience of assured quality, a GID exclusive faculty member has been employed since Dec 2013. Additionally, 4 visiting professors, who are globally renown, held special lectures on the subjects of business and innovation design.

Contents of the Programs, Preparation for the Start of the Programs



Start of GID Main Program student exchange among the US, UK and Japan

Student exchange of GID Main Program started in Sep. 2013, partnering Royal College of Art/Imperial College London in UK and Pratt Institute in the US. 8 students of Keio studied at RCA/Imperial Sep – Dec, then at Pratt from Jan – May. At Keio 7 Pratt students and 12 RCA/Imperial students studied Sep – Jan. The 4 schools jointly launched and conducted the flagship ‘GID International Project’ making use of our video conference systems.

Hosted GID Short Program featuring each partner school’s strength

10 undergraduate students joined a one-week GID short program organized by Keio at Pratt. The professors from 3 different institutions offered workshops to introduce unique design techniques of the home institutions.

〈Keio students in class at RCA/Imperial, UK〉

Student-Mobility

Outbound

All outbound students were full-time students of Keio university. 8 students (6 were Japanese) of GID Main program studied in the US and UK respectively. Including 10 undergraduates (all Japanese) of Short Program, 26 students (22 were Japanese) studies abroad in 2013FY in total.

Inbound

7 students from Pratt and 12 students from RCA/Imperial (19 in total) of GID Main program studied at Keio University.

	2011	2012	2013	2014	2015
Outbound	4	21	26	20	20
Inbound	4	6	19	25	25

Note : FY2011-2013 results, FY2014 -2015 planned

Promotion of Student-Mobility Environment

GID project room use and maintenance

The facility was upgraded to meet educational requirements. For instance, considering the need of GID students carrying out projects, one side of the GID project room wall was transformed into a white board.

Improvement of student-mobility environment

As proceeding GID Main Program, outbound and inbound students were provided necessary supports, especially for Visa application and arrangement of student accommodations. Incoming students consulted GID faculty and students whenever faced a daily life issue.

Visualization of the Content of Education, Dissemination of the Outcomes

GID symposium, Workshop and PR

Achievements and efforts of GID program were announced to the world through GID symposium on Feb. 28, 2013, inviting faculty members of partner institutions and a keynote speaker. Outcomes of ‘GID International Project’ were exhibited as well. GID workshop held on Mar. 1 to introduce the unique features of GID design education model. GID annual book and promotional video were produced to introduce GID activities. The video can be watched on YouTube.



〈Keynote by Mr. Gordon Bruce (GID symposium)〉



〈GID Workshop〉