

Japan Society for the Promotion of Science (JSPS)

# JSPS International Fellowships for Research in Japan

## EMBLEM USAGE GUIDELINES



The JSPS International Fellowships for Research in Japan is a program that invites outstanding researchers from around the world to conduct research in Japan, providing opportunities for joint research, in-depth scholarly discussions, and the exchange of ideas with Japanese researchers. The program aims to advance the Fellows' research while promoting the development and internationalization of academic scholarship in Japan by strengthening collaborative relationships with researchers overseas.

# Emblem Design Concept

---



A paper airplane soars toward the rising sun in the background.

The figure symbolizes a diverse community of researchers from around the world coming together in Japan. The sun, as depicted in the emblem, represents a “dawn” and a “new beginning,” while also serving as a symbol of Japan.

The emblem conveys the idea of researchers from across the globe moving toward the sun—Japan—which illuminates the world with new knowledge and discoveries. The paper airplane is drawn in a single continuous line, representing the “bond” that connects researchers, their collaborative relationships, and ultimately the network of joint research. Within this simple line lies the image of people advancing together toward a shared goal, transcending national borders and cultural differences.

# Emblem Variations

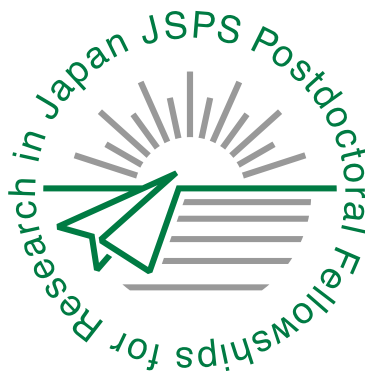
Three emblem variations have been created by changing the program name displayed around the illustration (the sunrise and paper airplane) and by altering the color of the paper airplane.

## JSPS International Fellowships for Research in Japan



“**Beni-ebicha**,” a deep reddish-brown, is a color that conveys calmness, trust, and a quiet inner passion. It reflects the inquisitive spirit of international researchers, as well as their long-term perspective, steady accumulation of knowledge, and sustained commitment to research through global collaboration. The color also embodies their tranquil strength and sense of responsibility, symbolizing the cultivation of future achievements.

## JSPS Postdoctoral Fellowships for Research in Japan



“**Tokiwa-iro**,” a deep green, evokes the leaves of evergreen trees. In Japanese, tokiwa conveys the meaning of “everlasting” or “consistent,” symbolizing stability and continuity. This color is used to express the ideas of an unwavering foundation (network), limitless growth potential, and the nascent green leaves of knowledge that will nurture the future.

## JSPS Invitational Fellowship for Research in Japan



“**Uguisu-cha**,” though not a flashy color, has a deep tone that conveys a sense of trust. It evokes the image of a researcher who has cultivated profound knowledge and calm judgment through many years of experience. It suggests a figure like a wise sage quietly overlooking the forest—a mentor who guides others not with showy words, but with steady, reliable knowledge.

# Color Specifications for the Emblems

JSPS International Fellowships for Research in Japan

● Color

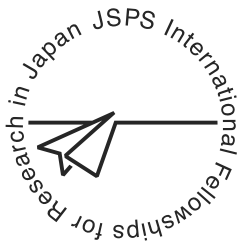
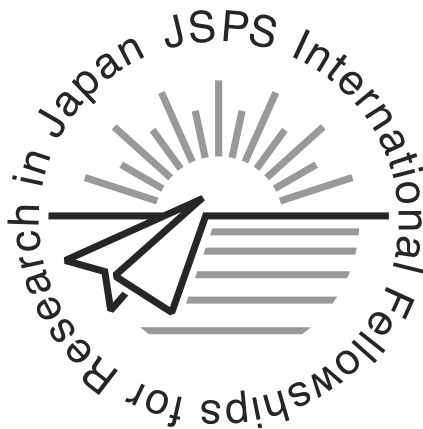


DIC:2245  
C:41% M:91% Y:84% K:6%  
R:167 G:56 B:54



DIC:442  
C:0 M:0 Y:0 K:40  
R:153 G:153 B:153

● Monochrome

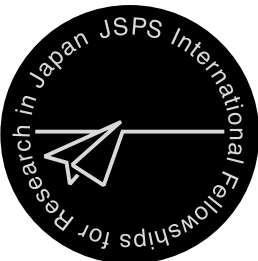
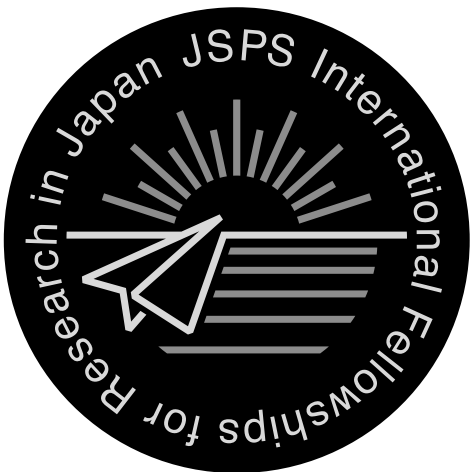


C:0 M:0 Y:0 K:85  
R:38 G:38 B:38

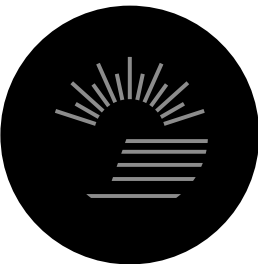


C:0 M:0 Y:0 K:40  
R:153 G:153 B:153

● Monochrome (Inverted)



C:0 M:0 Y:0 K:15  
R:217 G:217 B:217

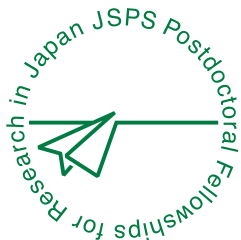
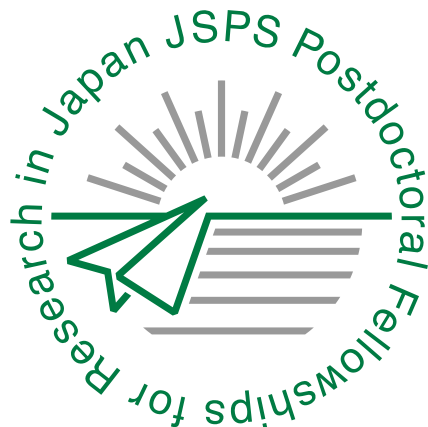


C:0 M:0 Y:0 K:45  
R:140 G:140 B:140

# Color Specifications for the Emblems

JSPS Postdoctoral Fellowships for Research in Japan

● Color

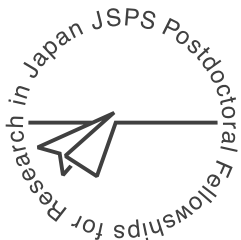
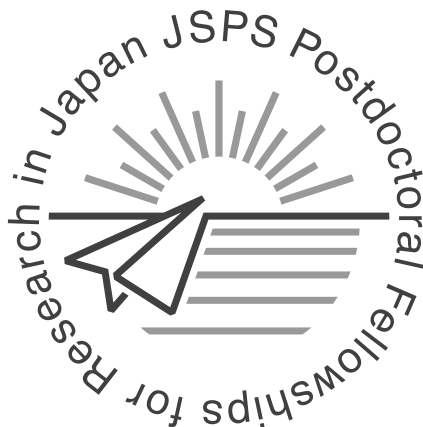


DIC:213  
C:86 M:41 Y:94 K:3  
R:0 G:123 B:67



DIC:442  
C:0 M:0 Y:0 K:40  
R:153 G:153 B:153

● Monochrome

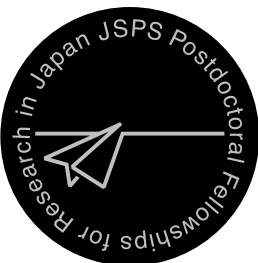


C:0 M:0 Y:0 K:75  
R:64 G:64 B:64



C:0 M:0 Y:0 K:40  
R:153 G:153 B:153

● Monochrome (Inverted)



C:0 M:0 Y:0 K:25  
R:191 G:191 B:191



C:0 M:0 Y:0 K:45  
R:140 G:140 B:140

# Color Specifications for the Emblems

JSPS Invitational Fellowship for Research in Japan

● Color

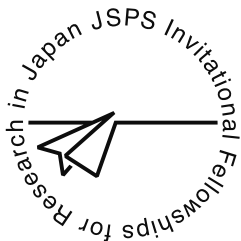
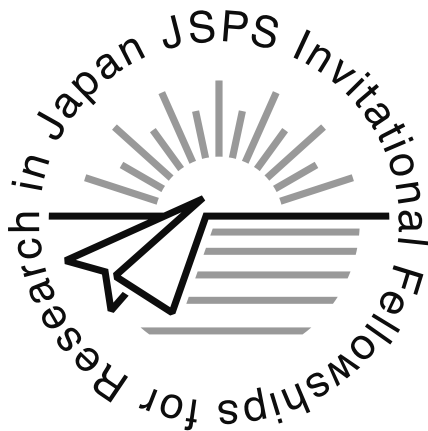


DIC:354  
C:60% M:62% Y:100% K:19%  
R:113 G:92 B:31



DIC:442  
C:0 M:0 Y:0 K:40  
R:153 G:153 B:153

● Monochrome

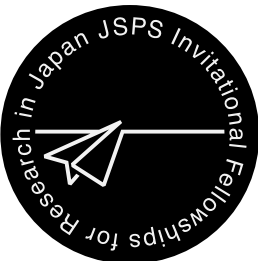
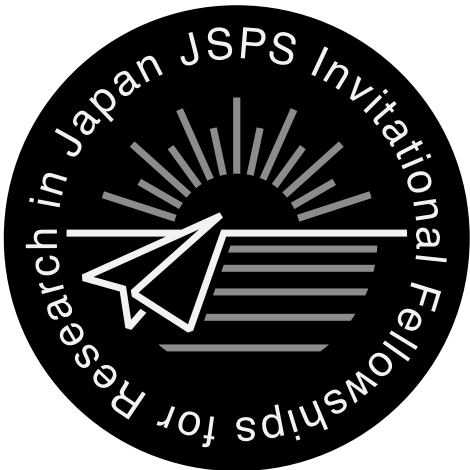


C:0 M:0 Y:0 K:95  
R:13 G:13 B:13

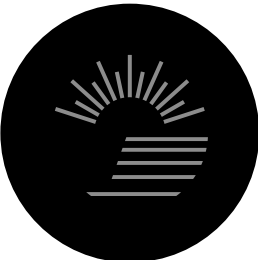


C:0 M:0 Y:0 K:40  
R:153 G:153 B:153

● Monochrome (Inverted)



C:0 M:0 Y:0 K:5  
R:242 G:242 B:242

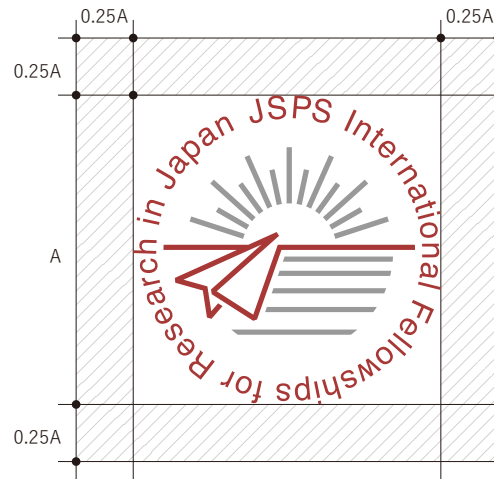


C:0 M:0 Y:0 K:45  
R:140 G:140 B:140

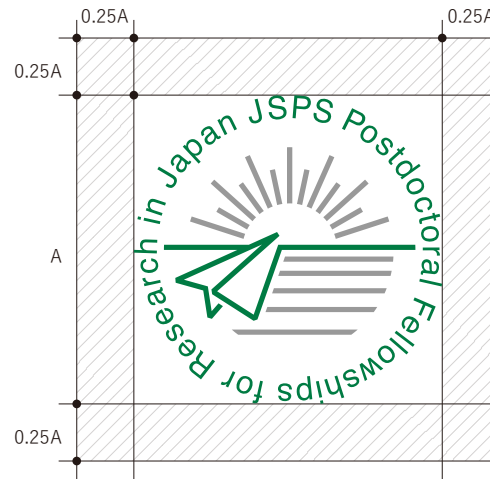
# Clear Space

When displaying the emblems, please ensure that a clear space (protected area) of the specified proportion is maintained around them.  
No other design elements or text should appear within this clear space. The clear space shown below represents the minimum required proportion.  
Whenever possible, please provide additional clear space beyond the minimum requirement.

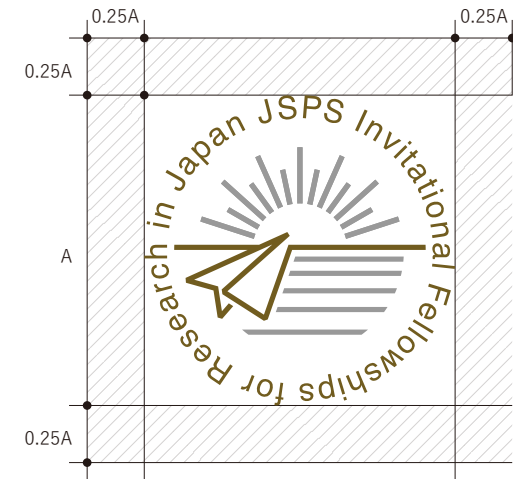
**JSPS International Fellowships  
for Research in Japan**



**JSPS Postdoctoral Fellowships  
for Research in Japan**



**JSPS Invitational Fellowship  
for Research in Japan**



● Minimum reproduction size



# Examples of Prohibited Emblem Use

---

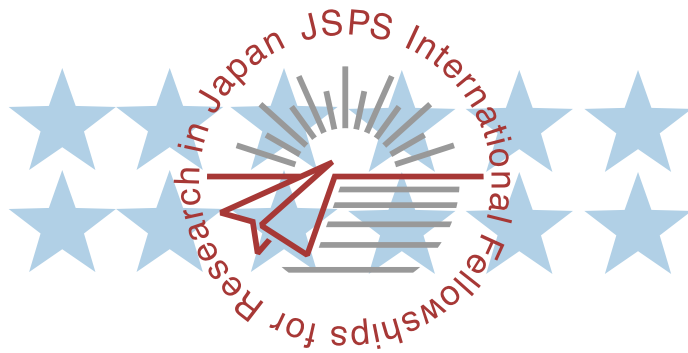
■ Changing the position of the text



■ Altering the color scheme



■ Placing the emblem on a busy or cluttered background



■ Distorting or modifying the shape

