

Topic-Setting Program to Advance Cutting-Edge

Humanities and Social Sciences Research

(Responding to Real Society)

## Progress Report

(Summary of Final Report)

[A Study of Academic Regional Tourism

Based on Academic Resources and Knowledge]

Core-Researcher: Hiroshi Horii

Institution: AMANE LLC

Academic Unit: Research and Study Unit

Position: CEO

Research Period: FY2013 - FY2015

## 1. Basic information of research project

Research Area	Creation of the Regional Potential by the Enhancement of Humanities and Social Science for Tourism
Project Title	A Study of Academic Regional Tourism Based on Academic Resources and Knowledge
Institution	AMANE. LLC
Core-Researcher (Name, Academic Unit & Position)	Hiroshi Horii, Research and Study Unit
Project Period	FY2013 - FY2015
Appropriations Plan (¥)	FY2013 2, 2 5 5, 0 0 0 JPY
	FY2014 4, 6 2 0, 0 0 0 JPY
	FY2015 3, 0 7 3, 0 0 0 JPY

## 2. Purpose of research

The purpose of our research were the following:

- 1) Investigation and analysis of academic tourism resources existing in the region.
- 2) Development of repository environment for the utilization and storage of academic tourism resources.
- 3) Implementation of ongoing Academic Regional Tourism.

## 3. Outline of research (Including study member)

In this study, in order to realize the Academic Regional Tourism, we collaborated closely with the humanities and social sciences researchers, regional and tourism planners and companies. Study members were as follows and figure 1 shows an outline of our research.

Core-Researcher: Hiroshi Horii (AMANE. LLC)

Study Members: Kazutsuna Yamaji (National Institute of Informatics)

Kazuo Mise (Kanazawa Gakuin University)

Toru Furuhata , Yoshihito Takata, (Kanazawa University)

Hiromi Ueda (AMANE. LLC)

Masaharu Hayashi (Hitotsubashi University)

Ayako Sawada (Hokuriku Gakuin University)

Ken-ichiro Fukushima (iPublishing. Inc)

Taketoshi Yoshida (Japan Advanced Institute of Science and Technology)

Hiroaki Sakai (Hassyoen. Inc)

## 4. Research results and outcomes produced

The Research results of our research were the following:

- 1) Understanding of basic research and the possibility of academic materials to contribute

to the Academic Regional Tourism.

2) Construction of a system to take advantage of academic materials and research results to the tourism sector. As an example, it shows the smartphones Academic Regional Tourism app in Figure 2.

3) Establishment of a framework for the humanities and social sciences researchers to work with local governments and companies.

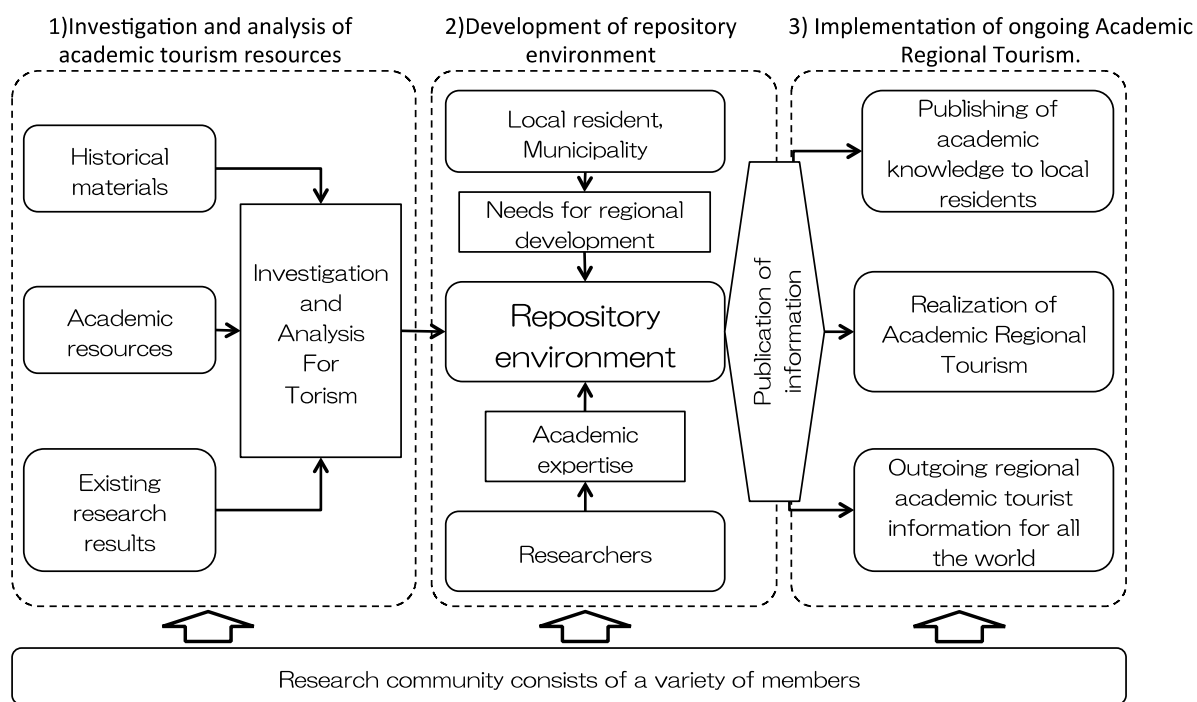


Figure 1: Outline of our research



Figure 2: Academic Regional Tourism App (for iPhone)